

## The Creative Industries in 1st Middlesex & Norfolk

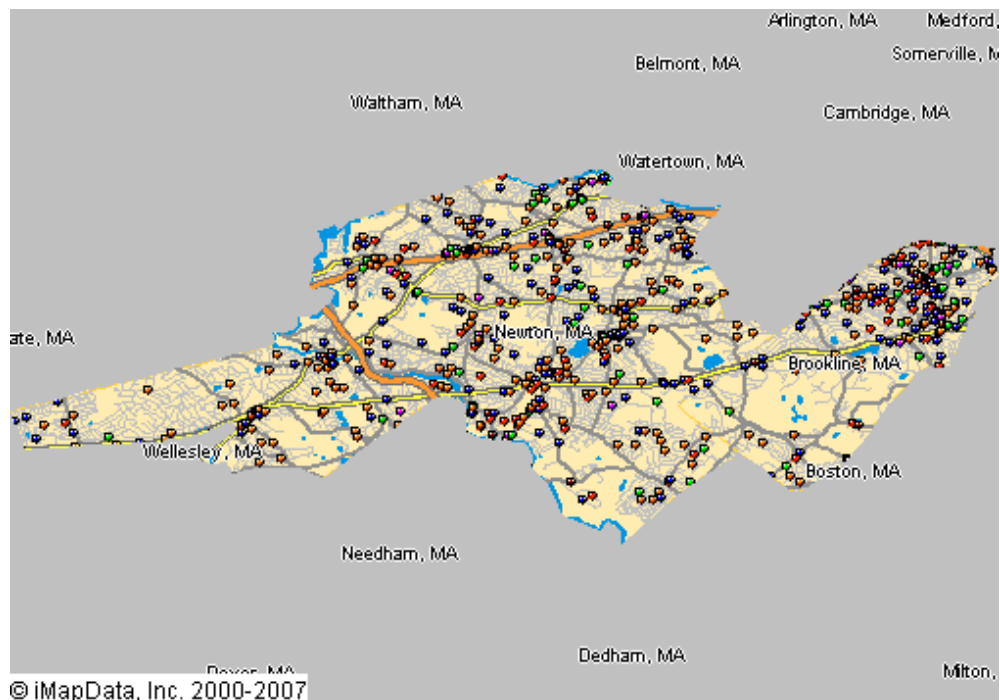
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **1st Middlesex & Norfolk**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, 1st Middlesex & Norfolk is home to 664 arts-related businesses that employ 2,520 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **1st Middlesex & Norfolk**, with each dot representing an arts-centric business.

### 664 Arts-Related Businesses in 1st Middlesex & Norfolk Employ 2,520 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in 1st Middlesex & Norfolk January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>12</b>	<b>66</b>
Museums	10	59
Zoos and Botanical	1	3
Historical Society	1	4
<b>Performing Arts</b>	<b>88</b>	<b>267</b>
Music	45	120
Theater	5	16
Opera	1	2
Services & Facilities	24	80
Performers	13	49
<b>Visual Arts/Photography</b>	<b>190</b>	<b>508</b>
Crafts	11	55
Visual Arts	18	30
Photography	122	326
Services	39	97
<b>Film, Radio and TV</b>	<b>90</b>	<b>571</b>
Motion Pictures	74	510
Television	9	21
Radio	7	40
<b>Design and Publishing</b>	<b>260</b>	<b>824</b>
Architecture	87	293
Design	124	281
Publishing	4	14
Advertising	45	236
<b>Arts Schools and Services</b>	<b>24</b>	<b>284</b>
Arts Schools and Instruction	23	272
Agents	1	12
<b>GRAND TOTAL</b>	<b>664</b>	<b>2,520</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in 1st Middlesex & Norfolk 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>12</b>	<b>12</b>	<b>0.00%</b>	<b>64</b>	<b>66</b>	<b>3.13%</b>
Museums	10	10	0.00%	59	59	0.00%
Zoos and Botanical	1	1	0.00%	1	3	200.00%
Historical Society	1	1	0.00%	4	4	0.00%
<b>Performing Arts</b>	<b>81</b>	<b>88</b>	<b>8.64%</b>	<b>263</b>	<b>267</b>	<b>1.52%</b>
Music	47	45	-4.26%	144	120	-16.67%
Theater	5	5	0.00%	13	16	23.08%
Opera	1	1	0.00%	2	2	0.00%
Services & Facilities	18	24	33.33%	61	80	31.15%
Performers	10	13	30.00%	43	49	13.95%
<b>Visual Arts/Photography</b>	<b>185</b>	<b>190</b>	<b>2.70%</b>	<b>499</b>	<b>508</b>	<b>1.80%</b>
Crafts	11	11	0.00%	58	55	-5.17%
Visual Arts	19	18	-5.26%	37	30	-18.92%
Photography	117	122	4.27%	310	326	5.16%
Services	38	39	2.63%	94	97	3.19%
<b>Film, Radio and TV</b>	<b>88</b>	<b>90</b>	<b>2.27%</b>	<b>497</b>	<b>571</b>	<b>14.89%</b>
Motion Pictures	75	74	-1.33%	437	510	16.70%
Television	7	9	28.57%	22	21	-4.55%
Radio	6	7	16.67%	38	40	5.26%
<b>Design and Publishing</b>	<b>257</b>	<b>260</b>	<b>1.17%</b>	<b>977</b>	<b>824</b>	<b>-15.66%</b>
Architecture	85	87	2.35%	395	293	-25.82%
Design	121	124	2.48%	296	281	-5.07%
Publishing	4	4	0.00%	12	14	16.67%
Advertising	47	45	-4.26%	274	236	-13.87%
<b>Arts Schools and Services</b>	<b>26</b>	<b>24</b>	<b>-7.69%</b>	<b>292</b>	<b>284</b>	<b>-2.74%</b>
Arts Councils	1	0	-100.00%	2	0	-200.00%
Arts Schools and Instruction	24	23	-4.17%	278	272	-2.16%
Agents	1	1	0.00%	12	12	0.00%
<b>GRAND TOTAL</b>	<b>649</b>	<b>664</b>	<b>2.31%</b>	<b>2,592</b>	<b>2,520</b>	<b>-2.78%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)