

The Creative Industries in 3rd Plymouth

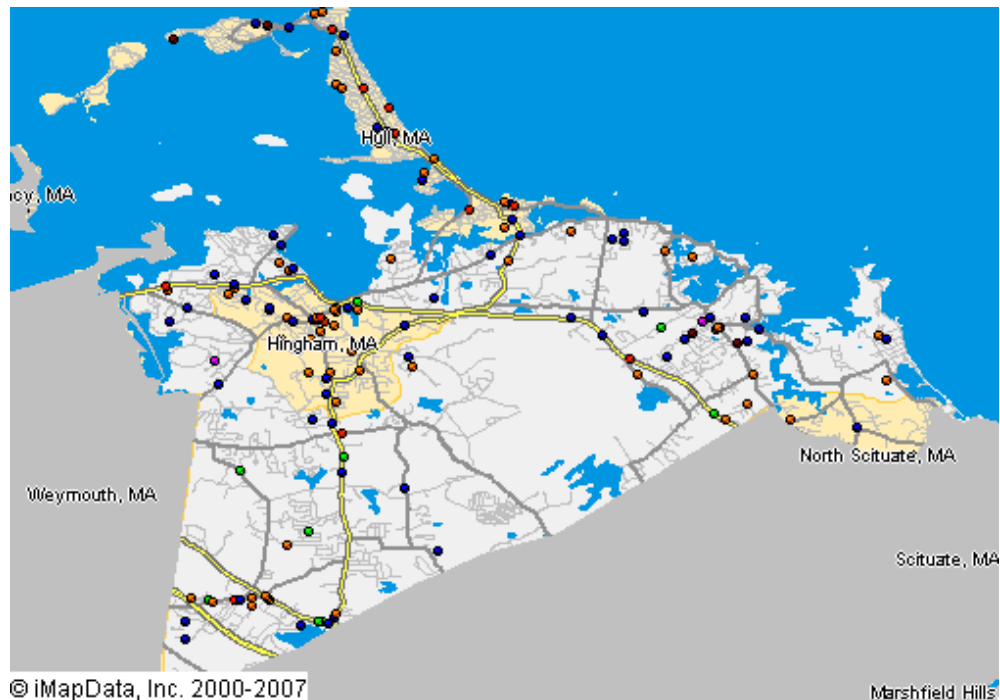
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **3rd Plymouth**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 3rd Plymouth is home to 170 arts-related businesses that employ 633 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **3rd Plymouth**, with each dot representing an arts-centric business.

170 Arts-Related Businesses in 3rd Plymouth Employ 633 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 3rd Plymouth January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	73
Museums	4	73
Performing Arts	16	64
Music	8	35
Theater	2	10
Services & Facilities	4	17
Performers	2	2
Visual Arts/Photography	66	154
Crafts	4	18
Visual Arts	9	14
Photography	41	100
Services	12	22
Film, Radio and TV	14	36
Motion Pictures	13	35
Radio	1	1
Design and Publishing	66	204
Architecture	19	95
Design	29	37
Publishing	1	1
Advertising	17	71
Arts Schools and Services	4	102
Arts Schools and Instruction	4	102
GRAND TOTAL	170	633

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in 3rd Plymouth 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	70	73	4.29%
Museums	4	4	0.00%	70	73	4.29%
Performing Arts	12	16	33.33%	49	64	30.61%
Music	7	8	14.29%	25	35	40.00%
Theater	2	2	0.00%	10	10	0.00%
Services & Facilities	2	4	100.00%	13	17	30.77%
Performers	1	2	100.00%	1	2	100.00%
Visual Arts/Photography	64	66	3.13%	148	154	4.05%
Crafts	3	4	33.33%	13	18	38.46%
Visual Arts	8	9	12.50%	12	14	16.67%
Photography	39	41	5.13%	97	100	3.09%
Services	14	12	-14.29%	26	22	-15.38%
Film, Radio and TV	13	14	7.69%	40	36	-10.00%
Motion Pictures	12	13	8.33%	39	35	-10.26%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	53	66	24.53%	169	204	20.71%
Architecture	16	19	18.75%	90	95	5.56%
Design	23	29	26.09%	30	37	23.33%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	13	17	30.77%	48	71	47.92%
Arts Schools and Services	4	4	0.00%	102	102	0.00%
Arts Schools and Instruction	4	4	0.00%	102	102	0.00%
GRAND TOTAL	150	170	13.33%	578	633	9.52%

Data Source: D&B January 2008 & January 2007

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