



The Creative Industries in MI State House District 110

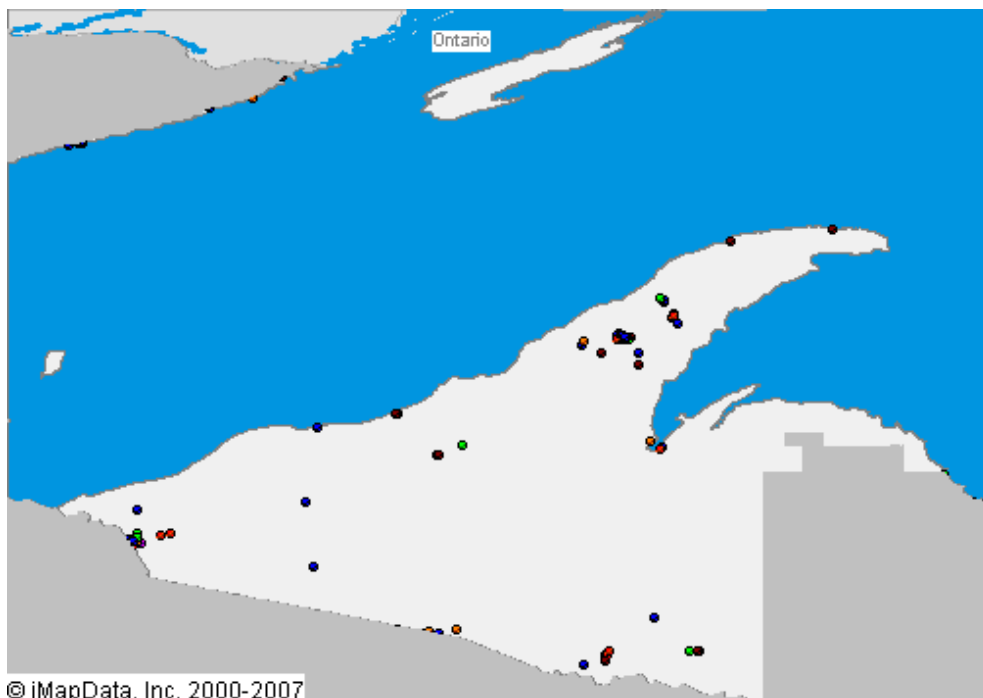
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 110**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 110 is home to 100 arts-related businesses that employ 238 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 110**, with each dot representing an arts-centric business.

100 Arts-Related Businesses in MI State House District 110 Employ 238 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 110 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	14	49
Museums	12	46
Historical Society	2	3
Performing Arts	13	40
Music	5	16
Services & Facilities	6	21
Performers	2	3
Visual Arts/Photography	32	54
Crafts	3	6
Visual Arts	5	5
Photography	13	23
Services	11	20
Film, Radio and TV	25	74
Motion Pictures	19	52
Television	3	0
Radio	3	22
Design and Publishing	12	17
Architecture	2	2
Design	9	12
Advertising	1	3
Arts Schools and Services	4	4
Arts Schools and Instruction	4	4
GRAND TOTAL	100	238

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 110 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	12	14	16.67%	42	49	16.67%
Museums	11	12	9.09%	41	46	12.20%
Historical Society	1	2	100.00%	1	3	200.00%
Performing Arts	12	13	8.33%	34	40	17.65%
Music	5	5	0.00%	12	16	33.33%
Services & Facilities	5	6	20.00%	19	21	10.53%
Performers	2	2	0.00%	3	3	0.00%
Visual Arts/Photography	32	32	0.00%	57	54	-5.26%
Crafts	3	3	0.00%	6	6	0.00%
Visual Arts	4	5	25.00%	5	5	0.00%
Photography	14	13	-7.14%	26	23	-11.54%
Services	11	11	0.00%	20	20	0.00%
Film, Radio and TV	17	25	47.06%	57	74	29.82%
Motion Pictures	14	19	35.71%	35	52	48.57%
Television	0	3	300.00%	0	0	0.00%
Radio	3	3	0.00%	22	22	0.00%
Design and Publishing	12	12	0.00%	19	17	-10.53%
Architecture	1	2	100.00%	1	2	100.00%
Design	10	9	-10.00%	15	12	-20.00%
Advertising	1	1	0.00%	3	3	0.00%
Arts Schools and Services	3	4	33.33%	3	4	33.33%
Arts Schools and Instruction	3	4	33.33%	3	4	33.33%
GRAND TOTAL	88	100	13.64%	212	238	12.26%

Data Source: D&B January 2008 & January 2007

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