

## The Creative Industries in 4th Suffolk

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **4th Suffolk**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, 4th Suffolk is home to 249 arts-related businesses that employ 2,136 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **4th Suffolk**, with each dot representing an arts-centric business.

### 249 Arts-Related Businesses in 4th Suffolk Employ 2,136 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in 4th Suffolk January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>1</b>	<b>145</b>
Museums	1	145
<b>Performing Arts</b>	<b>12</b>	<b>123</b>
Music	5	38
Services & Facilities	5	74
Performers	2	11
<b>Visual Arts/Photography</b>	<b>116</b>	<b>427</b>
Crafts	3	18
Visual Arts	12	131
Photography	96	257
Services	5	21
<b>Film, Radio and TV</b>	<b>15</b>	<b>53</b>
Motion Pictures	12	51
Television	1	0
Radio	2	2
<b>Design and Publishing</b>	<b>100</b>	<b>1,371</b>
Architecture	53	1,089
Design	33	143
Advertising	14	139
<b>Arts Schools and Services</b>	<b>5</b>	<b>17</b>
Arts Councils	1	4
Arts Schools and Instruction	2	3
Agents	2	10
<b>GRAND TOTAL</b>	<b>249</b>	<b>2,136</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in 4th Suffolk 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>1</b>	<b>1</b>	<b>0.00%</b>	<b>145</b>	<b>145</b>	<b>0.00%</b>
Museums	1	1	0.00%	145	145	0.00%
<b>Performing Arts</b>	<b>11</b>	<b>12</b>	<b>9.09%</b>	<b>159</b>	<b>123</b>	<b>-22.64%</b>
Music	6	5	-16.67%	39	38	-2.56%
Services & Facilities	3	5	66.67%	109	74	-32.11%
Performers	2	2	0.00%	11	11	0.00%
<b>Visual Arts/Photography</b>	<b>108</b>	<b>116</b>	<b>7.41%</b>	<b>324</b>	<b>427</b>	<b>31.79%</b>
Crafts	3	3	0.00%	18	18	0.00%
Visual Arts	10	12	20.00%	31	131	322.58%
Photography	90	96	6.67%	252	257	1.98%
Services	5	5	0.00%	23	21	-8.70%
<b>Film, Radio and TV</b>	<b>13</b>	<b>15</b>	<b>15.38%</b>	<b>78</b>	<b>53</b>	<b>-32.05%</b>
Motion Pictures	11	12	9.09%	77	51	-33.77%
Television	1	1	0.00%	0	0	0.00%
Radio	1	2	100.00%	1	2	100.00%
<b>Design and Publishing</b>	<b>82</b>	<b>100</b>	<b>21.95%</b>	<b>1,260</b>	<b>1,371</b>	<b>8.81%</b>
Architecture	44	53	20.45%	885	1,089	23.05%
Design	29	33	13.79%	232	143	-38.36%
Advertising	9	14	55.56%	143	139	-2.80%
<b>Arts Schools and Services</b>	<b>6</b>	<b>5</b>	<b>-16.67%</b>	<b>18</b>	<b>17</b>	<b>-5.56%</b>
Arts Councils	1	1	0.00%	4	4	0.00%
Arts Schools and Instruction	3	2	-33.33%	4	3	-25.00%
Agents	2	2	0.00%	10	10	0.00%
<b>GRAND TOTAL</b>	<b>221</b>	<b>249</b>	<b>12.67%</b>	<b>1,984</b>	<b>2,136</b>	<b>7.66%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)