



The Creative Industries in 4th Barnstable

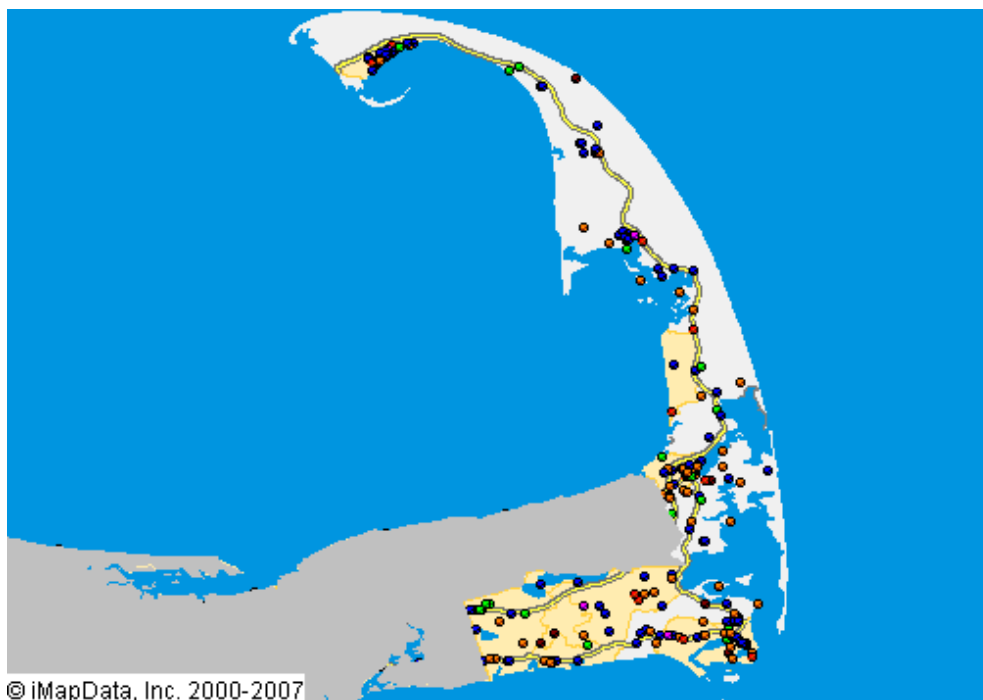
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **4th Barnstable**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 4th Barnstable is home to 281 arts-related businesses that employ 618 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **4th Barnstable**, with each dot representing an arts-centric business.

281 Arts-Related Businesses in 4th Barnstable Employ 618 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 4th Barnstable January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	13	56
Museums	12	54
Historical Society	1	2
Performing Arts	29	64
Music	13	19
Theater	3	14
Opera	1	1
Services & Facilities	9	24
Performers	3	6
Visual Arts/Photography	141	300
Crafts	15	29
Visual Arts	34	82
Photography	47	96
Services	45	93
Film, Radio and TV	18	46
Motion Pictures	16	45
Television	1	0
Radio	1	1
Design and Publishing	69	132
Architecture	24	51
Design	37	63
Advertising	8	18
Arts Schools and Services	11	20
Arts Schools and Instruction	11	20
GRAND TOTAL	281	618

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in 4th Barnstable 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	12	13	8.33%	55	56	1.82%
Museums	11	12	9.09%	53	54	1.89%
Historical Society	1	1	0.00%	2	2	0.00%
Performing Arts	22	29	31.82%	44	64	45.45%
Music	9	13	44.44%	17	19	11.76%
Theater	2	3	50.00%	4	14	250.00%
Opera	1	1	0.00%	1	1	0.00%
Services & Facilities	8	9	12.50%	20	24	20.00%
Performers	2	3	50.00%	2	6	200.00%
Visual Arts/Photography	134	141	5.22%	298	300	0.67%
Crafts	13	15	15.38%	26	29	11.54%
Visual Arts	31	34	9.68%	77	82	6.49%
Photography	47	47	0.00%	111	96	-13.51%
Services	43	45	4.65%	84	93	10.71%
Film, Radio and TV	18	18	0.00%	118	46	-61.02%
Motion Pictures	17	16	-5.88%	117	45	-61.54%
Television	0	1	100.00%	0	0	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	55	69	25.45%	124	132	6.45%
Architecture	16	24	50.00%	48	51	6.25%
Design	32	37	15.63%	60	63	5.00%
Advertising	7	8	14.29%	16	18	12.50%
Arts Schools and Services	9	11	22.22%	26	20	-23.08%
Arts Schools and Instruction	9	11	22.22%	26	20	-23.08%
GRAND TOTAL	250	281	12.40%	665	618	-7.07%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org