

The Creative Industries in MD State Senate District 24

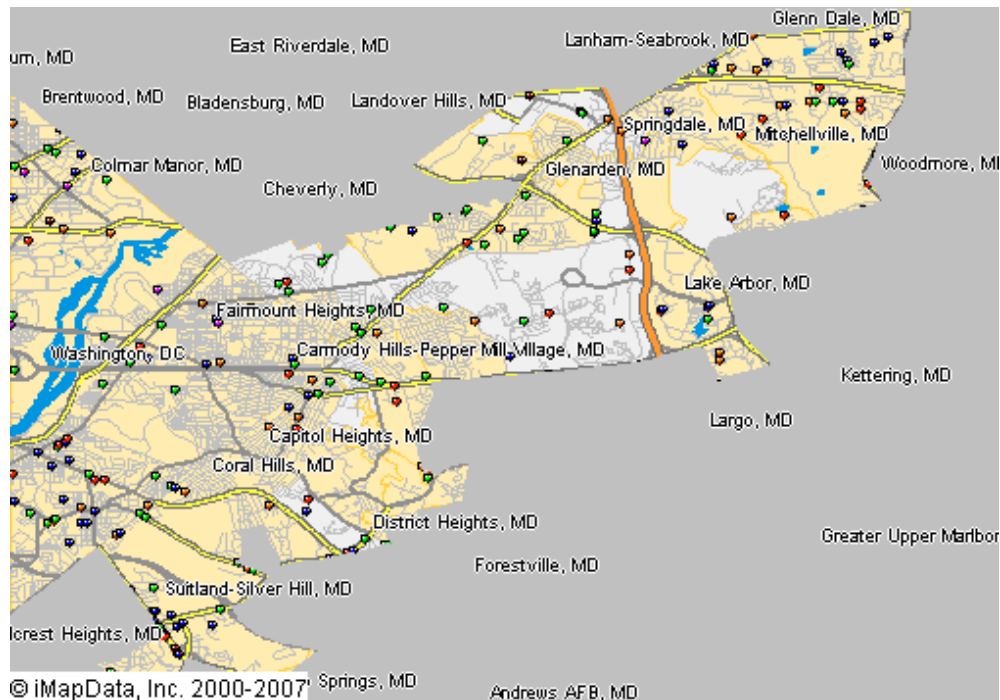
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 24**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 24 is home to 172 arts-related businesses that employ 1,714 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 24**, with each dot representing an arts-centric business.

172 Arts-Related Businesses in MD State Senate District 24 Employ 1,714 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 24 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	14
Museums	3	14
Performing Arts	47	142
Music	21	83
Services & Facilities	12	36
Performers	14	23
Visual Arts/Photography	50	1,251
Crafts	1	2
Visual Arts	8	1,144
Photography	29	77
Services	12	28
Film, Radio and TV	28	117
Motion Pictures	23	107
Television	3	7
Radio	2	3
Design and Publishing	38	173
Architecture	5	78
Design	25	51
Advertising	8	44
Arts Schools and Services	6	17
Arts Schools and Instruction	5	15
Agents	1	2
GRAND TOTAL	172	1,714

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State Senate District 24 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	13	14	7.69%
Museums	2	3	50.00%	13	14	7.69%
Performing Arts	45	47	4.44%	170	142	-16.47%
Music	19	21	10.53%	85	83	-2.35%
Services & Facilities	10	12	20.00%	32	36	12.50%
Performers	16	14	-12.50%	53	23	-56.60%
Visual Arts/Photography	43	50	16.28%	1,239	1,251	0.97%
Crafts	1	1	0.00%	2	2	0.00%
Visual Arts	7	8	14.29%	1,143	1,144	0.09%
Photography	25	29	16.00%	66	77	16.67%
Services	10	12	20.00%	28	28	0.00%
Film, Radio and TV	27	28	3.70%	114	117	2.63%
Motion Pictures	24	23	-4.17%	108	107	-0.93%
Television	1	3	200.00%	3	7	133.33%
Radio	2	2	0.00%	3	3	0.00%
Design and Publishing	25	38	52.00%	97	173	78.35%
Architecture	3	5	66.67%	41	78	90.24%
Design	17	25	47.06%	31	51	64.52%
Advertising	5	8	60.00%	25	44	76.00%
Arts Schools and Services	2	6	200.00%	7	17	142.86%
Arts Schools and Instruction	2	5	150.00%	7	15	114.29%
Agents	0	1	100.00%	0	2	200.00%
GRAND TOTAL	144	172	19.44%	1,640	1,714	4.51%

Data Source: D&B January 2008 & January 2007

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