



The Creative Industries in MD State Senate District 21

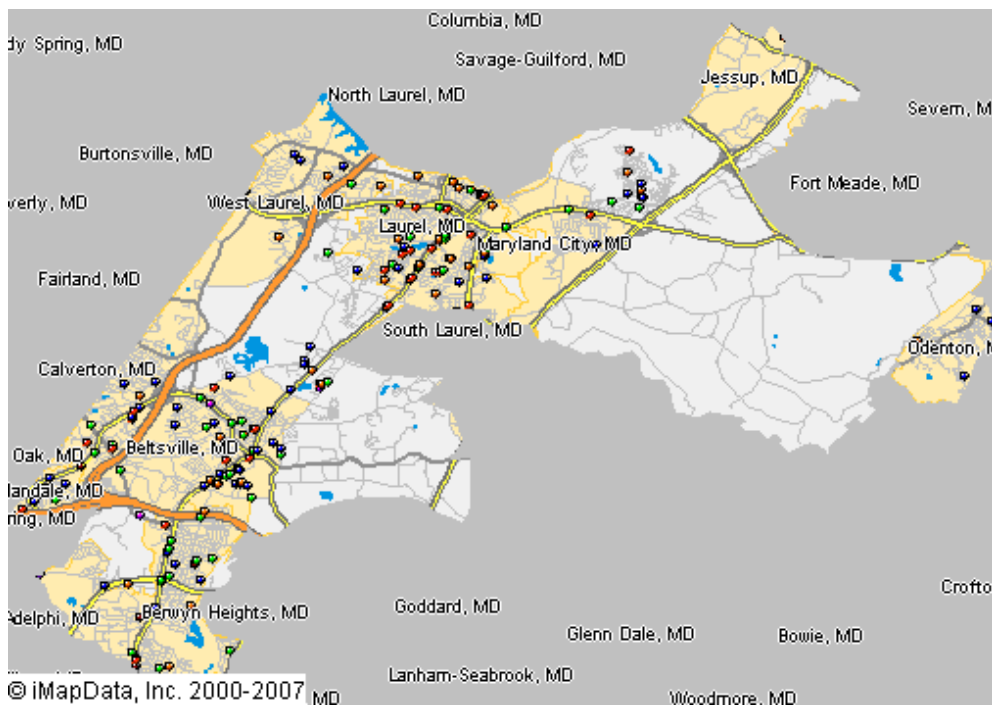
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 21**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 21 is home to 245 arts-related businesses that employ 1,409 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 21**, with each dot representing an arts-centric business.

245 Arts-Related Businesses in MD State Senate District 21 Employ 1,409 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 21 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	13
Museums	3	7
Historical Society	1	6
Performing Arts	66	340
Music	36	246
Theater	1	1
Services & Facilities	7	59
Performers	22	34
Visual Arts/Photography	76	262
Crafts	3	6
Visual Arts	4	29
Photography	51	175
Services	18	52
Film, Radio and TV	42	173
Motion Pictures	34	136
Television	5	31
Radio	3	6
Design and Publishing	52	608
Architecture	14	139
Design	23	91
Publishing	1	5
Advertising	14	373
Arts Schools and Services	5	13
Arts Schools and Instruction	5	13
GRAND TOTAL	245	1,409

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 21 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	13	13	0.00%
Museums	3	3	0.00%	7	7	0.00%
Historical Society	1	1	0.00%	6	6	0.00%
Performing Arts	60	66	10.00%	330	340	3.03%
Music	34	36	5.88%	254	246	-3.15%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	8	7	-12.50%	38	59	55.26%
Performers	17	22	29.41%	37	34	-8.11%
Visual Arts/Photography	66	76	15.15%	362	262	-27.62%
Crafts	1	3	200.00%	1	6	500.00%
Visual Arts	4	4	0.00%	29	29	0.00%
Photography	44	51	15.91%	286	175	-38.81%
Services	17	18	5.88%	46	52	13.04%
Film, Radio and TV	39	42	7.69%	169	173	2.37%
Motion Pictures	32	34	6.25%	130	136	4.62%
Television	4	5	25.00%	30	31	3.33%
Radio	3	3	0.00%	9	6	-33.33%
Design and Publishing	42	52	23.81%	250	608	143.20%
Architecture	12	14	16.67%	124	139	12.10%
Design	18	23	27.78%	73	91	24.66%
Publishing	1	1	0.00%	5	5	0.00%
Advertising	11	14	27.27%	48	373	677.08%
Arts Schools and Services	5	5	0.00%	15	13	-13.33%
Arts Schools and Instruction	5	5	0.00%	15	13	-13.33%
GRAND TOTAL	216	245	13.43%	1,139	1,409	23.71%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org