



The Creative Industries in MI State House District 105

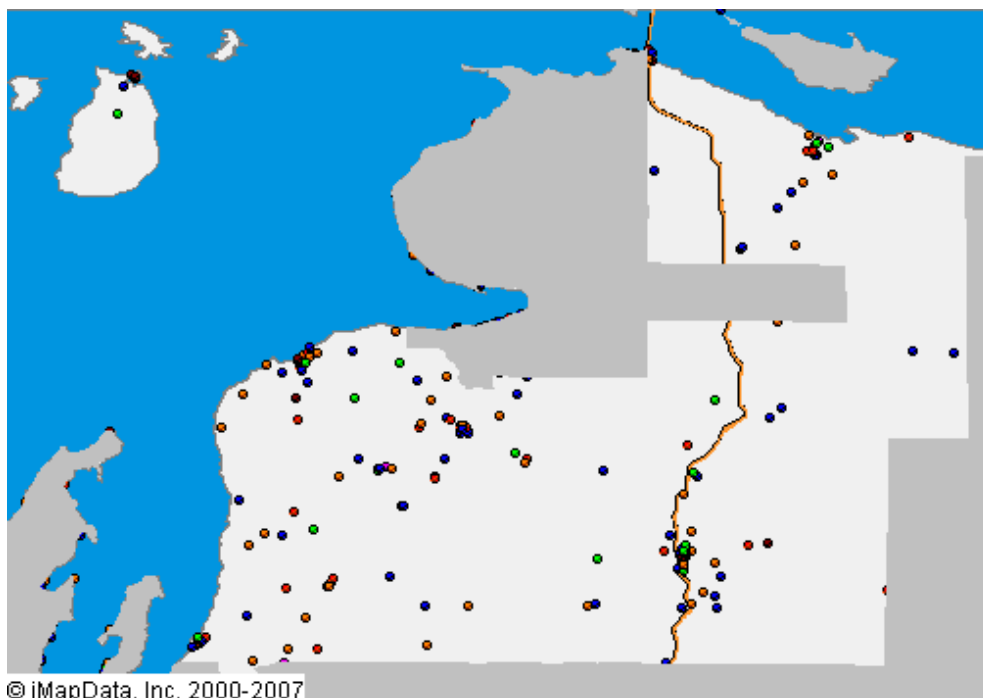
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 105**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 105 is home to 184 arts-related businesses that employ 406 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 105**, with each dot representing an arts-centric business.

184 Arts-Related Businesses in MI State House District 105 Employ 406 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 105 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	11	26
Museums	10	25
Historical Society	1	1
Performing Arts	22	77
Music	11	45
Services & Facilities	8	24
Performers	3	8
Visual Arts/Photography	65	115
Crafts	5	17
Visual Arts	9	12
Photography	37	58
Services	14	28
Film, Radio and TV	28	42
Motion Pictures	21	26
Television	5	6
Radio	2	10
Design and Publishing	53	110
Architecture	14	32
Design	27	37
Publishing	1	3
Advertising	11	38
Arts Schools and Services	5	36
Arts Councils	3	33
Arts Schools and Instruction	2	3
GRAND TOTAL	184	406

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 105 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	11	11	0.00%	23	26	13.04%
Museums	10	10	0.00%	22	25	13.64%
Historical Society	1	1	0.00%	1	1	0.00%
Performing Arts	24	22	-8.33%	77	77	0.00%
Music	13	11	-15.38%	47	45	-4.26%
Services & Facilities	8	8	0.00%	23	24	4.35%
Performers	3	3	0.00%	7	8	14.29%
Visual Arts/Photography	66	65	-1.52%	121	115	-4.96%
Crafts	7	5	-28.57%	22	17	-22.73%
Visual Arts	7	9	28.57%	9	12	33.33%
Photography	36	37	2.78%	57	58	1.75%
Services	16	14	-12.50%	33	28	-15.15%
Film, Radio and TV	26	28	7.69%	60	42	-30.00%
Motion Pictures	22	21	-4.55%	46	26	-43.48%
Television	2	5	150.00%	4	6	50.00%
Radio	2	2	0.00%	10	10	0.00%
Design and Publishing	46	53	15.22%	104	110	5.77%
Architecture	12	14	16.67%	31	32	3.23%
Design	22	27	22.73%	32	37	15.63%
Publishing	1	1	0.00%	3	3	0.00%
Advertising	11	11	0.00%	38	38	0.00%
Arts Schools and Services	5	5	0.00%	36	36	0.00%
Arts Councils	3	3	0.00%	33	33	0.00%
Arts Schools and Instruction	2	2	0.00%	3	3	0.00%
GRAND TOTAL	178	184	3.37%	421	406	-3.56%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org