

The Creative Industries in 2nd Hampden

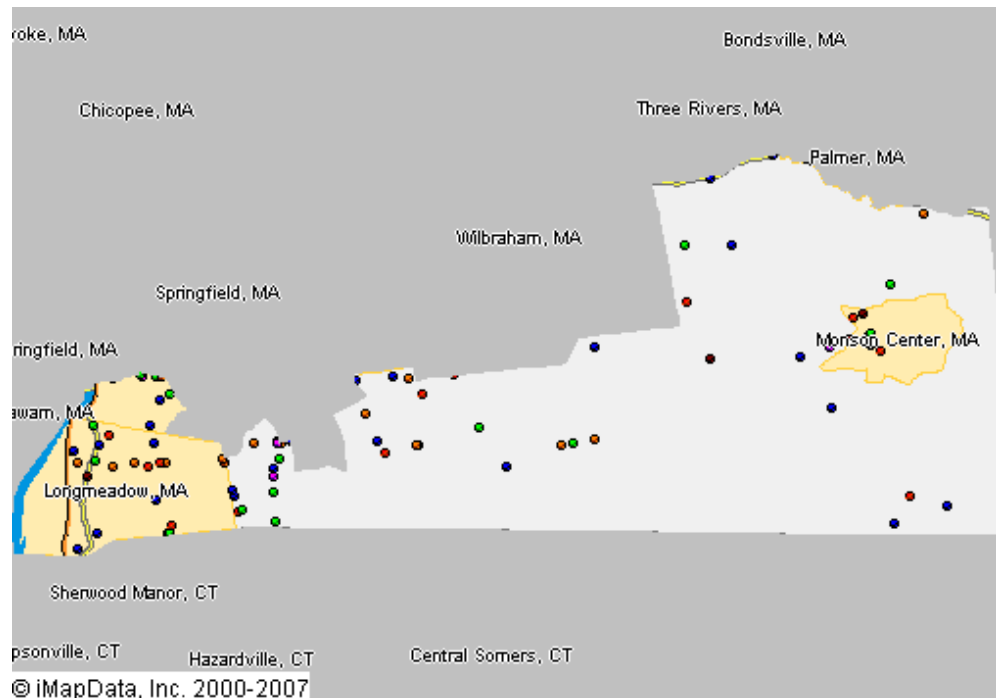
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **2nd Hampden**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 2nd Hampden is home to 77 arts-related businesses that employ 296 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **2nd Hampden**, with each dot representing an arts-centric business.

77 Arts-Related Businesses in 2nd Hampden Employ 296 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 2nd Hampden January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	19
Museums	4	17
Zoos and Botanical	1	2
Performing Arts	16	67
Music	3	38
Services & Facilities	9	21
Performers	4	8
Visual Arts/Photography	23	44
Crafts	2	2
Visual Arts	1	1
Photography	15	28
Services	5	13
Film, Radio and TV	13	71
Motion Pictures	6	41
Television	2	19
Radio	5	11
Design and Publishing	14	44
Architecture	1	9
Design	5	8
Publishing	1	3
Advertising	7	24
Arts Schools and Services	6	51
Arts Schools and Instruction	6	51
GRAND TOTAL	77	296

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in 2nd Hampden 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	5	0.00%	38	19	-50.00%
Museums	4	4	0.00%	36	17	-52.78%
Zoos and Botanical	1	1	0.00%	2	2	0.00%
Performing Arts	17	16	-5.88%	68	67	-1.47%
Music	3	3	0.00%	38	38	0.00%
Services & Facilities	10	9	-10.00%	22	21	-4.55%
Performers	4	4	0.00%	8	8	0.00%
Visual Arts/Photography	24	23	-4.17%	44	44	0.00%
Crafts	1	2	100.00%	1	2	100.00%
Visual Arts	1	1	0.00%	1	1	0.00%
Photography	17	15	-11.76%	31	28	-9.68%
Services	5	5	0.00%	11	13	18.18%
Film, Radio and TV	14	13	-7.14%	57	71	24.56%
Motion Pictures	8	6	-25.00%	43	41	-4.65%
Television	1	2	100.00%	4	19	375.00%
Radio	5	5	0.00%	10	11	10.00%
Design and Publishing	17	14	-17.65%	49	44	-10.20%
Architecture	1	1	0.00%	9	9	0.00%
Design	7	5	-28.57%	11	8	-27.27%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	8	7	-12.50%	26	24	-7.69%
Arts Schools and Services	4	6	50.00%	50	51	2.00%
Arts Schools and Instruction	4	6	50.00%	50	51	2.00%
GRAND TOTAL	81	77	-4.94%	306	296	-3.27%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org