

The Creative Industries in 2nd Essex

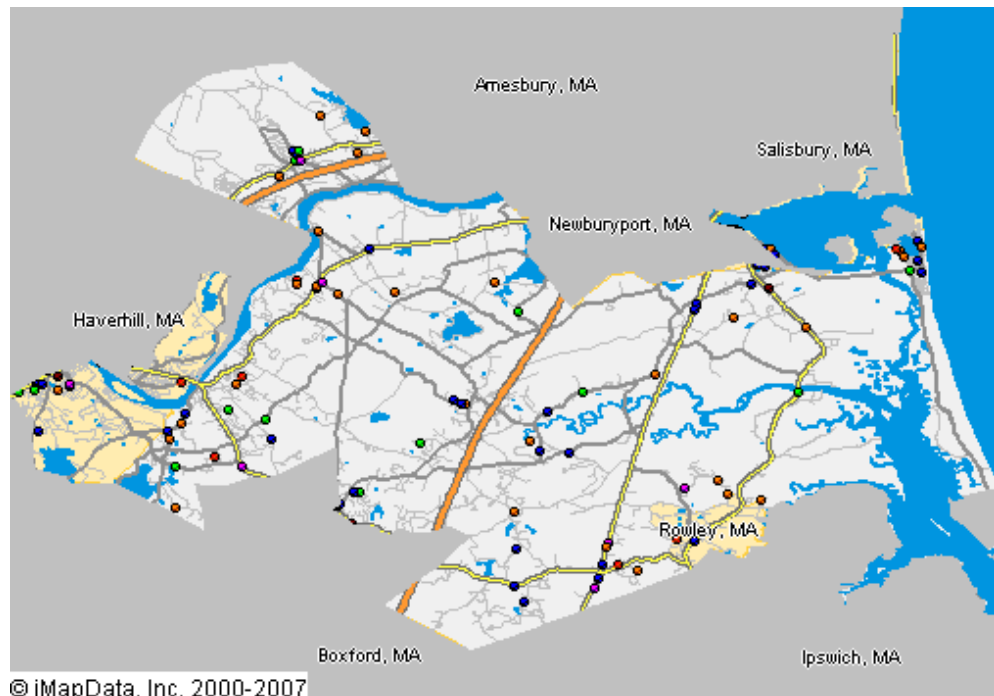
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **2nd Essex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 2nd Essex is home to 95 arts-related businesses that employ 193 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **2nd Essex**, with each dot representing an arts-centric business.

95 Arts-Related Businesses in 2nd Essex Employ 193 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 2nd Essex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	11
Museums	3	11
Performing Arts	13	35
Music	6	9
Services & Facilities	3	8
Performers	4	18
Visual Arts/Photography	29	35
Crafts	2	2
Visual Arts	2	3
Photography	21	22
Services	4	8
Film, Radio and TV	10	27
Motion Pictures	10	27
Design and Publishing	33	53
Architecture	9	13
Design	16	24
Publishing	2	3
Advertising	6	13
Arts Schools and Services	7	32
Arts Schools and Instruction	7	32
GRAND TOTAL	95	193

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in 2nd Essex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	9	11	22.22%
Museums	2	3	50.00%	9	11	22.22%
Performing Arts	12	13	8.33%	34	35	2.94%
Music	7	6	-14.29%	11	9	-18.18%
Theater	1	0	-100.00%	13	0	-1300.00%
Services & Facilities	1	3	200.00%	2	8	300.00%
Performers	3	4	33.33%	8	18	125.00%
Visual Arts/Photography	27	29	7.41%	33	35	6.06%
Crafts	2	2	0.00%	2	2	0.00%
Visual Arts	2	2	0.00%	3	3	0.00%
Photography	19	21	10.53%	20	22	10.00%
Services	4	4	0.00%	8	8	0.00%
Film, Radio and TV	9	10	11.11%	23	27	17.39%
Motion Pictures	9	10	11.11%	23	27	17.39%
Design and Publishing	29	33	13.79%	47	53	12.77%
Architecture	8	9	12.50%	12	13	8.33%
Design	14	16	14.29%	21	24	14.29%
Publishing	1	2	100.00%	1	3	200.00%
Advertising	6	6	0.00%	13	13	0.00%
Arts Schools and Services	6	7	16.67%	17	32	88.24%
Arts Councils	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	5	7	40.00%	15	32	113.33%
GRAND TOTAL	85	95	11.76%	163	193	18.40%

Data Source: D&B January 2008 & January 2007

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