

## The Creative Industries in 3rd Essex & Middlesex

This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **3rd Essex & Middlesex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, 3rd Essex & Middlesex is home to 300 arts-related businesses that employ 731 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **3rd Essex & Middlesex**, with each dot representing an arts-centric business.

### 300 Arts-Related Businesses in 3rd Essex & Middlesex Employ 731 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in 3rd Essex & Middlesex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>6</b>	<b>24</b>
Museums	4	20
Historical Society	2	4
<b>Performing Arts</b>	<b>50</b>	<b>121</b>
Music	28	80
Theater	1	2
Services & Facilities	12	19
Performers	9	20
<b>Visual Arts/Photography</b>	<b>95</b>	<b>213</b>
Crafts	9	27
Visual Arts	10	14
Photography	62	131
Services	14	41
<b>Film, Radio and TV</b>	<b>36</b>	<b>117</b>
Motion Pictures	32	111
Television	1	3
Radio	3	3
<b>Design and Publishing</b>	<b>94</b>	<b>223</b>
Architecture	21	51
Design	43	86
Publishing	4	16
Advertising	26	70
<b>Arts Schools and Services</b>	<b>19</b>	<b>33</b>
Arts Councils	1	2
Arts Schools and Instruction	18	31
<b>GRAND TOTAL</b>	<b>300</b>	<b>731</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)



## Arts-Related Business and Employment in 3rd Essex & Middlesex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>4</b>	<b>6</b>	<b>50.00%</b>	<b>14</b>	<b>24</b>	<b>71.43%</b>
Museums	2	4	100.00%	10	20	100.00%
Historical Society	2	2	0.00%	4	4	0.00%
<b>Performing Arts</b>	<b>40</b>	<b>50</b>	<b>25.00%</b>	<b>103</b>	<b>121</b>	<b>17.48%</b>
Music	19	28	47.37%	72	80	11.11%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	12	12	0.00%	19	19	0.00%
Performers	8	9	12.50%	10	20	100.00%
<b>Visual Arts/Photography</b>	<b>98</b>	<b>95</b>	<b>-3.06%</b>	<b>218</b>	<b>213</b>	<b>-2.29%</b>
Crafts	9	9	0.00%	27	27	0.00%
Visual Arts	11	10	-9.09%	16	14	-12.50%
Photography	61	62	1.64%	127	131	3.15%
Services	17	14	-17.65%	48	41	-14.58%
<b>Film, Radio and TV</b>	<b>31</b>	<b>36</b>	<b>16.13%</b>	<b>110</b>	<b>117</b>	<b>6.36%</b>
Motion Pictures	26	32	23.08%	101	111	9.90%
Television	2	1	-50.00%	4	3	-25.00%
Radio	3	3	0.00%	5	3	-40.00%
<b>Design and Publishing</b>	<b>85</b>	<b>94</b>	<b>10.59%</b>	<b>210</b>	<b>223</b>	<b>6.19%</b>
Architecture	17	21	23.53%	44	51	15.91%
Design	42	43	2.38%	84	86	2.38%
Publishing	5	4	-20.00%	20	16	-20.00%
Advertising	21	26	23.81%	62	70	12.90%
<b>Arts Schools and Services</b>	<b>18</b>	<b>19</b>	<b>5.56%</b>	<b>30</b>	<b>33</b>	<b>10.00%</b>
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	17	18	5.88%	28	31	10.71%
<b>GRAND TOTAL</b>	<b>276</b>	<b>300</b>	<b>8.70%</b>	<b>685</b>	<b>731</b>	<b>6.72%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)