



The Creative Industries in 2nd Middlesex

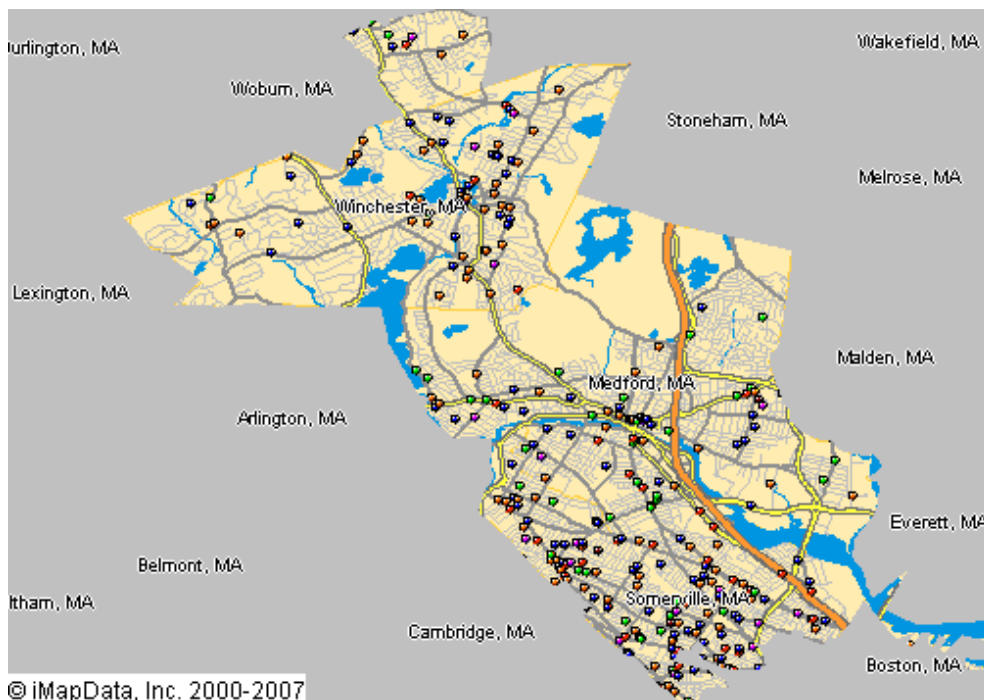
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **2nd Middlesex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, 2nd Middlesex is home to 339 arts-related businesses that employ 1,084 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **2nd Middlesex**, with each dot representing an arts-centric business.

339 Arts-Related Businesses in 2nd Middlesex Employ 1,084 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in 2nd Middlesex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	9
Museums	3	5
Historical Society	1	4
Performing Arts	55	172
Music	27	74
Theater	2	4
Opera	1	2
Services & Facilities	13	55
Performers	12	37
Visual Arts/Photography	119	254
Crafts	3	12
Visual Arts	19	20
Photography	86	179
Services	11	43
Film, Radio and TV	36	102
Motion Pictures	30	83
Television	2	5
Radio	4	14
Design and Publishing	106	443
Architecture	45	276
Design	40	64
Publishing	5	18
Advertising	16	85
Arts Schools and Services	19	104
Arts Councils	3	2
Arts Schools and Instruction	15	100
Agents	1	2
GRAND TOTAL	339	1,084

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in 2nd Middlesex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	3	4	33.33%	23	9	-60.87%
Museums	2	3	50.00%	3	5	66.67%
Historical Society	1	1	0.00%	20	4	-80.00%
Performing Arts	56	55	-1.79%	182	172	-5.49%
Music	29	27	-6.90%	83	74	-10.84%
Theater	1	2	100.00%	3	4	33.33%
Opera	1	1	0.00%	2	2	0.00%
Services & Facilities	15	13	-13.33%	58	55	-5.17%
Performers	10	12	20.00%	36	37	2.78%
Visual Arts/Photography	112	119	6.25%	255	254	-0.39%
Crafts	2	3	50.00%	11	12	9.09%
Visual Arts	18	19	5.56%	19	20	5.26%
Photography	80	86	7.50%	127	179	40.94%
Services	12	11	-8.33%	98	43	-56.12%
Film, Radio and TV	40	36	-10.00%	122	102	-16.39%
Motion Pictures	32	30	-6.25%	102	83	-18.63%
Television	2	2	0.00%	3	5	66.67%
Radio	6	4	-33.33%	17	14	-17.65%
Design and Publishing	105	106	0.95%	426	443	3.99%
Architecture	46	45	-2.17%	297	276	-7.07%
Design	36	40	11.11%	52	64	23.08%
Publishing	5	5	0.00%	17	18	5.88%
Advertising	18	16	-11.11%	60	85	41.67%
Arts Schools and Services	19	19	0.00%	117	104	-11.11%
Arts Councils	2	3	50.00%	1	2	100.00%
Arts Schools and Instruction	16	15	-6.25%	114	100	-12.28%
Agents	1	1	0.00%	2	2	0.00%
GRAND TOTAL	335	339	1.19%	1,125	1,084	-3.64%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org