

The Creative Industries in Middlesex & Essex

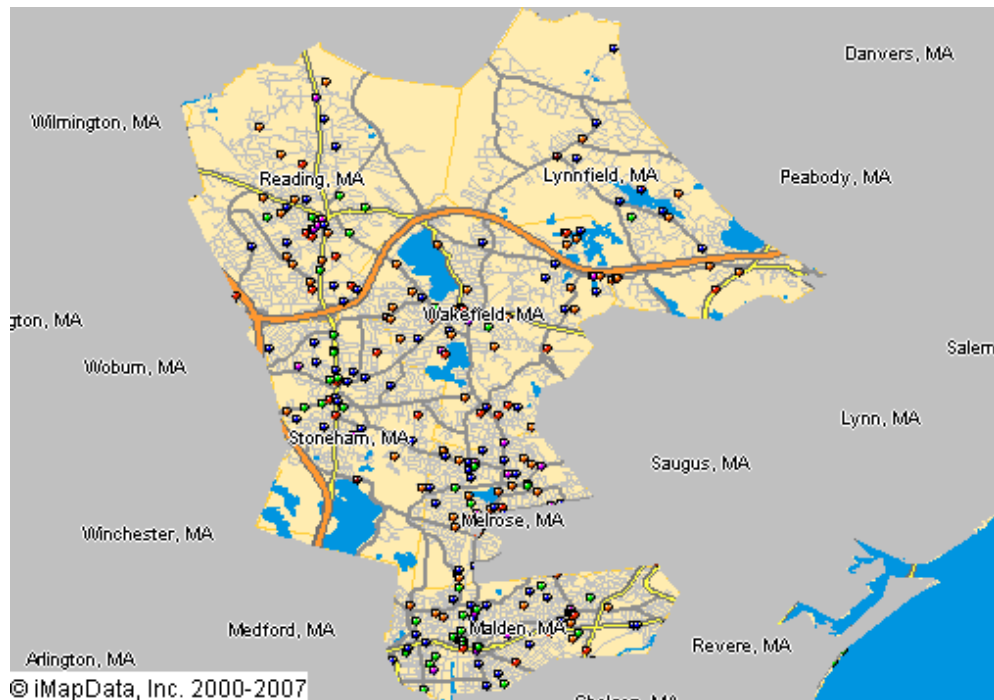
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Middlesex & Essex**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, Middlesex & Essex is home to 305 arts-related businesses that employ 1,880 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **Middlesex & Essex**, with each dot representing an arts-centric business.

305 Arts-Related Businesses in Middlesex & Essex Employ 1,880 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in Middlesex & Essex January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	55
Museums	3	5
Zoos and Botanical	1	50
Performing Arts	54	205
Music	23	64
Theater	1	4
Services & Facilities	20	77
Performers	10	60
Visual Arts/Photography	90	310
Crafts	7	25
Visual Arts	7	7
Photography	64	243
Services	12	35
Film, Radio and TV	43	861
Motion Pictures	31	822
Television	6	33
Radio	6	6
Design and Publishing	91	382
Architecture	31	118
Design	37	73
Publishing	3	5
Advertising	20	186
Arts Schools and Services	23	67
Arts Schools and Instruction	22	63
Agents	1	4
GRAND TOTAL	305	1,880

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in Middlesex & Essex 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	4	-20.00%	56	55	-1.79%
Museums	4	3	-25.00%	6	5	-16.67%
Zoos and Botanical	1	1	0.00%	50	50	0.00%
Performing Arts	51	54	5.88%	216	205	-5.09%
Music	22	23	4.55%	52	64	23.08%
Theater	1	1	0.00%	4	4	0.00%
Services & Facilities	21	20	-4.76%	78	77	-1.28%
Performers	7	10	42.86%	82	60	-26.83%
Visual Arts/Photography	88	90	2.27%	312	310	-0.64%
Crafts	6	7	16.67%	20	25	25.00%
Visual Arts	7	7	0.00%	7	7	0.00%
Photography	66	64	-3.03%	254	243	-4.33%
Services	9	12	33.33%	31	35	12.90%
Film, Radio and TV	35	43	22.86%	433	861	98.85%
Motion Pictures	26	31	19.23%	396	822	107.58%
Television	5	6	20.00%	33	33	0.00%
Radio	4	6	50.00%	4	6	50.00%
Design and Publishing	77	91	18.18%	370	382	3.24%
Architecture	29	31	6.90%	111	118	6.31%
Design	29	37	27.59%	59	73	23.73%
Publishing	3	3	0.00%	5	5	0.00%
Advertising	16	20	25.00%	195	186	-4.62%
Arts Schools and Services	21	23	9.52%	114	67	-41.23%
Arts Schools and Instruction	21	22	4.76%	114	63	-44.74%
Agents	0	1	100.00%	0	4	400.00%
GRAND TOTAL	277	305	10.11%	1,501	1,880	25.25%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org