

The Creative Industries in MD State Senate District 40

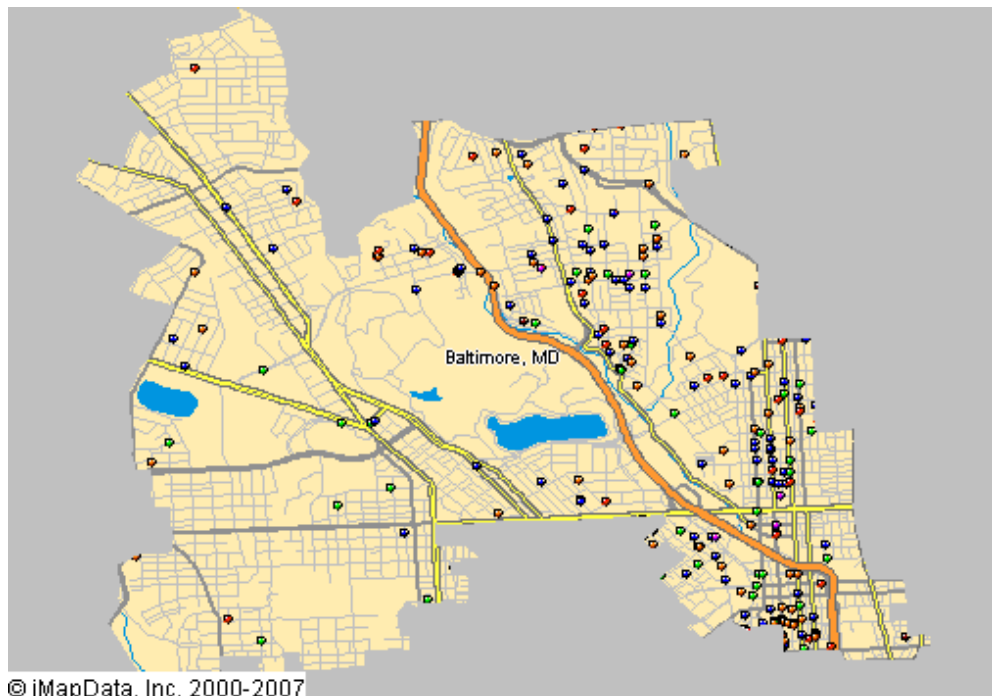
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MD State Senate District 40**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MD State Senate District 40 is home to 317 arts-related businesses that employ 2,296 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MD State Senate District 40**, with each dot representing an arts-centric business.

317 Arts-Related Businesses in MD State Senate District 40 Employ 2,296 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MD State Senate District 40 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	29
Museums	4	29
Performing Arts	54	548
Music	25	73
Theater	3	134
Opera	1	30
Services & Facilities	14	272
Performers	11	39
Visual Arts/Photography	125	452
Crafts	5	37
Visual Arts	25	178
Photography	77	178
Services	18	59
Film, Radio and TV	42	624
Motion Pictures	30	146
Television	9	456
Radio	3	22
Design and Publishing	82	597
Architecture	26	161
Design	29	70
Publishing	3	97
Advertising	24	269
Arts Schools and Services	10	46
Arts Councils	1	2
Arts Schools and Instruction	8	38
Agents	1	6
GRAND TOTAL	317	2,296

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MD State Senate District 40 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	4	-20.00%	30	29	-3.33%
Museums	4	4	0.00%	29	29	0.00%
Historical Society	1	0	-100.00%	1	0	-100.00%
Performing Arts	43	54	25.58%	387	548	41.60%
Music	21	25	19.05%	64	73	14.06%
Theater	1	3	200.00%	2	134	6600.00%
Opera	1	1	0.00%	30	30	0.00%
Services & Facilities	11	14	27.27%	261	272	4.21%
Performers	9	11	22.22%	30	39	30.00%
Visual Arts/Photography	110	125	13.64%	434	452	4.15%
Crafts	4	5	25.00%	36	37	2.78%
Visual Arts	21	25	19.05%	170	178	4.71%
Photography	70	77	10.00%	179	178	-0.56%
Services	15	18	20.00%	49	59	20.41%
Film, Radio and TV	34	42	23.53%	535	624	16.64%
Motion Pictures	26	30	15.38%	131	146	11.45%
Television	5	9	80.00%	401	456	13.72%
Radio	3	3	0.00%	3	22	633.33%
Design and Publishing	75	82	9.33%	572	597	4.37%
Architecture	25	26	4.00%	145	161	11.03%
Design	25	29	16.00%	59	70	18.64%
Publishing	2	3	50.00%	89	97	8.99%
Advertising	23	24	4.35%	279	269	-3.58%
Arts Schools and Services	9	10	11.11%	32	46	43.75%
Arts Councils	1	1	0.00%	3	2	-33.33%
Arts Schools and Instruction	8	8	0.00%	29	38	31.03%
Agents	0	1	100.00%	0	6	600.00%
GRAND TOTAL	276	317	14.86%	1,990	2,296	15.38%

Data Source: D&B January 2008 & January 2007

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