

The Creative Industries in 1st Bristol & Plymouth

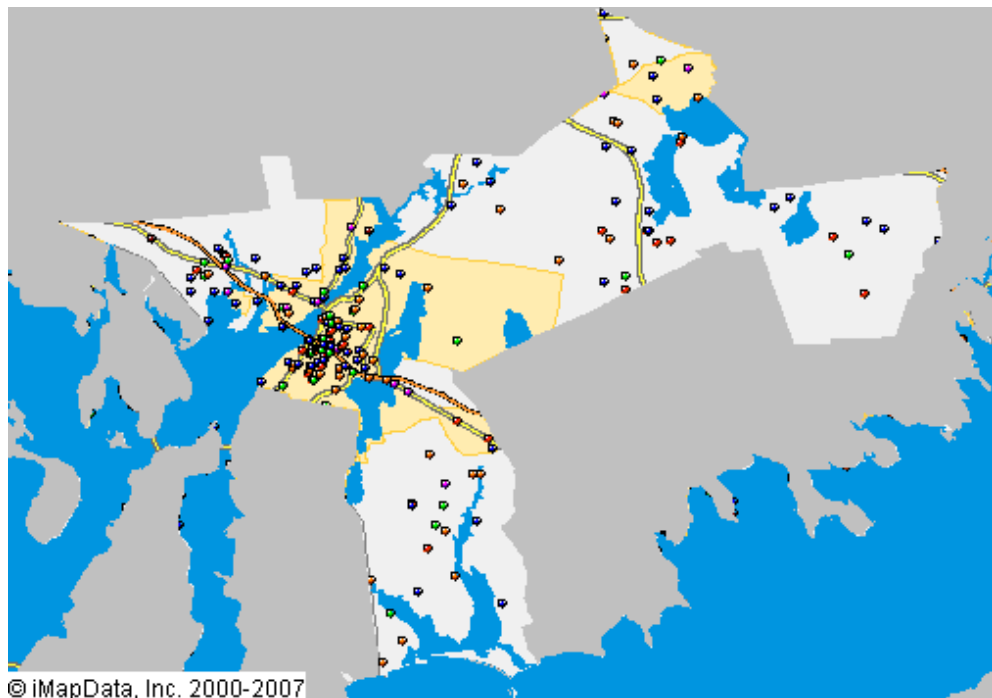
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **1st Bristol & Plymouth**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 1st Bristol & Plymouth is home to 213 arts-related businesses that employ 715 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **1st Bristol & Plymouth**, with each dot representing an arts-centric business.

213 Arts-Related Businesses in 1st Bristol & Plymouth Employ 715 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 1st Bristol & Plymouth January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	6	57
Museums	5	56
Historical Society	1	1
Performing Arts	35	103
Music	19	74
Services & Facilities	9	9
Performers	7	20
Visual Arts/Photography	79	269
Crafts	16	135
Visual Arts	7	12
Photography	50	95
Services	6	27
Film, Radio and TV	33	124
Motion Pictures	29	120
Television	2	2
Radio	2	2
Design and Publishing	48	131
Architecture	12	38
Design	23	46
Advertising	13	47
Arts Schools and Services	12	31
Arts Councils	1	13
Arts Schools and Instruction	10	17
Agents	1	1
GRAND TOTAL	213	715

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in 1st Bristol & Plymouth 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	6	0.00%	57	57	0.00%
Museums	5	5	0.00%	56	56	0.00%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	33	35	6.06%	90	103	14.44%
Music	18	19	5.56%	61	74	21.31%
Services & Facilities	9	9	0.00%	10	9	-10.00%
Performers	6	7	16.67%	19	20	5.26%
Visual Arts/Photography	73	79	8.22%	219	269	22.83%
Crafts	14	16	14.29%	91	135	48.35%
Visual Arts	6	7	16.67%	10	12	20.00%
Photography	49	50	2.04%	92	95	3.26%
Services	4	6	50.00%	26	27	3.85%
Film, Radio and TV	31	33	6.45%	133	124	-6.77%
Motion Pictures	28	29	3.57%	128	120	-6.25%
Television	1	2	100.00%	2	2	0.00%
Radio	2	2	0.00%	3	2	-33.33%
Design and Publishing	46	48	4.35%	126	131	3.97%
Architecture	11	12	9.09%	36	38	5.56%
Design	21	23	9.52%	41	46	12.20%
Advertising	14	13	-7.14%	49	47	-4.08%
Arts Schools and Services	13	12	-7.69%	37	31	-16.22%
Arts Councils	1	1	0.00%	13	13	0.00%
Arts Schools and Instruction	11	10	-9.09%	23	17	-26.09%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	202	213	5.45%	662	715	8.01%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org