



The Creative Industries in MD State Senate District 31

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 31**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 31 is home to 136 arts-related businesses that employ 400 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 31**, with each dot representing an arts-centric business.

136 Arts-Related Businesses in MD State Senate District 31 Employ 400 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 31 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	26	68
Music	17	54
Services & Facilities	4	9
Performers	5	5
Visual Arts/Photography	51	174
Crafts	2	3
Visual Arts	3	3
Photography	36	98
Services	10	70
Film, Radio and TV	19	65
Motion Pictures	16	59
Radio	3	6
Design and Publishing	29	67
Architecture	5	7
Design	16	37
Advertising	8	23
Arts Schools and Services	11	26
Arts Schools and Instruction	9	23
Agents	2	3
GRAND TOTAL	136	400

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State Senate District 31 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	28	26	-7.14%	72	68	-5.56%
Music	18	17	-5.56%	56	54	-3.57%
Services & Facilities	4	4	0.00%	9	9	0.00%
Performers	6	5	-16.67%	7	5	-28.57%
Visual Arts/Photography	45	51	13.33%	186	174	-6.45%
Crafts	1	2	100.00%	2	3	50.00%
Visual Arts	3	3	0.00%	3	3	0.00%
Photography	31	36	16.13%	113	98	-13.27%
Services	10	10	0.00%	68	70	2.94%
Film, Radio and TV	18	19	5.56%	76	65	-14.47%
Motion Pictures	18	16	-11.11%	76	59	-22.37%
Radio	0	3	300.00%	0	6	600.00%
Design and Publishing	29	29	0.00%	69	67	-2.90%
Architecture	6	5	-16.67%	9	7	-22.22%
Design	18	16	-11.11%	42	37	-11.90%
Advertising	5	8	60.00%	18	23	27.78%
Arts Schools and Services	9	11	22.22%	24	26	8.33%
Arts Schools and Instruction	7	9	28.57%	21	23	9.52%
Agents	2	2	0.00%	3	3	0.00%
GRAND TOTAL	129	136	5.43%	427	400	-6.32%

Data Source: D&B January 2008 & January 2007

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