



The Creative Industries in MI State House District 46

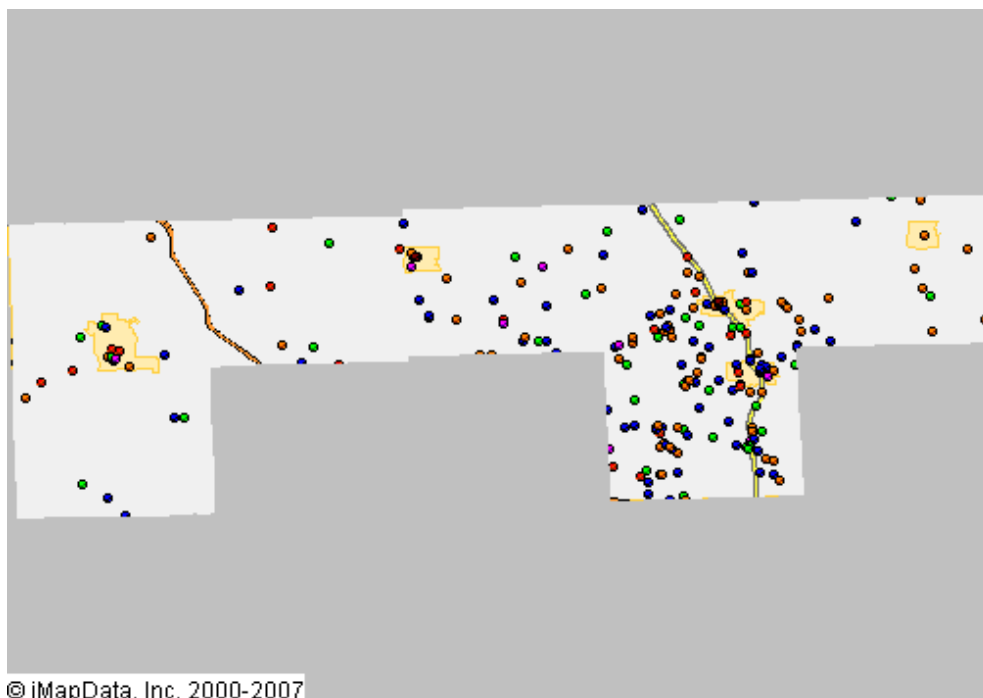
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 46**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 46 is home to 221 arts-related businesses that employ 545 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 46**, with each dot representing an arts-centric business.

221 Arts-Related Businesses in MI State House District 46 Employ 545 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 46 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	3
Museums	2	3
Performing Arts	38	81
Music	20	53
Services & Facilities	8	15
Performers	10	13
Visual Arts/Photography	76	203
Crafts	8	15
Visual Arts	7	7
Photography	50	116
Services	11	65
Film, Radio and TV	22	92
Motion Pictures	19	87
Television	1	2
Radio	2	3
Design and Publishing	75	150
Architecture	12	34
Design	49	86
Publishing	1	5
Advertising	13	25
Arts Schools and Services	8	16
Arts Schools and Instruction	8	16
GRAND TOTAL	221	545

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 46 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	3	3	0.00%
Museums	2	2	0.00%	3	3	0.00%
Performing Arts	34	38	11.76%	70	81	15.71%
Music	14	20	42.86%	31	53	70.97%
Services & Facilities	11	8	-27.27%	27	15	-44.44%
Performers	9	10	11.11%	12	13	8.33%
Visual Arts/Photography	74	76	2.70%	195	203	4.10%
Crafts	9	8	-11.11%	20	15	-25.00%
Visual Arts	9	7	-22.22%	10	7	-30.00%
Photography	43	50	16.28%	95	116	22.11%
Services	13	11	-15.38%	70	65	-7.14%
Film, Radio and TV	21	22	4.76%	96	92	-4.17%
Motion Pictures	18	19	5.56%	91	87	-4.40%
Television	1	1	0.00%	2	2	0.00%
Radio	2	2	0.00%	3	3	0.00%
Design and Publishing	65	75	15.38%	139	150	7.91%
Architecture	7	12	71.43%	31	34	9.68%
Design	43	49	13.95%	76	86	13.16%
Publishing	1	1	0.00%	5	5	0.00%
Advertising	14	13	-7.14%	27	25	-7.41%
Arts Schools and Services	6	8	33.33%	10	16	60.00%
Arts Schools and Instruction	6	8	33.33%	10	16	60.00%
GRAND TOTAL	202	221	9.41%	513	545	6.24%

Data Source: D&B January 2008 & January 2007

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