

The Creative Industries in MD State Senate District 35

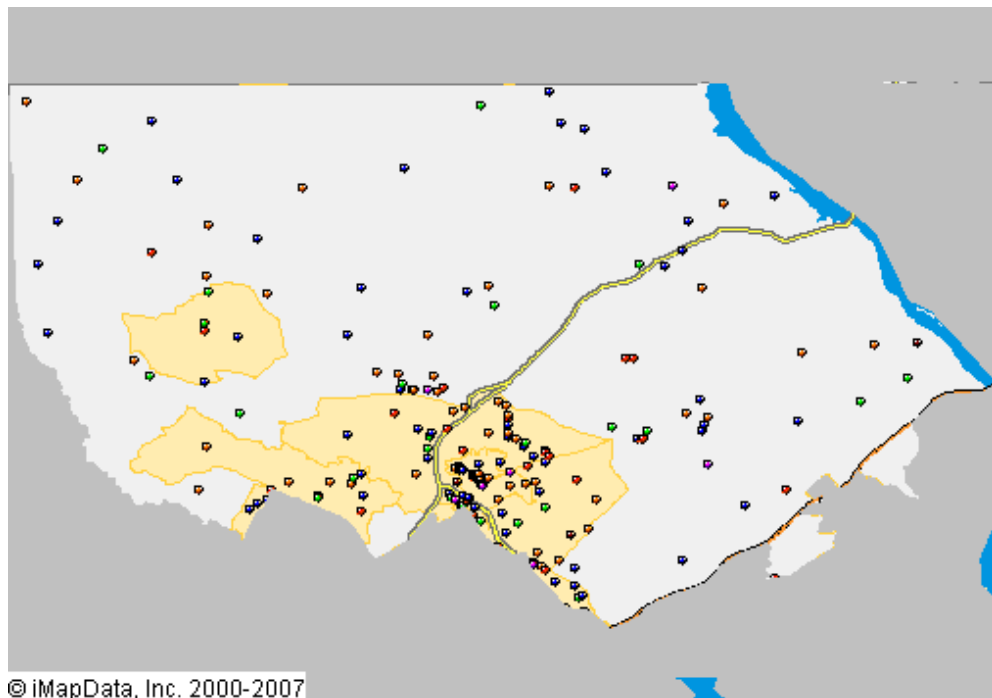
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 35**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 35 is home to 227 arts-related businesses that employ 729 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 35**, with each dot representing an arts-centric business.

227 Arts-Related Businesses in MD State Senate District 35 Employ 729 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 35 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	8
Museums	4	8
Performing Arts	41	76
Music	23	42
Services & Facilities	6	15
Performers	12	19
Visual Arts/Photography	79	234
Crafts	13	20
Visual Arts	4	6
Photography	48	140
Services	14	68
Film, Radio and TV	28	106
Motion Pictures	21	72
Radio	7	34
Design and Publishing	65	250
Architecture	15	109
Design	32	66
Publishing	2	4
Advertising	16	71
Arts Schools and Services	10	55
Arts Schools and Instruction	9	52
Agents	1	3
GRAND TOTAL	227	729

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MD State Senate District 35 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	4	-20.00%	10	8	-20.00%
Museums	5	4	-20.00%	10	8	-20.00%
Performing Arts	32	41	28.13%	66	76	15.15%
Music	19	23	21.05%	39	42	7.69%
Services & Facilities	5	6	20.00%	13	15	15.38%
Performers	8	12	50.00%	14	19	35.71%
Visual Arts/Photography	76	79	3.95%	205	234	14.15%
Crafts	12	13	8.33%	19	20	5.26%
Visual Arts	4	4	0.00%	6	6	0.00%
Photography	47	48	2.13%	122	140	14.75%
Services	13	14	7.69%	58	68	17.24%
Film, Radio and TV	26	28	7.69%	104	106	1.92%
Motion Pictures	20	21	5.00%	72	72	0.00%
Radio	6	7	16.67%	32	34	6.25%
Design and Publishing	59	65	10.17%	230	250	8.70%
Architecture	11	15	36.36%	90	109	21.11%
Design	29	32	10.34%	53	66	24.53%
Publishing	1	2	100.00%	3	4	33.33%
Advertising	18	16	-11.11%	84	71	-15.48%
Arts Schools and Services	10	10	0.00%	55	55	0.00%
Arts Schools and Instruction	9	9	0.00%	52	52	0.00%
Agents	1	1	0.00%	3	3	0.00%
GRAND TOTAL	208	227	9.13%	670	729	8.81%

Data Source: D&B January 2008 & January 2007

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