

The Creative Industries in MD State House District 42

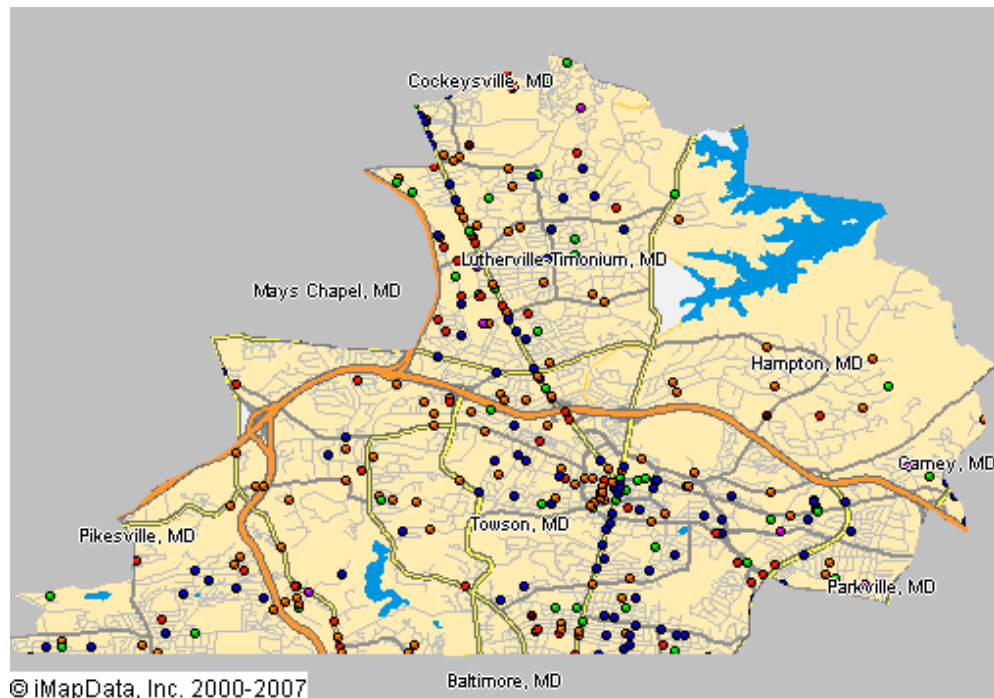
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 42**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 42 is home to 346 arts-related businesses that employ 1,489 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 42**, with each dot representing an arts-centric business.

346 Arts-Related Businesses in MD State House District 42 Employ 1,489 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 42 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	9
Museums	2	7
Zoos and Botanical	1	2
Performing Arts	53	234
Music	29	123
Services & Facilities	11	79
Performers	13	32
Visual Arts/Photography	113	465
Crafts	10	63
Visual Arts	2	2
Photography	77	329
Services	24	71
Film, Radio and TV	49	298
Motion Pictures	42	280
Television	4	11
Radio	3	7
Design and Publishing	116	448
Architecture	28	113
Design	49	171
Publishing	1	1
Advertising	38	163
Arts Schools and Services	12	35
Arts Schools and Instruction	11	34
Agents	1	1
GRAND TOTAL	346	1,489

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State House District 42 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	3	-25.00%	11	9	-18.18%
Museums	3	2	-33.33%	9	7	-22.22%
Zoos and Botanical	1	1	0.00%	2	2	0.00%
Performing Arts	45	53	17.78%	245	234	-4.49%
Music	27	29	7.41%	130	123	-5.38%
Services & Facilities	10	11	10.00%	88	79	-10.23%
Performers	8	13	62.50%	27	32	18.52%
Visual Arts/Photography	104	113	8.65%	346	465	34.39%
Crafts	9	10	11.11%	62	63	1.61%
Visual Arts	4	2	-50.00%	4	2	-50.00%
Photography	69	77	11.59%	216	329	52.31%
Services	22	24	9.09%	64	71	10.94%
Film, Radio and TV	48	49	2.08%	286	298	4.20%
Motion Pictures	43	42	-2.33%	273	280	2.56%
Television	1	4	300.00%	5	11	120.00%
Radio	4	3	-25.00%	8	7	-12.50%
Design and Publishing	99	116	17.17%	386	448	16.06%
Architecture	22	28	27.27%	72	113	56.94%
Design	43	49	13.95%	147	171	16.33%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	33	38	15.15%	166	163	-1.81%
Arts Schools and Services	10	12	20.00%	23	35	52.17%
Arts Schools and Instruction	8	11	37.50%	21	34	61.90%
Agents	2	1	-50.00%	2	1	-50.00%
GRAND TOTAL	310	346	11.61%	1,297	1,489	14.80%

Data Source: D&B January 2008 & January 2007

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