



The Creative Industries in MD State Senate District 37

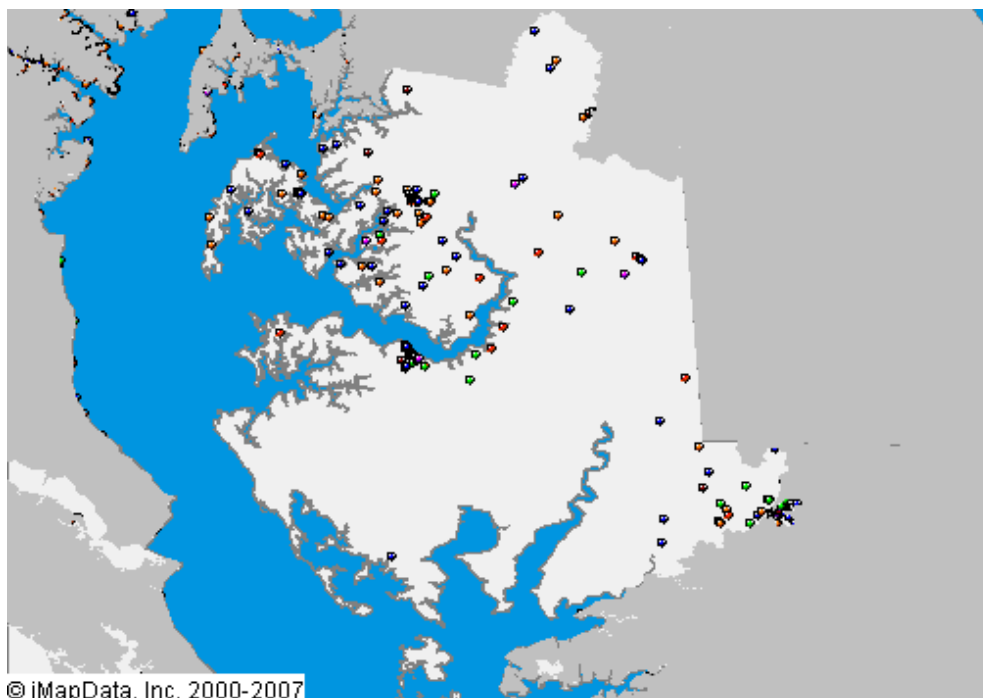
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 37**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 37 is home to 239 arts-related businesses that employ 878 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 37**, with each dot representing an arts-centric business.

239 Arts-Related Businesses in MD State Senate District 37 Employ 878 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 37 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	16	93
Museums	14	84
Zoos and Botanical	1	7
Historical Society	1	2
Performing Arts	30	92
Music	17	59
Theater	1	1
Services & Facilities	4	13
Performers	8	19
Visual Arts/Photography	88	203
Crafts	9	29
Visual Arts	10	35
Photography	47	82
Services	22	57
Film, Radio and TV	27	197
Motion Pictures	18	103
Television	5	93
Radio	4	1
Design and Publishing	69	266
Architecture	23	143
Design	28	54
Publishing	3	4
Advertising	15	65
Arts Schools and Services	9	27
Arts Schools and Instruction	9	27
GRAND TOTAL	239	878

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 37 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	12	16	33.33%	56	93	66.07%
Museums	11	14	27.27%	49	84	71.43%
Zoos and Botanical	1	1	0.00%	7	7	0.00%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	27	30	11.11%	90	92	2.22%
Music	15	17	13.33%	58	59	1.72%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	4	4	0.00%	13	13	0.00%
Performers	7	8	14.29%	18	19	5.56%
Visual Arts/Photography	77	88	14.29%	190	203	6.84%
Crafts	7	9	28.57%	27	29	7.41%
Visual Arts	9	10	11.11%	31	35	12.90%
Photography	38	47	23.68%	66	82	24.24%
Services	23	22	-4.35%	66	57	-13.64%
Film, Radio and TV	24	27	12.50%	191	197	3.14%
Motion Pictures	18	18	0.00%	95	103	8.42%
Television	4	5	25.00%	92	93	1.09%
Radio	2	4	100.00%	4	1	-75.00%
Design and Publishing	49	69	40.82%	233	266	14.16%
Architecture	16	23	43.75%	133	143	7.52%
Design	22	28	27.27%	43	54	25.58%
Publishing	2	3	50.00%	3	4	33.33%
Advertising	9	15	66.67%	54	65	20.37%
Arts Schools and Services	8	9	12.50%	26	27	3.85%
Arts Schools and Instruction	8	9	12.50%	26	27	3.85%
GRAND TOTAL	197	239	21.32%	786	878	11.70%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org