



The Creative Industries in MD State Senate District 10

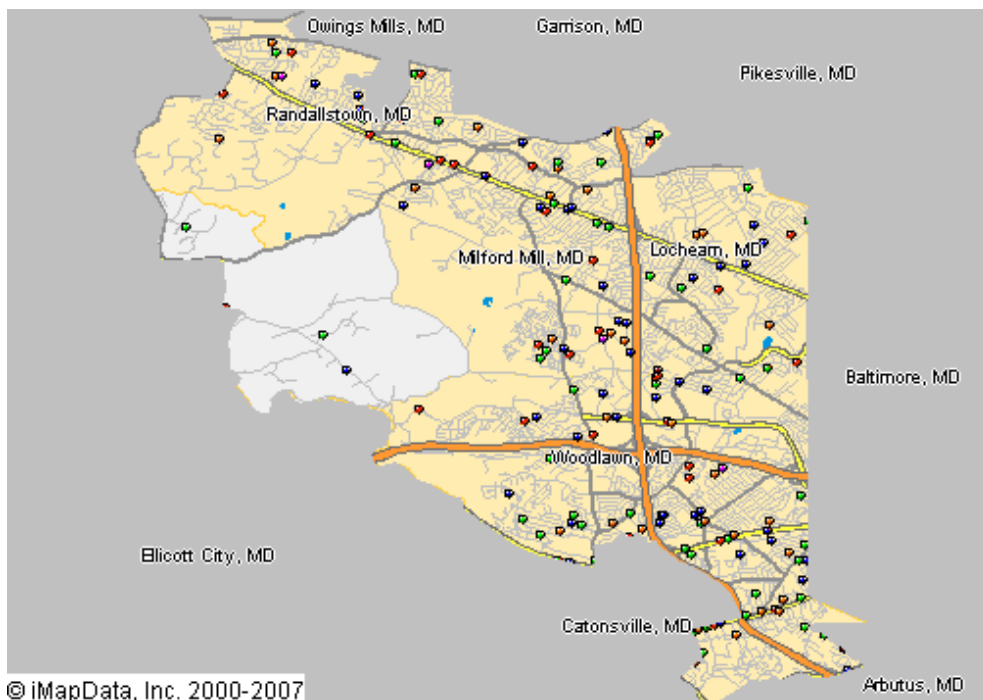
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 10**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 10 is home to 199 arts-related businesses that employ 754 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 10**, with each dot representing an arts-centric business.

199 Arts-Related Businesses in MD State Senate District 10 Employ 754 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 10 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	4
Zoos and Botanical	2	4
Performing Arts	60	131
Music	36	92
Services & Facilities	7	19
Performers	17	20
Visual Arts/Photography	63	161
Crafts	6	36
Visual Arts	8	17
Photography	38	85
Services	11	23
Film, Radio and TV	32	328
Motion Pictures	29	127
Television	1	0
Radio	2	201
Design and Publishing	35	118
Architecture	7	33
Design	10	25
Publishing	1	1
Advertising	17	59
Arts Schools and Services	7	12
Arts Schools and Instruction	7	12
GRAND TOTAL	199	754

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State Senate District 10 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	4	100.00%
Zoos and Botanical	1	2	100.00%	2	4	100.00%
Performing Arts	54	60	11.11%	135	131	-2.96%
Music	31	36	16.13%	84	92	9.52%
Theater	1	0	-100.00%	12	0	-1200.00%
Services & Facilities	5	7	40.00%	18	19	5.56%
Performers	17	17	0.00%	21	20	-4.76%
Visual Arts/Photography	51	63	23.53%	115	161	40.00%
Crafts	5	6	20.00%	5	36	620.00%
Visual Arts	6	8	33.33%	14	17	21.43%
Photography	30	38	26.67%	75	85	13.33%
Services	10	11	10.00%	21	23	9.52%
Film, Radio and TV	33	32	-3.03%	135	328	142.96%
Motion Pictures	30	29	-3.33%	129	127	-1.55%
Television	1	1	0.00%	0	0	0.00%
Radio	2	2	0.00%	6	201	3250.00%
Design and Publishing	33	35	6.06%	113	118	4.42%
Architecture	7	7	0.00%	33	33	0.00%
Design	10	10	0.00%	24	25	4.17%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	15	17	13.33%	55	59	7.27%
Arts Schools and Services	5	7	40.00%	8	12	50.00%
Arts Schools and Instruction	5	7	40.00%	8	12	50.00%
GRAND TOTAL	177	199	12.43%	508	754	48.43%

Data Source: D&B January 2008 & January 2007

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