

The Creative Industries in MD State House District 46

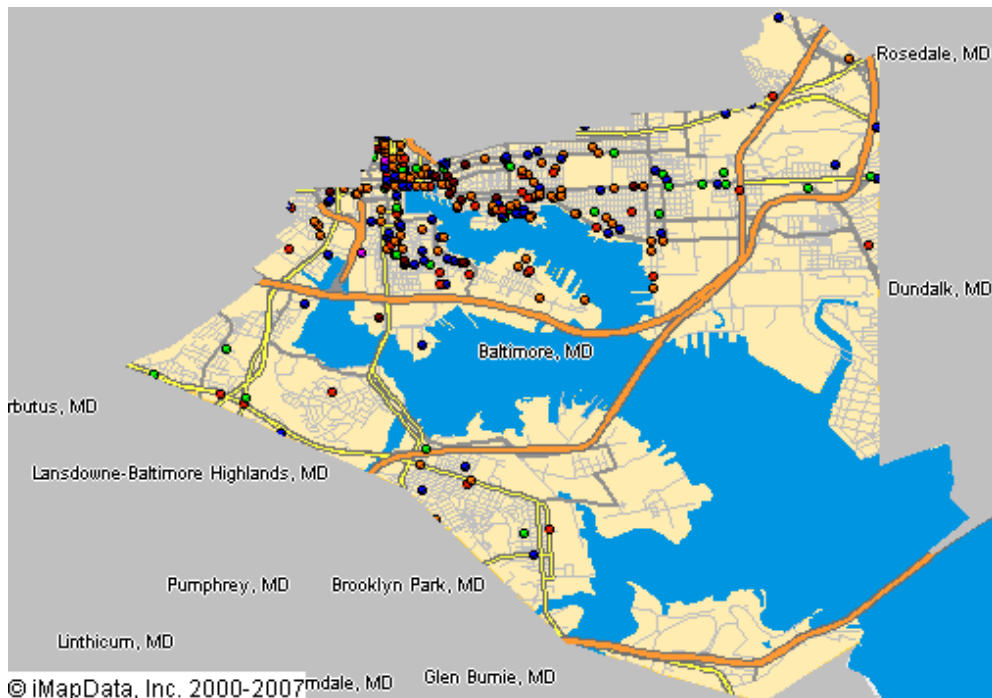
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State House District 46**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State House District 46 is home to 314 arts-related businesses that employ 3,897 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State House District 46**, with each dot representing an arts-centric business.

314 Arts-Related Businesses in MD State House District 46 Employ 3,897 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State House District 46 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	25	597
Museums	22	590
Zoos and Botanical	1	1
Historical Society	2	6
Performing Arts	42	323
Music	19	63
Theater	4	25
Opera	1	2
Services & Facilities	8	193
Performers	10	40
Visual Arts/Photography	77	248
Crafts	5	16
Visual Arts	12	38
Photography	42	150
Services	18	44
Film, Radio and TV	42	448
Motion Pictures	35	352
Television	1	2
Radio	6	94
Design and Publishing	124	2,252
Architecture	52	946
Design	33	128
Publishing	5	357
Advertising	34	821
Arts Schools and Services	4	29
Arts Councils	3	28
Arts Schools and Instruction	1	1
GRAND TOTAL	314	3,897

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State House District 46 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	22	25	13.64%	521	597	14.59%
Museums	20	22	10.00%	515	590	14.56%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	1	2	100.00%	5	6	20.00%
Performing Arts	43	42	-2.33%	329	323	-1.82%
Music	17	19	11.76%	58	63	8.62%
Theater	4	4	0.00%	25	25	0.00%
Opera	1	1	0.00%	2	2	0.00%
Services & Facilities	12	8	-33.33%	206	193	-6.31%
Performers	9	10	11.11%	38	40	5.26%
Visual Arts/Photography	72	77	6.94%	217	248	14.29%
Crafts	3	5	66.67%	3	16	433.33%
Visual Arts	13	12	-7.69%	41	38	-7.32%
Photography	39	42	7.69%	135	150	11.11%
Services	17	18	5.88%	38	44	15.79%
Film, Radio and TV	35	42	20.00%	435	448	2.99%
Motion Pictures	31	35	12.90%	345	352	2.03%
Television	1	1	0.00%	2	2	0.00%
Radio	3	6	100.00%	88	94	6.82%
Design and Publishing	104	124	19.23%	1,931	2,252	16.62%
Architecture	39	52	33.33%	739	946	28.01%
Design	31	33	6.45%	119	128	7.56%
Publishing	5	5	0.00%	357	357	0.00%
Advertising	29	34	17.24%	716	821	14.66%
Arts Schools and Services	3	4	33.33%	17	29	70.59%
Arts Councils	2	3	50.00%	15	28	86.67%
Arts Schools and Instruction	1	1	0.00%	2	1	-50.00%
GRAND TOTAL	279	314	12.54%	3,450	3,897	12.96%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org