



The Creative Industries in Middlesex & Worcester

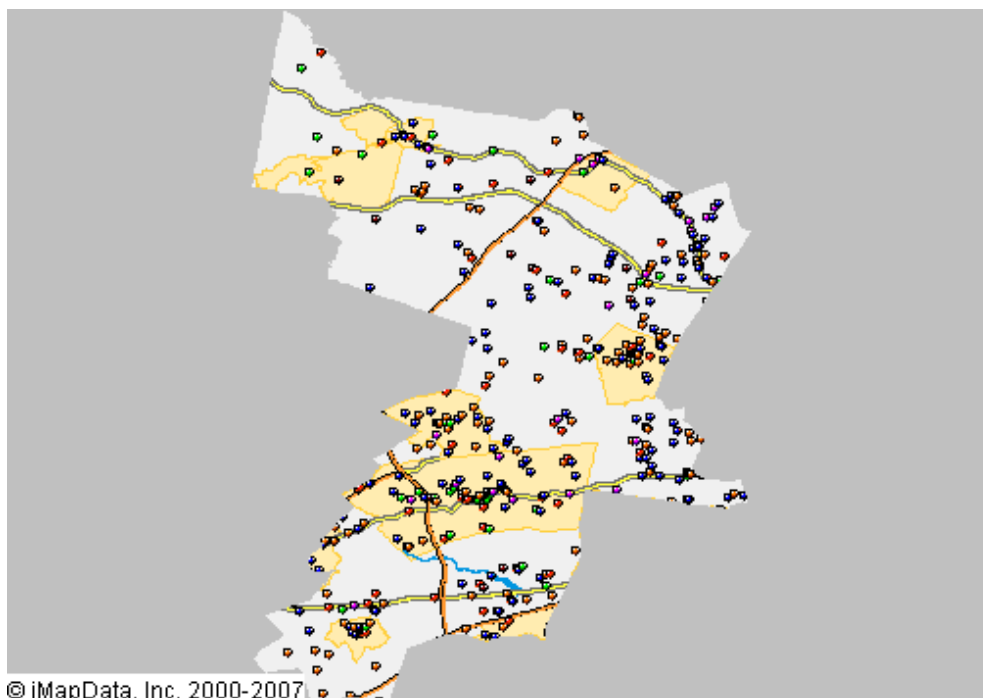
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **Middlesex & Worcester**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, Middlesex & Worcester is home to 464 arts-related businesses that employ 1,936 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **Middlesex & Worcester**, with each dot representing an arts-centric business.

464 Arts-Related Businesses in Middlesex & Worcester Employ 1,936 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in Middlesex & Worcester January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	17	248
Museums	10	162
Historical Society	6	84
Planetarium	1	2
Performing Arts	59	308
Music	36	186
Dance	1	1
Services & Facilities	14	71
Performers	8	50
Visual Arts/Photography	155	468
Crafts	12	19
Visual Arts	16	30
Photography	108	361
Services	19	58
Film, Radio and TV	69	299
Motion Pictures	57	270
Television	5	12
Radio	7	17
Design and Publishing	135	546
Architecture	34	174
Design	73	249
Publishing	4	9
Advertising	24	114
Arts Schools and Services	29	67
Arts Schools and Instruction	26	64
Agents	3	3
GRAND TOTAL	464	1,936

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in Middlesex & Worcester 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	16	17	6.25%	246	248	0.81%
Museums	8	10	25.00%	158	162	2.53%
Historical Society	7	6	-14.29%	86	84	-2.33%
Planetarium	1	1	0.00%	2	2	0.00%
Performing Arts	61	59	-3.28%	293	308	5.12%
Music	42	36	-14.29%	212	186	-12.26%
Dance	1	1	0.00%	1	1	0.00%
Services & Facilities	12	14	16.67%	69	71	2.90%
Performers	6	8	33.33%	11	50	354.55%
Visual Arts/Photography	155	155	0.00%	446	468	4.93%
Crafts	15	12	-20.00%	22	19	-13.64%
Visual Arts	15	16	6.67%	20	30	50.00%
Photography	105	108	2.86%	351	361	2.85%
Services	20	19	-5.00%	53	58	9.43%
Film, Radio and TV	62	69	11.29%	255	299	17.25%
Motion Pictures	49	57	16.33%	211	270	27.96%
Television	6	5	-16.67%	25	12	-52.00%
Radio	7	7	0.00%	19	17	-10.53%
Design and Publishing	127	135	6.30%	448	546	21.88%
Architecture	32	34	6.25%	123	174	41.46%
Design	69	73	5.80%	180	249	38.33%
Publishing	5	4	-20.00%	12	9	-25.00%
Advertising	21	24	14.29%	133	114	-14.29%
Arts Schools and Services	28	29	3.57%	66	67	1.52%
Arts Schools and Instruction	25	26	4.00%	63	64	1.59%
Agents	3	3	0.00%	3	3	0.00%
GRAND TOTAL	449	464	3.34%	1,754	1,936	10.38%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org