



The Creative Industries in 5th Middlesex

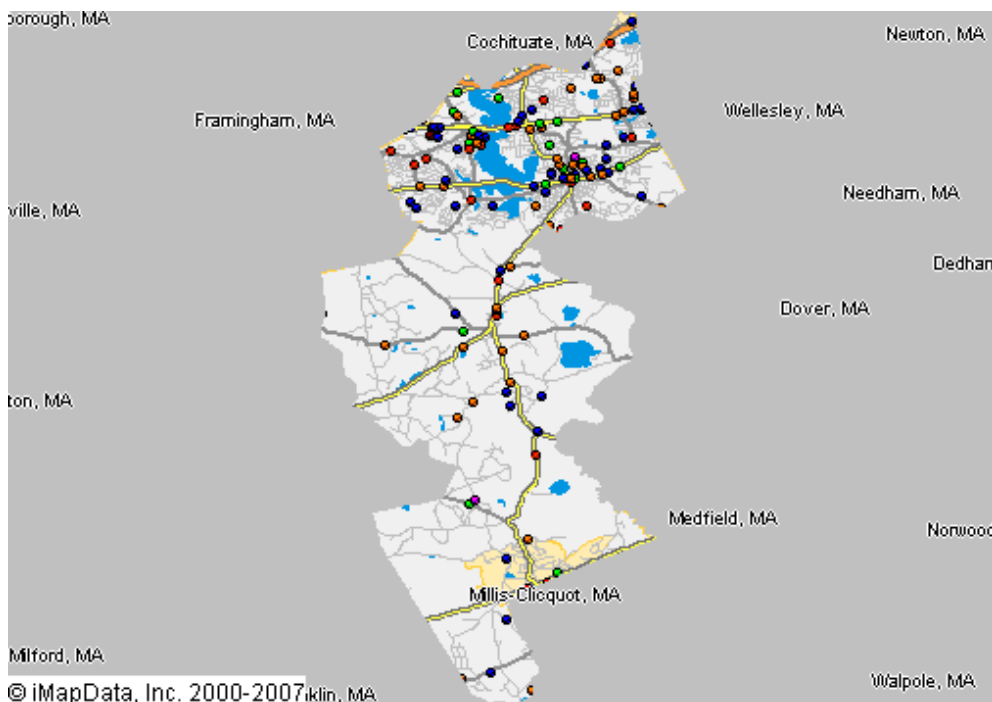
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **5th Middlesex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 5th Middlesex is home to 148 arts-related businesses that employ 528 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **5th Middlesex**, with each dot representing an arts-centric business.

148 Arts-Related Businesses in 5th Middlesex Employ 528 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 5th Middlesex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	3
Museums	1	3
Performing Arts	25	117
Music	18	105
Services & Facilities	5	8
Performers	2	4
Visual Arts/Photography	50	139
Crafts	1	3
Visual Arts	5	10
Photography	37	83
Services	7	43
Film, Radio and TV	21	112
Motion Pictures	19	98
Radio	2	14
Design and Publishing	48	152
Architecture	16	60
Design	18	36
Publishing	6	18
Advertising	8	38
Arts Schools and Services	3	5
Arts Schools and Instruction	3	5
GRAND TOTAL	148	528

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in 5th Middlesex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	3	3	0.00%
Museums	1	1	0.00%	3	3	0.00%
Performing Arts	21	25	19.05%	116	117	0.86%
Music	14	18	28.57%	104	105	0.96%
Services & Facilities	4	5	25.00%	7	8	14.29%
Performers	3	2	-33.33%	5	4	-20.00%
Visual Arts/Photography	51	50	-1.96%	137	139	1.46%
Crafts	2	1	-50.00%	4	3	-25.00%
Visual Arts	4	5	25.00%	9	10	11.11%
Photography	38	37	-2.63%	78	83	6.41%
Services	7	7	0.00%	46	43	-6.52%
Film, Radio and TV	21	21	0.00%	112	112	0.00%
Motion Pictures	19	19	0.00%	102	98	-3.92%
Radio	2	2	0.00%	10	14	40.00%
Design and Publishing	43	48	11.63%	164	152	-7.32%
Architecture	15	16	6.67%	69	60	-13.04%
Design	14	18	28.57%	34	36	5.88%
Publishing	4	6	50.00%	16	18	12.50%
Advertising	10	8	-20.00%	45	38	-15.56%
Arts Schools and Services	3	3	0.00%	5	5	0.00%
Arts Schools and Instruction	3	3	0.00%	5	5	0.00%
GRAND TOTAL	140	148	5.71%	537	528	-1.68%

Data Source: D&B January 2008 & January 2007

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