

The Creative Industries in 1st Suffolk & Middlesex

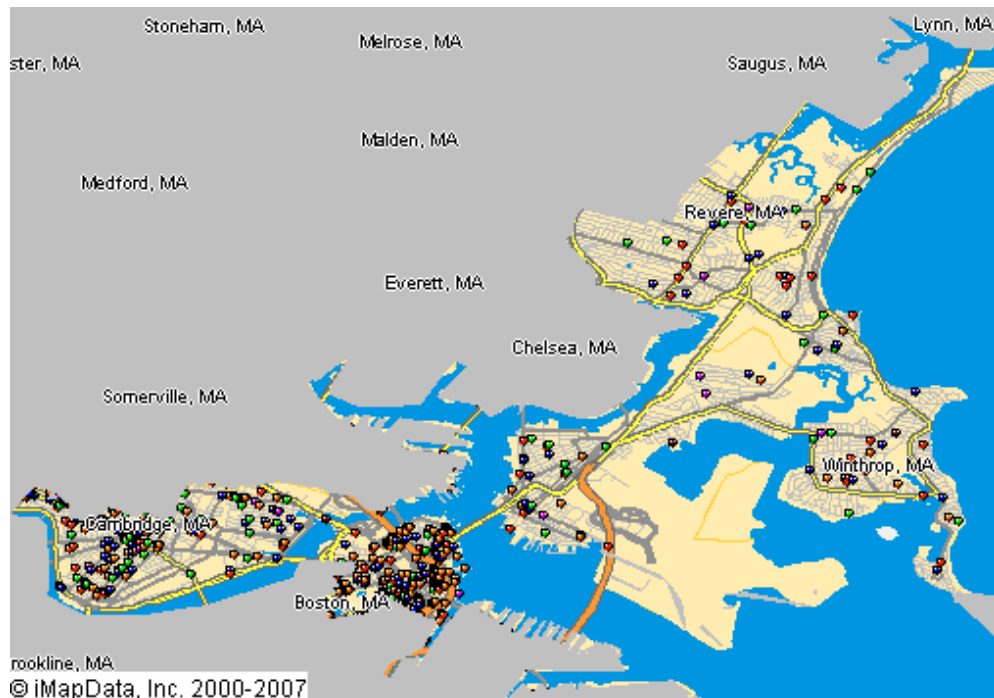
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **1st Suffolk & Middlesex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 1st Suffolk & Middlesex is home to 672 arts-related businesses that employ 5,465 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **1st Suffolk & Middlesex**, with each dot representing an arts-centric business.

672 Arts-Related Businesses in 1st Suffolk & Middlesex Employ 5,465 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 1st Suffolk & Middlesex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	21	779
Museums	17	413
Zoos and Botanical	1	350
Historical Society	3	16
Performing Arts	116	604
Music	55	198
Theater	8	87
Dance	1	5
Opera	2	152
Services & Facilities	22	109
Performers	28	53
Visual Arts/Photography	168	546
Crafts	26	105
Visual Arts	11	16
Photography	113	282
Services	18	143
Film, Radio and TV	90	671
Motion Pictures	65	243
Television	15	365
Radio	10	63
Design and Publishing	256	2,812
Architecture	148	2,009
Design	55	199
Publishing	14	203
Advertising	39	401
Arts Schools and Services	21	53
Arts Councils	1	3
Arts Schools and Instruction	18	45
Agents	2	5
GRAND TOTAL	672	5,465

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in 1st Suffolk & Middlesex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	17	21	23.53%	743	779	4.85%
Museums	13	17	30.77%	385	413	7.27%
Zoos and Botanical	1	1	0.00%	350	350	0.00%
Historical Society	3	3	0.00%	8	16	100.00%
Performing Arts	105	116	10.48%	689	604	-12.34%
Music	48	55	14.58%	182	198	8.79%
Theater	8	8	0.00%	85	87	2.35%
Dance	1	1	0.00%	5	5	0.00%
Opera	2	2	0.00%	152	152	0.00%
Services & Facilities	24	22	-8.33%	225	109	-51.56%
Performers	22	28	27.27%	40	53	32.50%
Visual Arts/Photography	153	168	9.80%	449	546	21.60%
Crafts	24	26	8.33%	103	105	1.94%
Visual Arts	13	11	-15.38%	29	16	-44.83%
Photography	102	113	10.78%	263	282	7.22%
Services	14	18	28.57%	54	143	164.81%
Film, Radio and TV	89	90	1.12%	656	671	2.29%
Motion Pictures	65	65	0.00%	239	243	1.67%
Television	13	15	15.38%	363	365	0.55%
Radio	11	10	-9.09%	54	63	16.67%
Design and Publishing	222	256	15.32%	2,524	2,812	11.41%
Architecture	132	148	12.12%	1,896	2,009	5.96%
Design	46	55	19.57%	160	199	24.38%
Publishing	14	14	0.00%	186	203	9.14%
Advertising	30	39	30.00%	282	401	42.20%
Arts Schools and Services	20	21	5.00%	79	53	-32.91%
Arts Councils	1	1	0.00%	3	3	0.00%
Arts Schools and Instruction	17	18	5.88%	71	45	-36.62%
Agents	2	2	0.00%	5	5	0.00%
GRAND TOTAL	606	672	10.89%	5,140	5,465	6.32%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org