

## The Creative Industries in MI State House District 35

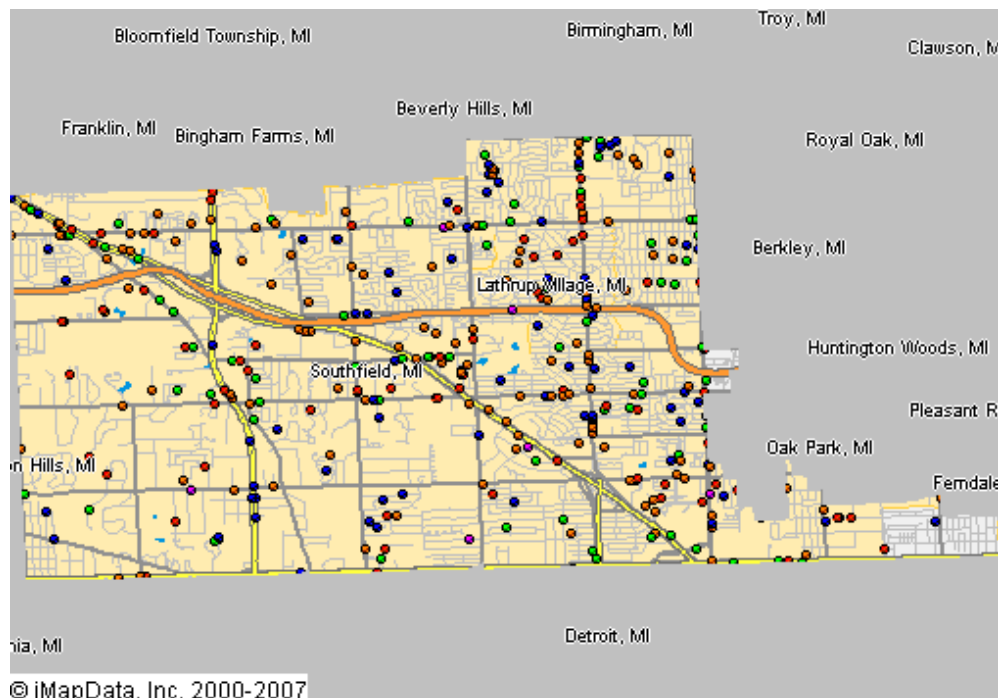
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 35**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

**As of January 2008, MI State House District 35 is home to 424 arts-related businesses that employ 4,226 people.** These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 35**, with each dot representing an arts-centric business.

### 424 Arts-Related Businesses in MI State House District 35 Employ 4,226 People

- Arts-Related Business**
- Museum/Collections
  - Performing Arts
  - Visual/Photography
  - Film, Radio, TV
  - Design/Publishing
  - Arts Schools/Services





## Arts-Related Business and Employment in MI State House District 35 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
<b>Museums and Collections</b>	<b>1</b>	<b>1</b>
Historical Society	1	1
<b>Performing Arts</b>	<b>91</b>	<b>457</b>
Music	50	180
Theater	2	6
Services & Facilities	15	100
Performers	24	171
<b>Visual Arts/Photography</b>	<b>96</b>	<b>238</b>
Crafts	13	17
Visual Arts	5	5
Photography	58	164
Services	20	52
<b>Film, Radio and TV</b>	<b>84</b>	<b>1,307</b>
Motion Pictures	60	310
Television	14	853
Radio	10	144
<b>Design and Publishing</b>	<b>145</b>	<b>2,193</b>
Architecture	36	802
Design	51	109
Publishing	1	1
Advertising	57	1,281
<b>Arts Schools and Services</b>	<b>7</b>	<b>30</b>
Arts Councils	1	11
Arts Schools and Instruction	6	19
<b>GRAND TOTAL</b>	<b>424</b>	<b>4,226</b>

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit [www.AmericansForTheArts.org/CreativeIndustries](http://www.AmericansForTheArts.org/CreativeIndustries)

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## Arts-Related Business and Employment in MI State House District 35 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
<b>Museums and Collections</b>	<b>1</b>	<b>1</b>	<b>0.00%</b>	<b>1</b>	<b>1</b>	<b>0.00%</b>
Historical Society	1	1	0.00%	1	1	0.00%
<b>Performing Arts</b>	<b>76</b>	<b>91</b>	<b>19.74%</b>	<b>408</b>	<b>457</b>	<b>12.01%</b>
Music	40	50	25.00%	145	180	24.14%
Theater	2	2	0.00%	6	6	0.00%
Services & Facilities	13	15	15.38%	92	100	8.70%
Performers	21	24	14.29%	165	171	3.64%
<b>Visual Arts/Photography</b>	<b>77</b>	<b>96</b>	<b>24.68%</b>	<b>200</b>	<b>238</b>	<b>19.00%</b>
Crafts	12	13	8.33%	15	17	13.33%
Visual Arts	4	5	25.00%	4	5	25.00%
Photography	44	58	31.82%	135	164	21.48%
Services	17	20	17.65%	46	52	13.04%
<b>Film, Radio and TV</b>	<b>74</b>	<b>84</b>	<b>13.51%</b>	<b>1,300</b>	<b>1,307</b>	<b>0.54%</b>
Motion Pictures	52	60	15.38%	320	310	-3.13%
Television	13	14	7.69%	846	853	0.83%
Radio	9	10	11.11%	134	144	7.46%
<b>Design and Publishing</b>	<b>129</b>	<b>145</b>	<b>12.40%</b>	<b>2,013</b>	<b>2,193</b>	<b>8.94%</b>
Architecture	34	36	5.88%	929	802	-13.67%
Design	36	51	41.67%	49	109	122.45%
Publishing	2	1	-50.00%	2	1	-50.00%
Advertising	57	57	0.00%	1,033	1,281	24.01%
<b>Arts Schools and Services</b>	<b>7</b>	<b>7</b>	<b>0.00%</b>	<b>27</b>	<b>30</b>	<b>11.11%</b>
Arts Councils	1	1	0.00%	10	11	10.00%
Arts Schools and Instruction	6	6	0.00%	17	19	11.76%
<b>GRAND TOTAL</b>	<b>364</b>	<b>424</b>	<b>16.48%</b>	<b>3,949</b>	<b>4,226</b>	<b>7.01%</b>

Data Source: D&B January 2008 & January 2007

[www.AmericansForTheArts.org](http://www.AmericansForTheArts.org)