

The Creative Industries in MI State House District 28

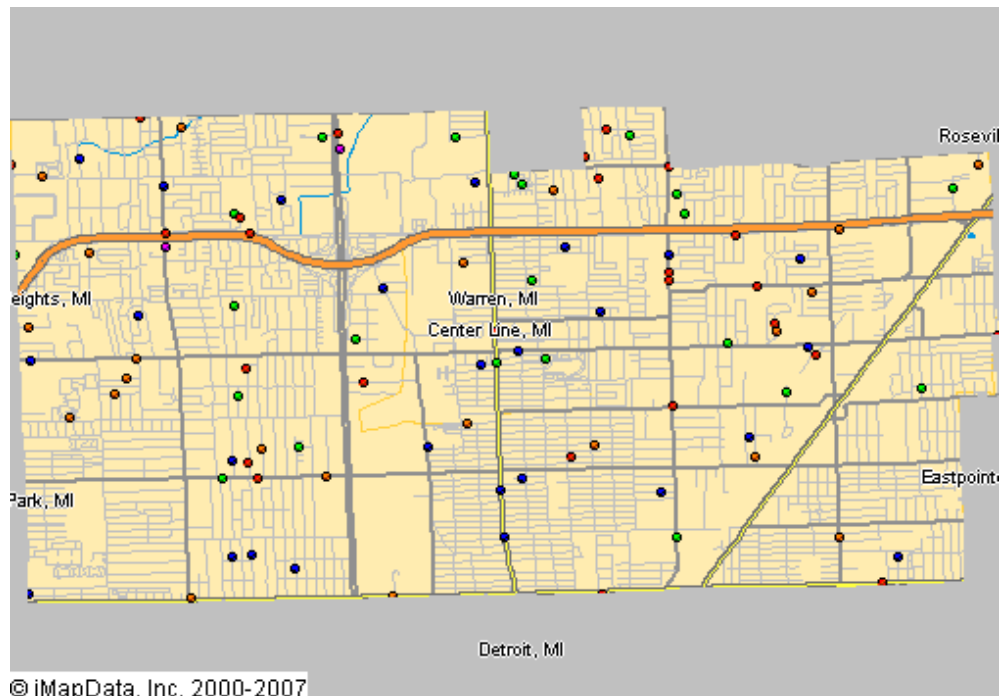
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 28**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 28 is home to 99 arts-related businesses that employ 482 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 28**, with each dot representing an arts-centric business.

99 Arts-Related Businesses in MI State House District 28 Employ 482 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 28 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Performing Arts	22	98
Music	13	88
Services & Facilities	1	1
Performers	8	9
Visual Arts/Photography	28	130
Crafts	4	17
Photography	19	80
Services	5	33
Film, Radio and TV	25	65
Motion Pictures	19	57
Television	1	2
Radio	5	6
Design and Publishing	22	173
Architecture	3	11
Design	15	72
Advertising	4	90
Arts Schools and Services	2	16
Arts Councils	1	1
Arts Schools and Instruction	1	15
GRAND TOTAL	99	482

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 28 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Performing Arts	16	22	37.50%	40	98	145.00%
Music	9	13	44.44%	32	88	175.00%
Services & Facilities	0	1	100.00%	0	1	100.00%
Performers	7	8	14.29%	8	9	12.50%
Visual Arts/Photography	27	28	3.70%	130	130	0.00%
Crafts	4	4	0.00%	17	17	0.00%
Visual Arts	1	0	-100.00%	1	0	-100.00%
Photography	19	19	0.00%	81	80	-1.23%
Services	3	5	66.67%	31	33	6.45%
Film, Radio and TV	22	25	13.64%	66	65	-1.52%
Motion Pictures	18	19	5.56%	60	57	-5.00%
Television	0	1	100.00%	0	2	200.00%
Radio	4	5	25.00%	6	6	0.00%
Design and Publishing	18	22	22.22%	144	173	20.14%
Architecture	3	3	0.00%	5	11	120.00%
Design	11	15	36.36%	49	72	46.94%
Advertising	4	4	0.00%	90	90	0.00%
Arts Schools and Services	2	2	0.00%	16	16	0.00%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	1	1	0.00%	15	15	0.00%
GRAND TOTAL	85	99	16.47%	396	482	21.72%

Data Source: D&B January 2008 & January 2007

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