

The Creative Industries in MI State House District 57

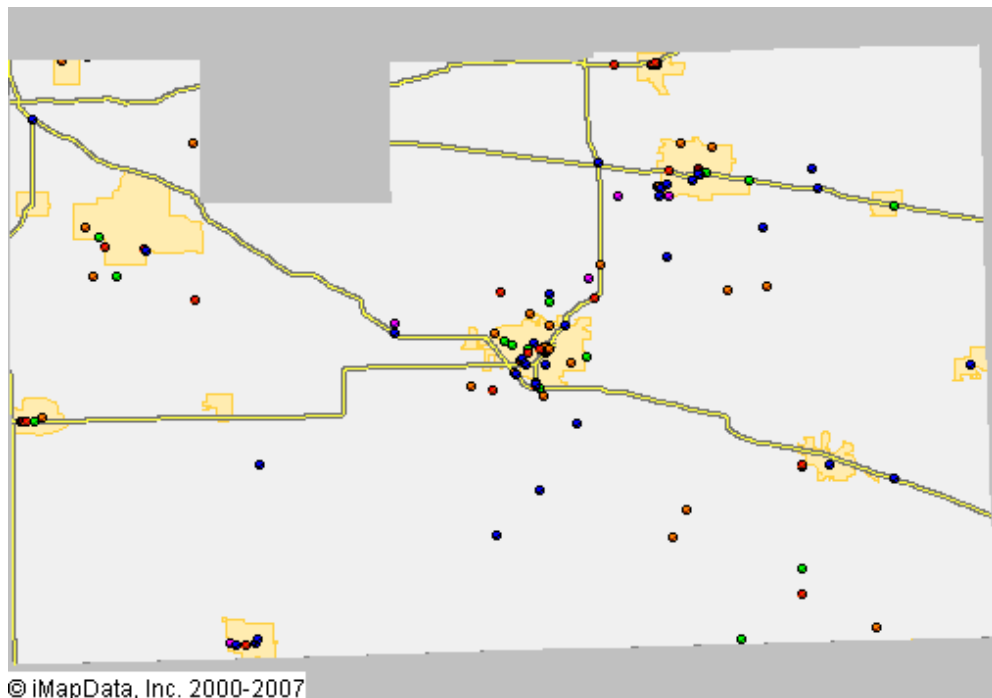
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 57**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 57 is home to 122 arts-related businesses that employ 297 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 57**, with each dot representing an arts-centric business.

122 Arts-Related Businesses in MI State House District 57 Employ 297 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 57 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	14
Museums	4	14
Performing Arts	21	67
Music	15	53
Services & Facilities	2	9
Performers	4	5
Visual Arts/Photography	44	114
Crafts	4	6
Visual Arts	3	4
Photography	26	52
Services	11	52
Film, Radio and TV	17	48
Motion Pictures	16	48
Television	1	0
Design and Publishing	30	46
Architecture	5	11
Design	17	19
Publishing	1	1
Advertising	7	15
Arts Schools and Services	6	8
Arts Schools and Instruction	6	8
GRAND TOTAL	122	297

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 57 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	14	14	0.00%
Museums	4	4	0.00%	14	14	0.00%
Performing Arts	21	21	0.00%	65	67	3.08%
Music	15	15	0.00%	51	53	3.92%
Services & Facilities	2	2	0.00%	9	9	0.00%
Performers	4	4	0.00%	5	5	0.00%
Visual Arts/Photography	47	44	-6.38%	122	114	-6.56%
Crafts	5	4	-20.00%	6	6	0.00%
Visual Arts	4	3	-25.00%	10	4	-60.00%
Photography	28	26	-7.14%	54	52	-3.70%
Services	10	11	10.00%	52	52	0.00%
Film, Radio and TV	15	17	13.33%	48	48	0.00%
Motion Pictures	14	16	14.29%	46	48	4.35%
Television	1	1	0.00%	2	0	-100.00%
Design and Publishing	30	30	0.00%	49	46	-6.12%
Architecture	5	5	0.00%	11	11	0.00%
Design	16	17	6.25%	20	19	-5.00%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	8	7	-12.50%	17	15	-11.76%
Arts Schools and Services	5	6	20.00%	6	8	33.33%
Arts Schools and Instruction	5	6	20.00%	6	8	33.33%
GRAND TOTAL	122	122	0.00%	304	297	-2.30%

Data Source: D&B January 2008 & January 2007

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