

## The Creative Industries in MD State Senate District 18

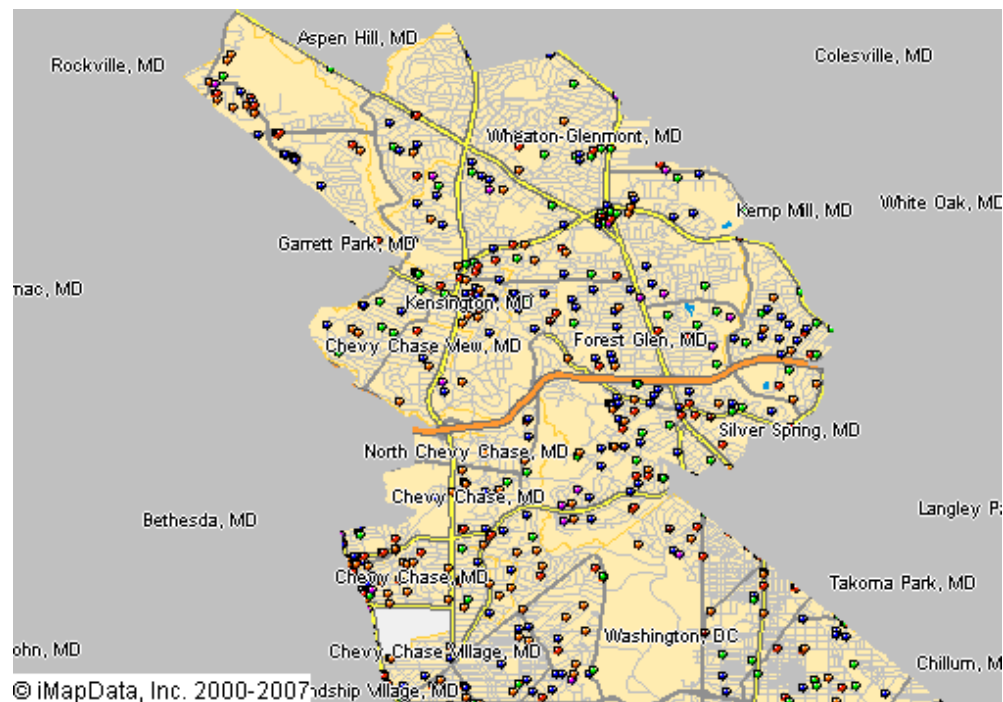
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 18**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, MD State Senate District 18 is home to 482 arts-related businesses that employ 2,062 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 18**, with each dot representing an arts-centric business.

### 482 Arts-Related Businesses in MD State Senate District 18 Employ 2,062 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in MD State Senate District 18 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>8</b>	<b>22</b>
Museums	6	19
Historical Society	2	3
<b>Performing Arts</b>	<b>83</b>	<b>362</b>
Music	43	181
Theater	2	32
Services & Facilities	17	116
Performers	21	33
<b>Visual Arts/Photography</b>	<b>152</b>	<b>425</b>
Crafts	8	48
Visual Arts	12	20
Photography	119	285
Services	13	72
<b>Film, Radio and TV</b>	<b>81</b>	<b>327</b>
Motion Pictures	69	309
Television	6	8
Radio	6	10
<b>Design and Publishing</b>	<b>138</b>	<b>868</b>
Architecture	42	230
Design	70	155
Publishing	4	309
Advertising	22	174
<b>Arts Schools and Services</b>	<b>20</b>	<b>58</b>
Arts Councils	1	1
Arts Schools and Instruction	18	56
Agents	1	1
<b>GRAND TOTAL</b>	<b>482</b>	<b>2,062</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in MD State Senate District 18 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>6</b>	<b>8</b>	<b>33.33%</b>	<b>6</b>	<b>22</b>	<b>266.67%</b>
Museums	5	6	20.00%	5	19	280.00%
Historical Society	1	2	100.00%	1	3	200.00%
<b>Performing Arts</b>	<b>75</b>	<b>83</b>	<b>10.67%</b>	<b>390</b>	<b>362</b>	<b>-7.18%</b>
Music	43	43	0.00%	224	181	-19.20%
Theater	1	2	100.00%	30	32	6.67%
Services & Facilities	15	17	13.33%	113	116	2.65%
Performers	16	21	31.25%	23	33	43.48%
<b>Visual Arts/Photography</b>	<b>146</b>	<b>152</b>	<b>4.11%</b>	<b>443</b>	<b>425</b>	<b>-4.06%</b>
Crafts	6	8	33.33%	46	48	4.35%
Visual Arts	10	12	20.00%	17	20	17.65%
Photography	111	119	7.21%	274	285	4.01%
Services	19	13	-31.58%	106	72	-32.08%
<b>Film, Radio and TV</b>	<b>72</b>	<b>81</b>	<b>12.50%</b>	<b>311</b>	<b>327</b>	<b>5.14%</b>
Motion Pictures	61	69	13.11%	295	309	4.75%
Television	5	6	20.00%	6	8	33.33%
Radio	6	6	0.00%	10	10	0.00%
<b>Design and Publishing</b>	<b>129</b>	<b>138</b>	<b>6.98%</b>	<b>935</b>	<b>868</b>	<b>-7.17%</b>
Architecture	41	42	2.44%	334	230	-31.14%
Design	64	70	9.38%	148	155	4.73%
Publishing	4	4	0.00%	309	309	0.00%
Advertising	20	22	10.00%	144	174	20.83%
<b>Arts Schools and Services</b>	<b>18</b>	<b>20</b>	<b>11.11%</b>	<b>79</b>	<b>58</b>	<b>-26.58%</b>
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	16	18	12.50%	77	56	-27.27%
Agents	1	1	0.00%	1	1	0.00%
<b>GRAND TOTAL</b>	<b>446</b>	<b>482</b>	<b>8.07%</b>	<b>2,164</b>	<b>2,062</b>	<b>-4.71%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)