

The Creative Industries in MD State Senate District 12

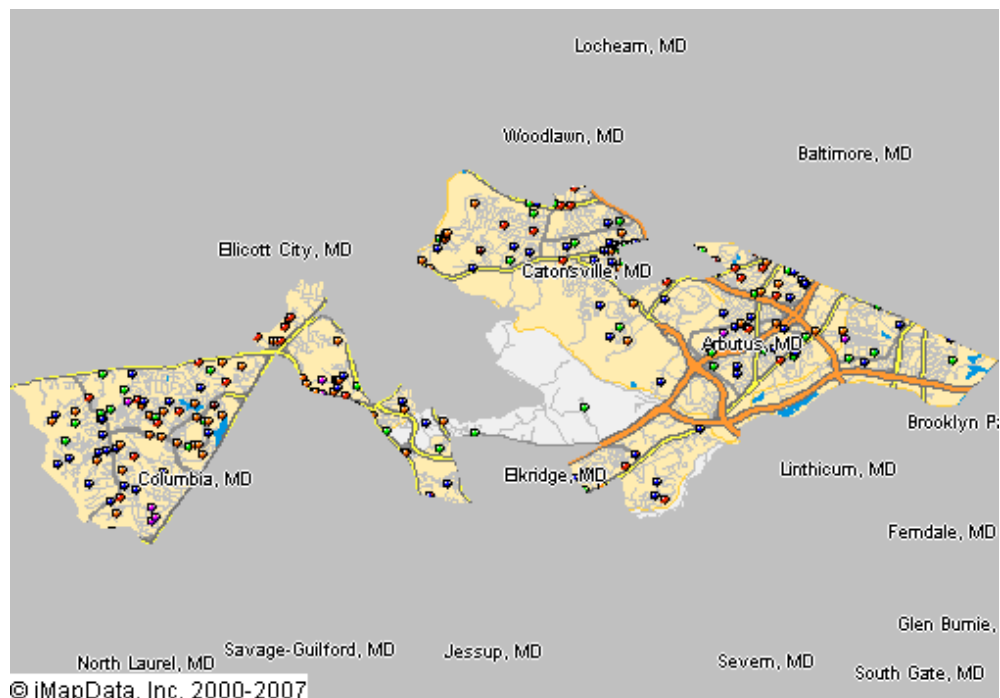
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 12**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 12 is home to 304 arts-related businesses that employ 1,231 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 12**, with each dot representing an arts-centric business.

304 Arts-Related Businesses in MD State Senate District 12 Employ 1,231 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 12 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	30
Museums	6	30
Performing Arts	64	410
Music	34	148
Dance	1	1
Services & Facilities	15	124
Performers	14	137
Visual Arts/Photography	105	327
Crafts	13	48
Visual Arts	7	8
Photography	76	208
Services	9	63
Film, Radio and TV	41	138
Motion Pictures	32	121
Television	4	6
Radio	5	11
Design and Publishing	75	278
Architecture	18	100
Design	33	74
Publishing	1	5
Advertising	23	99
Arts Schools and Services	13	48
Arts Councils	1	10
Arts Schools and Instruction	12	38
GRAND TOTAL	304	1,231

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State Senate District 12 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	30	30	0.00%
Museums	6	6	0.00%	30	30	0.00%
Performing Arts	53	64	20.75%	333	410	23.12%
Music	24	34	41.67%	110	148	34.55%
Dance	1	1	0.00%	1	1	0.00%
Services & Facilities	13	15	15.38%	93	124	33.33%
Performers	15	14	-6.67%	129	137	6.20%
Visual Arts/Photography	89	105	17.98%	305	327	7.21%
Crafts	11	13	18.18%	46	48	4.35%
Visual Arts	7	7	0.00%	8	8	0.00%
Photography	62	76	22.58%	188	208	10.64%
Services	9	9	0.00%	63	63	0.00%
Film, Radio and TV	38	41	7.89%	165	138	-16.36%
Motion Pictures	32	32	0.00%	143	121	-15.38%
Television	2	4	100.00%	4	6	50.00%
Radio	4	5	25.00%	18	11	-38.89%
Design and Publishing	66	75	13.64%	197	278	41.12%
Architecture	18	18	0.00%	75	100	33.33%
Design	28	33	17.86%	54	74	37.04%
Publishing	0	1	100.00%	0	5	500.00%
Advertising	20	23	15.00%	68	99	45.59%
Arts Schools and Services	14	13	-7.14%	49	48	-2.04%
Arts Councils	1	1	0.00%	10	10	0.00%
Arts Schools and Instruction	13	12	-7.69%	39	38	-2.56%
GRAND TOTAL	266	304	14.29%	1,079	1,231	14.09%

Data Source: D&B January 2008 & January 2007

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