

The Creative Industries in MD State Senate District 17

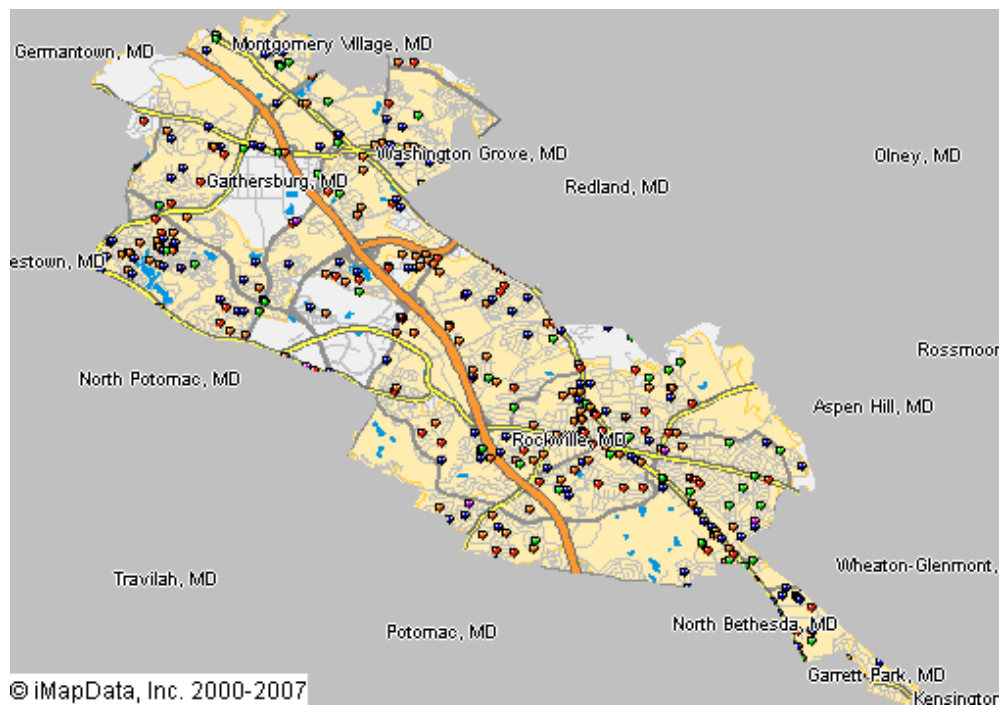
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 17**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 17 is home to 467 arts-related businesses that employ 3,014 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 17**, with each dot representing an arts-centric business.

467 Arts-Related Businesses in MD State Senate District 17 Employ 3,014 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 17 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	9	64
Museums	6	48
Historical Society	3	16
Performing Arts	85	943
Music	40	325
Dance	1	20
Services & Facilities	25	304
Performers	19	294
Visual Arts/Photography	154	768
Crafts	9	18
Visual Arts	10	16
Photography	107	560
Services	28	174
Film, Radio and TV	76	370
Motion Pictures	51	192
Television	15	163
Radio	10	15
Design and Publishing	132	839
Architecture	47	466
Design	61	186
Publishing	5	20
Advertising	19	167
Arts Schools and Services	11	30
Arts Schools and Instruction	10	29
Agents	1	1
GRAND TOTAL	467	3,014

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 17 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	9	50.00%	23	64	178.26%
Museums	3	6	100.00%	5	48	860.00%
Historical Society	3	3	0.00%	18	16	-11.11%
Performing Arts	72	85	18.06%	547	943	72.39%
Music	38	40	5.26%	199	325	63.32%
Dance	1	1	0.00%	4	20	400.00%
Services & Facilities	17	25	47.06%	283	304	7.42%
Performers	16	19	18.75%	61	294	381.97%
Visual Arts/Photography	147	154	4.76%	540	768	42.22%
Crafts	12	9	-25.00%	21	18	-14.29%
Visual Arts	11	10	-9.09%	16	16	0.00%
Photography	99	107	8.08%	370	560	51.35%
Services	25	28	12.00%	133	174	30.83%
Film, Radio and TV	65	76	16.92%	424	370	-12.74%
Motion Pictures	46	51	10.87%	254	192	-24.41%
Television	11	15	36.36%	157	163	3.82%
Radio	8	10	25.00%	13	15	15.38%
Design and Publishing	120	132	10.00%	811	839	3.45%
Architecture	42	47	11.90%	437	466	6.64%
Design	56	61	8.93%	171	186	8.77%
Publishing	5	5	0.00%	20	20	0.00%
Advertising	17	19	11.76%	183	167	-8.74%
Arts Schools and Services	8	11	37.50%	27	30	11.11%
Arts Schools and Instruction	7	10	42.86%	26	29	11.54%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	418	467	11.72%	2,372	3,014	27.07%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org