



The Creative Industries in MI State House District 107

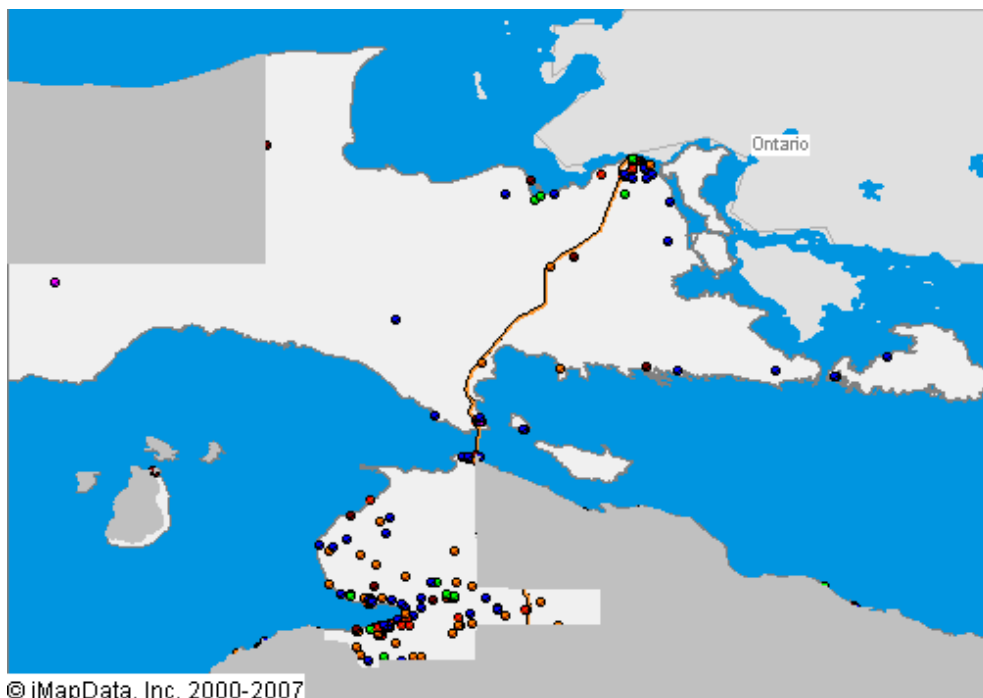
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 107**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 107 is home to 224 arts-related businesses that employ 616 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 107**, with each dot representing an arts-centric business.

224 Arts-Related Businesses in MI State House District 107 Employ 616 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 107 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	16	87
Museums	14	84
Zoos and Botanical	1	1
Historical Society	1	2
Performing Arts	20	70
Music	10	25
Theater	1	20
Services & Facilities	6	20
Performers	3	5
Visual Arts/Photography	84	149
Crafts	9	17
Visual Arts	14	25
Photography	37	60
Services	24	47
Film, Radio and TV	25	67
Motion Pictures	17	30
Television	5	34
Radio	3	3
Design and Publishing	71	181
Architecture	15	44
Design	35	63
Publishing	2	3
Advertising	19	71
Arts Schools and Services	8	62
Arts Councils	1	50
Arts Schools and Instruction	7	12
GRAND TOTAL	224	616

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 107 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	13	16	23.08%	80	87	8.75%
Museums	12	14	16.67%	79	84	6.33%
Zoos and Botanical	1	1	0.00%	1	1	0.00%
Historical Society	0	1	100.00%	0	2	200.00%
Performing Arts	19	20	5.26%	129	70	-45.74%
Music	10	10	0.00%	87	25	-71.26%
Theater	1	1	0.00%	20	20	0.00%
Services & Facilities	5	6	20.00%	19	20	5.26%
Performers	3	3	0.00%	3	5	66.67%
Visual Arts/Photography	81	84	3.70%	140	149	6.43%
Crafts	9	9	0.00%	17	17	0.00%
Visual Arts	14	14	0.00%	26	25	-3.85%
Photography	33	37	12.12%	52	60	15.38%
Services	25	24	-4.00%	45	47	4.44%
Film, Radio and TV	19	25	31.58%	61	67	9.84%
Motion Pictures	14	17	21.43%	43	30	-30.23%
Television	2	5	150.00%	15	34	126.67%
Radio	3	3	0.00%	3	3	0.00%
Design and Publishing	65	71	9.23%	164	181	10.37%
Architecture	14	15	7.14%	40	44	10.00%
Design	32	35	9.38%	58	63	8.62%
Publishing	2	2	0.00%	3	3	0.00%
Advertising	17	19	11.76%	63	71	12.70%
Arts Schools and Services	8	8	0.00%	61	62	1.64%
Arts Councils	1	1	0.00%	50	50	0.00%
Arts Schools and Instruction	7	7	0.00%	11	12	9.09%
GRAND TOTAL	205	224	9.27%	635	616	-2.99%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org