

The Creative Industries in MD State Senate District 22

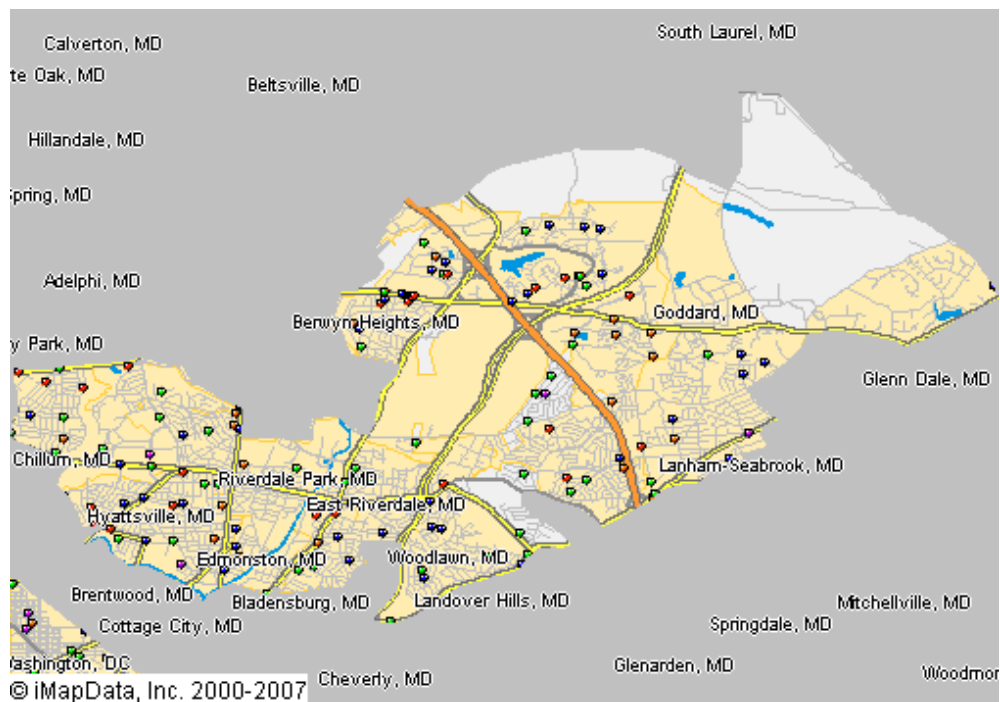
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 22**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 22 is home to 175 arts-related businesses that employ 540 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 22**, with each dot representing an arts-centric business.

175 Arts-Related Businesses in MD State Senate District 22 Employ 540 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 22 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	56	175
Music	38	131
Theater	1	2
Services & Facilities	6	14
Performers	11	28
Visual Arts/Photography	55	125
Crafts	3	9
Visual Arts	6	26
Photography	40	80
Services	6	10
Film, Radio and TV	30	160
Motion Pictures	25	142
Television	3	14
Radio	2	4
Design and Publishing	27	65
Architecture	7	22
Design	10	18
Advertising	10	25
Arts Schools and Services	5	12
Arts Councils	1	2
Arts Schools and Instruction	4	10
GRAND TOTAL	175	540

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 22 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	2	100.00%	2	3	50.00%
Museums	1	2	100.00%	2	3	50.00%
Performing Arts	56	56	0.00%	191	175	-8.38%
Music	36	38	5.56%	146	131	-10.27%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	7	6	-14.29%	15	14	-6.67%
Performers	12	11	-8.33%	28	28	0.00%
Visual Arts/Photography	44	55	25.00%	105	125	19.05%
Crafts	2	3	50.00%	7	9	28.57%
Visual Arts	7	6	-14.29%	27	26	-3.70%
Photography	30	40	33.33%	64	80	25.00%
Services	5	6	20.00%	7	10	42.86%
Film, Radio and TV	28	30	7.14%	173	160	-7.51%
Motion Pictures	24	25	4.17%	140	142	1.43%
Television	3	3	0.00%	32	14	-56.25%
Radio	1	2	100.00%	1	4	300.00%
Design and Publishing	21	27	28.57%	52	65	25.00%
Architecture	9	7	-22.22%	24	22	-8.33%
Design	4	10	150.00%	10	18	80.00%
Advertising	8	10	25.00%	18	25	38.89%
Arts Schools and Services	6	5	-16.67%	22	12	-45.45%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	5	4	-20.00%	20	10	-50.00%
GRAND TOTAL	156	175	12.18%	545	540	-0.92%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org