



The Creative Industries in MI State House District 106

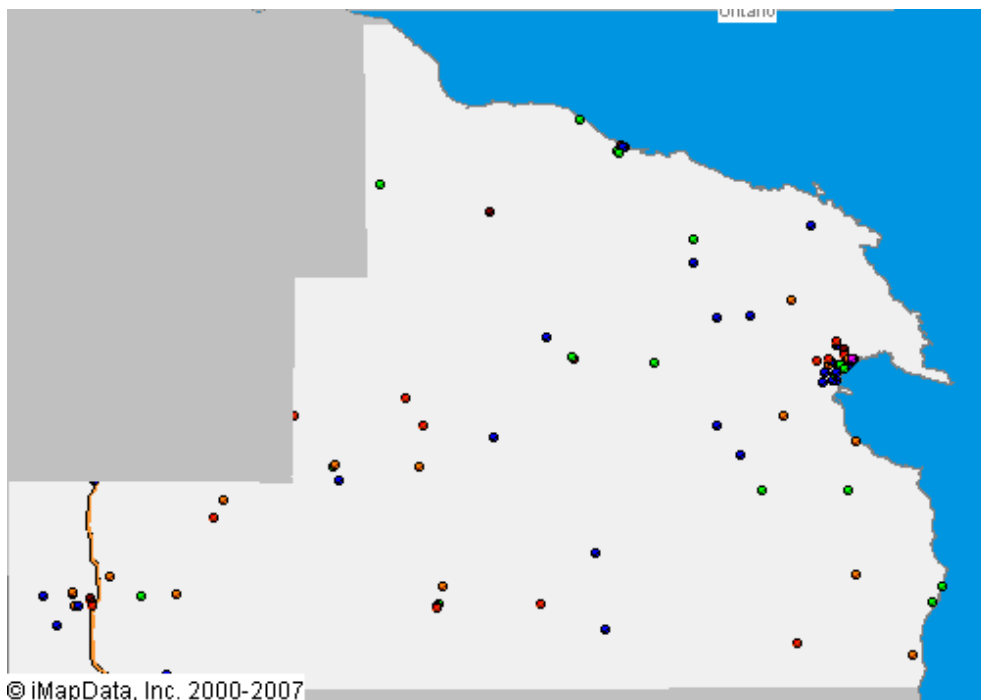
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 106**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 106 is home to 114 arts-related businesses that employ 305 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 106**, with each dot representing an arts-centric business.

114 Arts-Related Businesses in MI State House District 106 Employ 305 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 106 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	46
Museums	5	44
Historical Society	2	2
Performing Arts	24	50
Music	15	33
Theater	1	1
Services & Facilities	5	13
Performers	3	3
Visual Arts/Photography	42	87
Crafts	4	8
Visual Arts	4	11
Photography	26	50
Services	8	18
Film, Radio and TV	18	80
Motion Pictures	13	32
Television	4	46
Radio	1	2
Design and Publishing	18	27
Architecture	2	4
Design	9	12
Publishing	1	1
Advertising	6	10
Arts Schools and Services	5	15
Arts Councils	2	4
Arts Schools and Instruction	2	10
Agents	1	1
GRAND TOTAL	114	305

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 106 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	7	16.67%	45	46	2.22%
Museums	4	5	25.00%	43	44	2.33%
Historical Society	2	2	0.00%	2	2	0.00%
Performing Arts	24	24	0.00%	60	50	-16.67%
Music	15	15	0.00%	42	33	-21.43%
Theater	1	1	0.00%	1	1	0.00%
Services & Facilities	6	5	-16.67%	15	13	-13.33%
Performers	2	3	50.00%	2	3	50.00%
Visual Arts/Photography	41	42	2.44%	89	87	-2.25%
Crafts	3	4	33.33%	5	8	60.00%
Visual Arts	4	4	0.00%	11	11	0.00%
Photography	25	26	4.00%	49	50	2.04%
Services	9	8	-11.11%	24	18	-25.00%
Film, Radio and TV	14	18	28.57%	78	80	2.56%
Motion Pictures	10	13	30.00%	38	32	-15.79%
Television	2	4	100.00%	27	46	70.37%
Radio	2	1	-50.00%	13	2	-84.62%
Design and Publishing	17	18	5.88%	25	27	8.00%
Architecture	3	2	-33.33%	5	4	-20.00%
Design	8	9	12.50%	11	12	9.09%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	5	6	20.00%	8	10	25.00%
Arts Schools and Services	6	5	-16.67%	17	15	-11.76%
Arts Councils	2	2	0.00%	4	4	0.00%
Arts Schools and Instruction	3	2	-33.33%	12	10	-16.67%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	108	114	5.56%	314	305	-2.87%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org