

## The Creative Industries in 1st Plymouth & Bristol

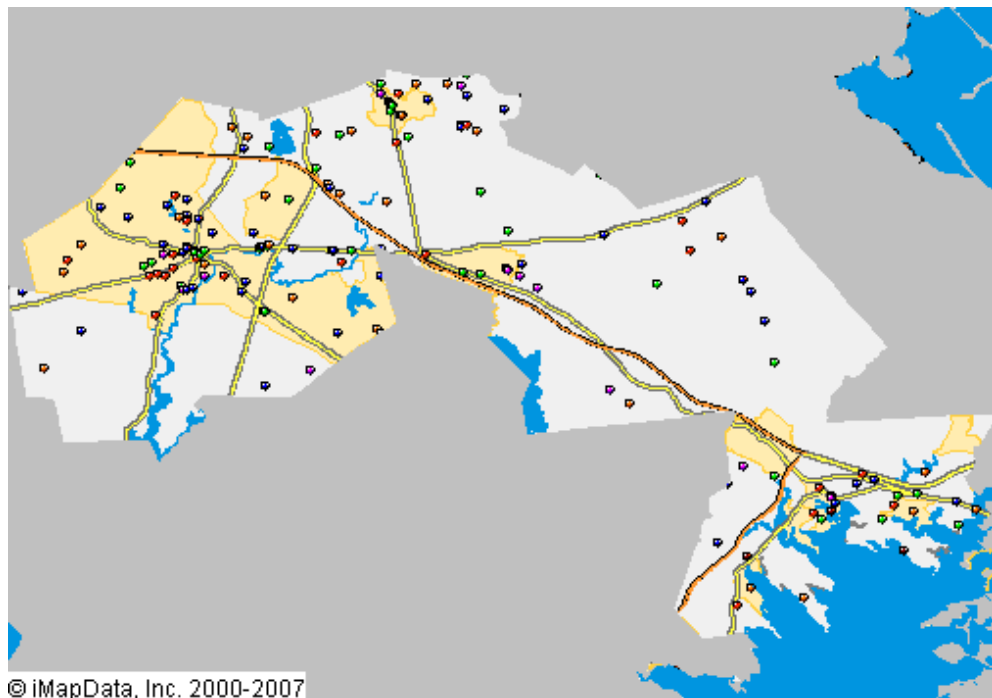
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **1st Plymouth & Bristol**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, 1st Plymouth & Bristol is home to 227 arts-related businesses that employ 693 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **1st Plymouth & Bristol**, with each dot representing an arts-centric business.

### 227 Arts-Related Businesses in 1st Plymouth & Bristol Employ 693 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in 1st Plymouth & Bristol January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>7</b>	<b>13</b>
Museums	7	13
<b>Performing Arts</b>	<b>48</b>	<b>165</b>
Music	21	91
Services & Facilities	10	55
Performers	17	19
<b>Visual Arts/Photography</b>	<b>70</b>	<b>253</b>
Crafts	5	69
Visual Arts	3	4
Photography	52	137
Services	10	43
<b>Film, Radio and TV</b>	<b>36</b>	<b>120</b>
Motion Pictures	27	111
Television	1	2
Radio	8	7
<b>Design and Publishing</b>	<b>40</b>	<b>73</b>
Architecture	10	20
Design	21	37
Advertising	9	16
<b>Arts Schools and Services</b>	<b>26</b>	<b>69</b>
Arts Schools and Instruction	26	69
<b>GRAND TOTAL</b>	<b>227</b>	<b>693</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

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## Arts-Related Business and Employment in 1st Plymouth & Bristol 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>5</b>	<b>7</b>	<b>40.00%</b>	<b>10</b>	<b>13</b>	<b>30.00%</b>
Museums	5	7	40.00%	10	13	30.00%
<b>Performing Arts</b>	<b>42</b>	<b>48</b>	<b>14.29%</b>	<b>157</b>	<b>165</b>	<b>5.10%</b>
Music	18	21	16.67%	83	91	9.64%
Services & Facilities	11	10	-9.09%	59	55	-6.78%
Performers	13	17	30.77%	15	19	26.67%
<b>Visual Arts/Photography</b>	<b>62</b>	<b>70</b>	<b>12.90%</b>	<b>383</b>	<b>253</b>	<b>-33.94%</b>
Crafts	7	5	-28.57%	76	69	-9.21%
Visual Arts	2	3	50.00%	1	4	300.00%
Photography	41	52	26.83%	111	137	23.42%
Services	12	10	-16.67%	195	43	-77.95%
<b>Film, Radio and TV</b>	<b>32</b>	<b>36</b>	<b>12.50%</b>	<b>112</b>	<b>120</b>	<b>7.14%</b>
Motion Pictures	23	27	17.39%	100	111	11.00%
Television	0	1	100.00%	0	2	200.00%
Radio	9	8	-11.11%	12	7	-41.67%
<b>Design and Publishing</b>	<b>34</b>	<b>40</b>	<b>17.65%</b>	<b>60</b>	<b>73</b>	<b>21.67%</b>
Architecture	9	10	11.11%	20	20	0.00%
Design	16	21	31.25%	25	37	48.00%
Advertising	9	9	0.00%	15	16	6.67%
<b>Arts Schools and Services</b>	<b>21</b>	<b>26</b>	<b>23.81%</b>	<b>59</b>	<b>69</b>	<b>16.95%</b>
Arts Schools and Instruction	21	26	23.81%	59	69	16.95%
<b>GRAND TOTAL</b>	<b>196</b>	<b>227</b>	<b>15.82%</b>	<b>781</b>	<b>693</b>	<b>-11.27%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)