

The Creative Industries in MD State House District 3A

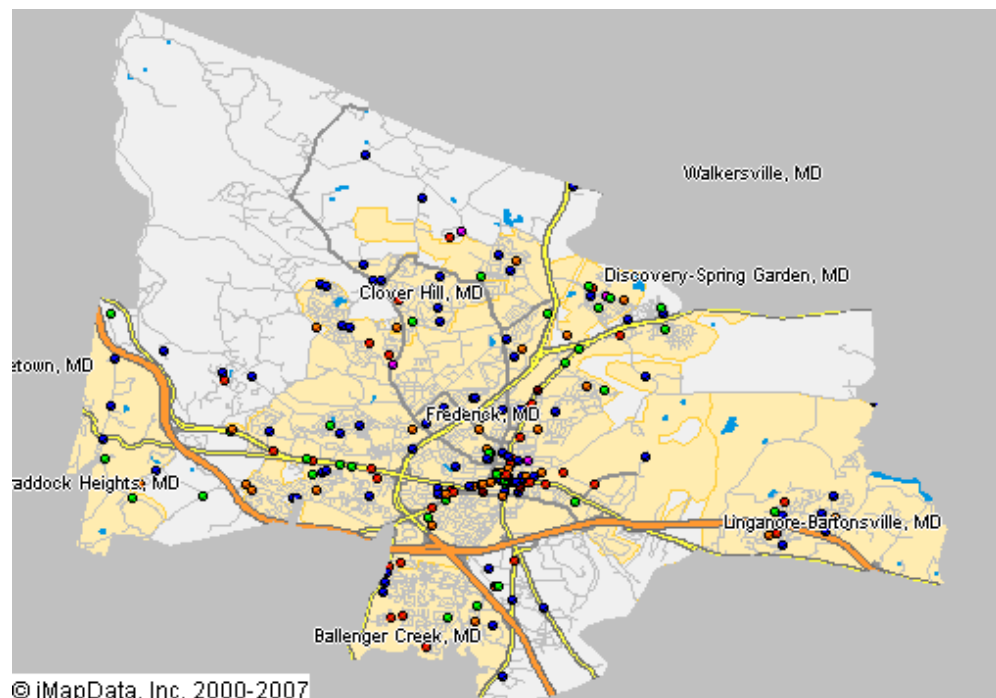
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 3A**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 3A is home to 239 arts-related businesses that employ 1,034 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 3A**, with each dot representing an arts-centric business.

239 Arts-Related Businesses in MD State House District 3A Employ 1,034 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 3A January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	42
Museums	5	42
Performing Arts	46	184
Music	24	73
Services & Facilities	12	81
Performers	10	30
Visual Arts/Photography	97	413
Crafts	5	6
Visual Arts	10	22
Photography	67	266
Services	15	119
Film, Radio and TV	40	168
Motion Pictures	33	135
Television	3	6
Radio	4	27
Design and Publishing	44	176
Architecture	15	60
Design	20	100
Advertising	9	16
Arts Schools and Services	7	51
Arts Councils	2	32
Arts Schools and Instruction	5	19
GRAND TOTAL	239	1,034

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State House District 3A 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	42	42	0.00%
Museums	5	5	0.00%	42	42	0.00%
Performing Arts	40	46	15.00%	200	184	-8.00%
Music	23	24	4.35%	68	73	7.35%
Services & Facilities	11	12	9.09%	76	81	6.58%
Performers	6	10	66.67%	56	30	-46.43%
Visual Arts/Photography	86	97	12.79%	298	413	38.59%
Crafts	5	5	0.00%	5	6	20.00%
Visual Arts	9	10	11.11%	19	22	15.79%
Photography	57	67	17.54%	155	266	71.61%
Services	15	15	0.00%	119	119	0.00%
Film, Radio and TV	37	40	8.11%	160	168	5.00%
Motion Pictures	31	33	6.45%	129	135	4.65%
Television	2	3	50.00%	4	6	50.00%
Radio	4	4	0.00%	27	27	0.00%
Design and Publishing	35	44	25.71%	161	176	9.32%
Architecture	14	15	7.14%	59	60	1.69%
Design	15	20	33.33%	92	100	8.70%
Advertising	6	9	50.00%	10	16	60.00%
Arts Schools and Services	5	7	40.00%	41	51	24.39%
Arts Councils	2	2	0.00%	32	32	0.00%
Arts Schools and Instruction	3	5	66.67%	9	19	111.11%
GRAND TOTAL	208	239	14.90%	902	1,034	14.63%

Data Source: D&B January 2008 & January 2007

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