

The Creative Industries in MD State Senate District 11

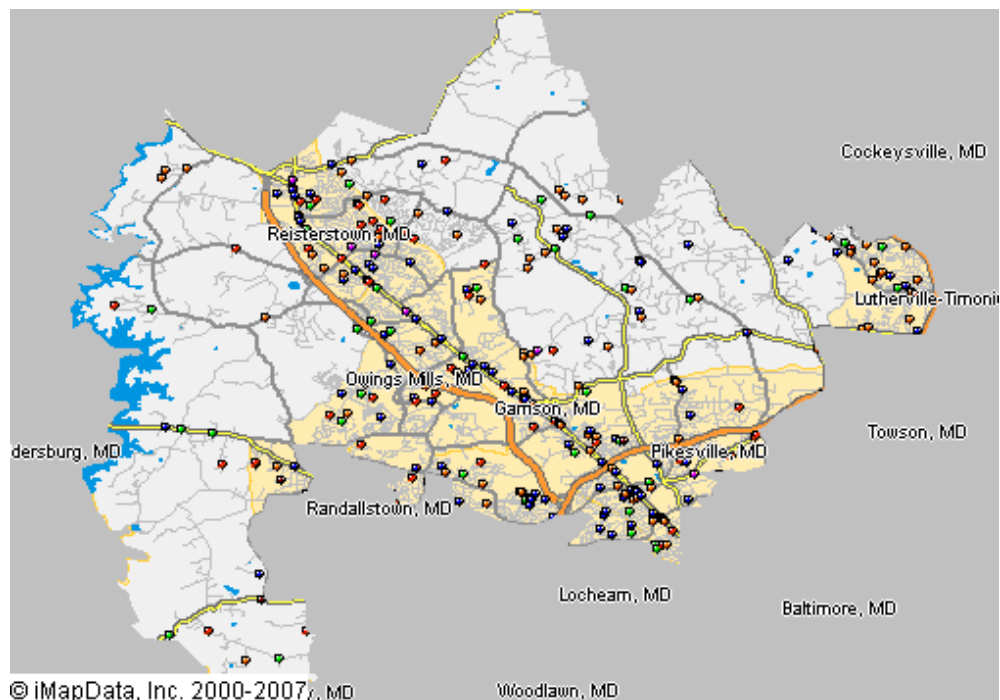
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 11**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 11 is home to 374 arts-related businesses that employ 2,027 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 11**, with each dot representing an arts-centric business.

374 Arts-Related Businesses in MD State Senate District 11 Employ 2,027 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 11 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	7
Historical Society	3	7
Performing Arts	58	366
Music	34	293
Services & Facilities	9	32
Performers	15	41
Visual Arts/Photography	119	642
Crafts	7	336
Visual Arts	10	11
Photography	74	223
Services	28	72
Film, Radio and TV	69	551
Motion Pictures	62	259
Television	3	282
Radio	4	10
Design and Publishing	118	441
Architecture	16	60
Design	62	118
Publishing	4	63
Advertising	36	200
Arts Schools and Services	7	20
Arts Councils	1	4
Arts Schools and Instruction	5	13
Agents	1	3
GRAND TOTAL	374	2,027

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 11 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	3	0.00%	7	7	0.00%
Historical Society	3	3	0.00%	7	7	0.00%
Performing Arts	53	58	9.43%	367	366	-0.27%
Music	30	34	13.33%	287	293	2.09%
Services & Facilities	8	9	12.50%	37	32	-13.51%
Performers	15	15	0.00%	43	41	-4.65%
Visual Arts/Photography	111	119	7.21%	360	642	78.33%
Crafts	9	7	-22.22%	32	336	950.00%
Visual Arts	10	10	0.00%	11	11	0.00%
Photography	62	74	19.35%	211	223	5.69%
Services	30	28	-6.67%	106	72	-32.08%
Film, Radio and TV	60	69	15.00%	574	551	-4.01%
Motion Pictures	53	62	16.98%	286	259	-9.44%
Television	2	3	50.00%	280	282	0.71%
Radio	5	4	-20.00%	8	10	25.00%
Design and Publishing	101	118	16.83%	407	441	8.35%
Architecture	14	16	14.29%	48	60	25.00%
Design	53	62	16.98%	106	118	11.32%
Publishing	4	4	0.00%	64	63	-1.56%
Advertising	30	36	20.00%	189	200	5.82%
Arts Schools and Services	8	7	-12.50%	13	20	53.85%
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	6	5	-16.67%	7	13	85.71%
Agents	1	1	0.00%	2	3	50.00%
GRAND TOTAL	336	374	11.31%	1,728	2,027	17.30%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org