

The Creative Industries in MI State House District 59

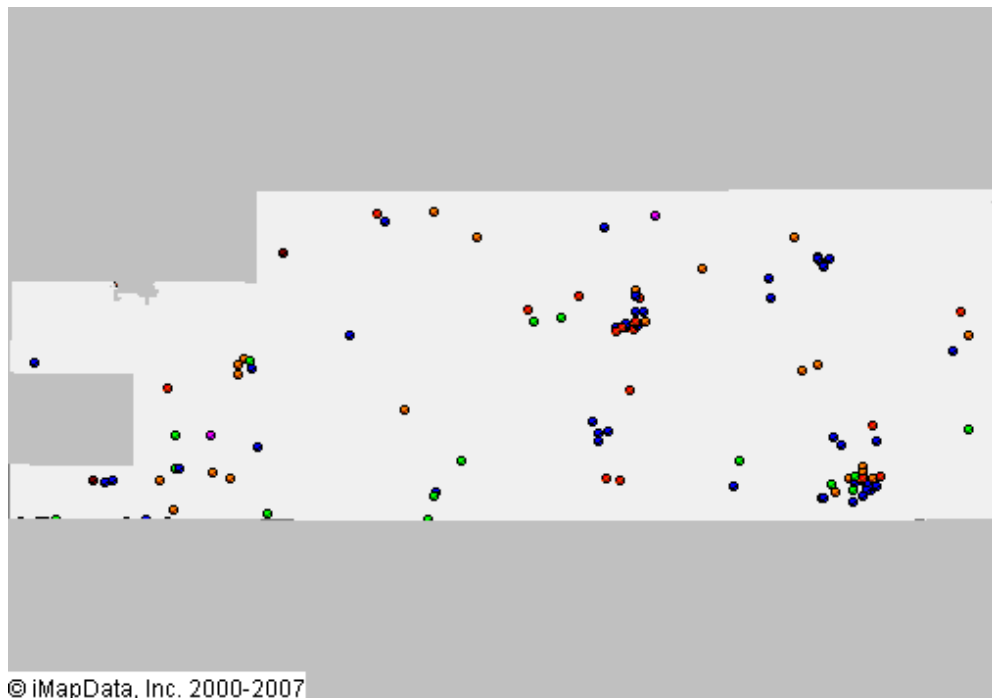
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 59**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 59 is home to 114 arts-related businesses that employ 312 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 59**, with each dot representing an arts-centric business.

114 Arts-Related Businesses in MI State House District 59 Employ 312 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 59 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	26
Museums	2	20
Historical Society	1	6
Performing Arts	18	30
Music	8	13
Services & Facilities	4	6
Performers	6	11
Visual Arts/Photography	46	87
Crafts	4	8
Visual Arts	3	6
Photography	29	50
Services	10	23
Film, Radio and TV	19	120
Motion Pictures	13	86
Television	1	3
Radio	5	31
Design and Publishing	25	44
Architecture	5	10
Design	13	19
Advertising	7	15
Arts Schools and Services	3	5
Arts Schools and Instruction	3	5
GRAND TOTAL	114	312

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 59 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	3	-25.00%	27	26	-3.70%
Museums	2	2	0.00%	20	20	0.00%
Zoos and Botanical	1	0	-100.00%	1	0	-100.00%
Historical Society	1	1	0.00%	6	6	0.00%
Performing Arts	20	18	-10.00%	37	30	-18.92%
Music	9	8	-11.11%	18	13	-27.78%
Services & Facilities	4	4	0.00%	11	6	-45.45%
Performers	7	6	-14.29%	8	11	37.50%
Visual Arts/Photography	42	46	9.52%	73	87	19.18%
Crafts	4	4	0.00%	8	8	0.00%
Visual Arts	3	3	0.00%	6	6	0.00%
Photography	24	29	20.83%	39	50	28.21%
Services	11	10	-9.09%	20	23	15.00%
Film, Radio and TV	14	19	35.71%	102	120	17.65%
Motion Pictures	11	13	18.18%	85	86	1.18%
Television	0	1	100.00%	0	3	300.00%
Radio	3	5	66.67%	17	31	82.35%
Design and Publishing	23	25	8.70%	43	44	2.33%
Architecture	4	5	25.00%	7	10	42.86%
Design	13	13	0.00%	26	19	-26.92%
Advertising	6	7	16.67%	10	15	50.00%
Arts Schools and Services	4	3	-25.00%	7	5	-28.57%
Arts Schools and Instruction	3	3	0.00%	5	5	0.00%
Agents	1	0	-100.00%	2	0	-200.00%
GRAND TOTAL	107	114	6.54%	289	312	7.96%

Data Source: D&B January 2008 & January 2007

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