



## The Creative Industries in MD State Senate District 38

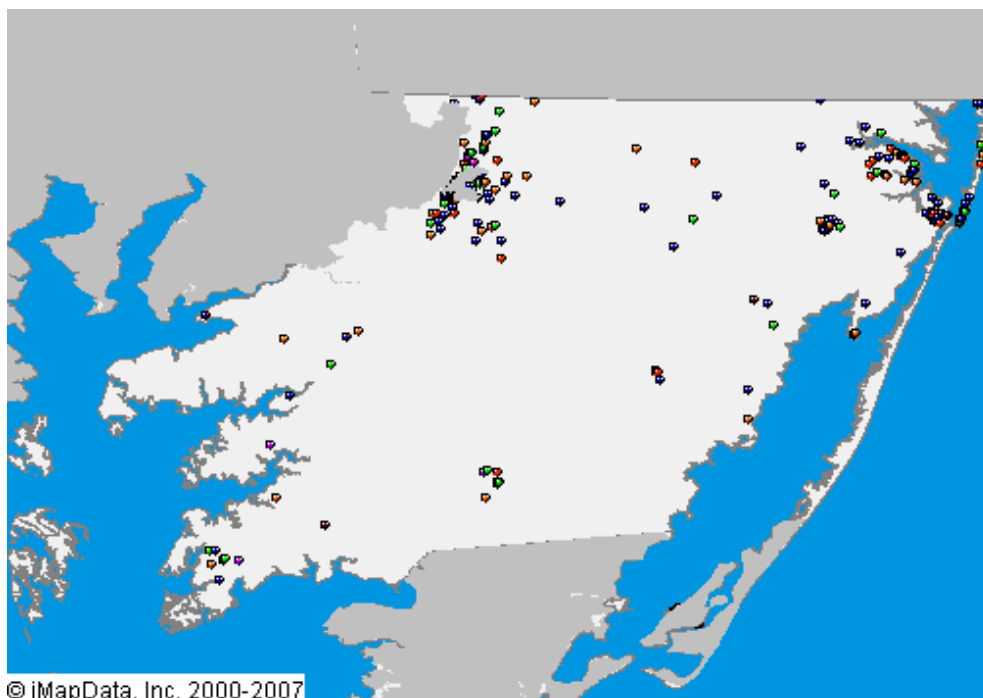
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 38**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, MD State Senate District 38 is home to 269 arts-related businesses that employ 908 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 38**, with each dot representing an arts-centric business.

### 269 Arts-Related Businesses in MD State Senate District 38 Employ 908 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in MD State Senate District 38 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>16</b>	<b>143</b>
Museums	11	68
Zoos and Botanical	4	55
Historical Society	1	20
<b>Performing Arts</b>	<b>39</b>	<b>65</b>
Music	22	41
Services & Facilities	8	12
Performers	9	12
<b>Visual Arts/Photography</b>	<b>111</b>	<b>317</b>
Crafts	8	28
Visual Arts	10	13
Photography	65	169
Services	28	107
<b>Film, Radio and TV</b>	<b>43</b>	<b>255</b>
Motion Pictures	30	136
Television	7	115
Radio	6	4
<b>Design and Publishing</b>	<b>50</b>	<b>111</b>
Architecture	14	34
Design	22	46
Publishing	2	8
Advertising	12	23
<b>Arts Schools and Services</b>	<b>10</b>	<b>17</b>
Arts Councils	1	1
Arts Schools and Instruction	9	16
<b>GRAND TOTAL</b>	<b>269</b>	<b>908</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in MD State Senate District 38 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>13</b>	<b>16</b>	<b>23.08%</b>	<b>113</b>	<b>143</b>	<b>26.55%</b>
Museums	10	11	10.00%	63	68	7.94%
Zoos and Botanical	2	4	100.00%	30	55	83.33%
Historical Society	1	1	0.00%	20	20	0.00%
<b>Performing Arts</b>	<b>38</b>	<b>39</b>	<b>2.63%</b>	<b>87</b>	<b>65</b>	<b>-25.29%</b>
Music	21	22	4.76%	37	41	10.81%
Services & Facilities	9	8	-11.11%	39	12	-69.23%
Performers	8	9	12.50%	11	12	9.09%
<b>Visual Arts/Photography</b>	<b>98</b>	<b>111</b>	<b>13.27%</b>	<b>333</b>	<b>317</b>	<b>-4.80%</b>
Crafts	7	8	14.29%	26	28	7.69%
Visual Arts	12	10	-16.67%	30	13	-56.67%
Photography	54	65	20.37%	167	169	1.20%
Services	25	28	12.00%	110	107	-2.73%
<b>Film, Radio and TV</b>	<b>32</b>	<b>43</b>	<b>34.38%</b>	<b>215</b>	<b>255</b>	<b>18.60%</b>
Motion Pictures	24	30	25.00%	108	136	25.93%
Television	4	7	75.00%	104	115	10.58%
Radio	4	6	50.00%	3	4	33.33%
<b>Design and Publishing</b>	<b>45</b>	<b>50</b>	<b>11.11%</b>	<b>101</b>	<b>111</b>	<b>9.90%</b>
Architecture	9	14	55.56%	22	34	54.55%
Design	22	22	0.00%	48	46	-4.17%
Publishing	2	2	0.00%	8	8	0.00%
Advertising	12	12	0.00%	23	23	0.00%
<b>Arts Schools and Services</b>	<b>8</b>	<b>10</b>	<b>25.00%</b>	<b>16</b>	<b>17</b>	<b>6.25%</b>
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	7	9	28.57%	15	16	6.67%
<b>GRAND TOTAL</b>	<b>234</b>	<b>269</b>	<b>14.96%</b>	<b>865</b>	<b>908</b>	<b>4.97%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)