



The Creative Industries in MI State House District 6

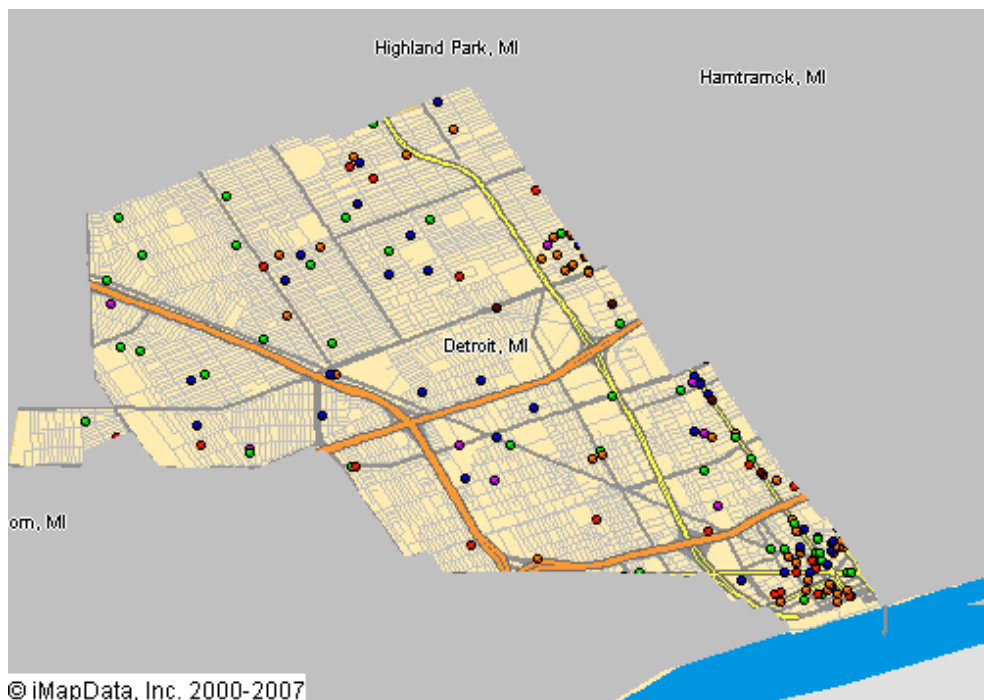
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 6**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 6 is home to 219 arts-related businesses that employ 4,661 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 6**, with each dot representing an arts-centric business.

219 Arts-Related Businesses in MI State House District 6 Employ 4,661 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 6 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	7	53
Museums	6	48
Historical Society	1	5
Performing Arts	61	390
Music	20	159
Theater	1	20
Opera	2	0
Services & Facilities	23	188
Performers	15	23
Visual Arts/Photography	47	122
Crafts	4	9
Visual Arts	4	13
Photography	26	49
Services	13	51
Film, Radio and TV	34	472
Motion Pictures	24	79
Television	8	390
Radio	2	3
Design and Publishing	60	3,598
Architecture	24	646
Design	10	372
Publishing	3	18
Advertising	23	2,562
Arts Schools and Services	10	26
Arts Councils	3	9
Arts Schools and Instruction	7	17
GRAND TOTAL	219	4,661

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 6 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	7	16.67%	51	53	3.92%
Museums	5	6	20.00%	46	48	4.35%
Historical Society	1	1	0.00%	5	5	0.00%
Performing Arts	51	61	19.61%	398	390	-2.01%
Music	18	20	11.11%	158	159	0.63%
Theater	1	1	0.00%	15	20	33.33%
Opera	2	2	0.00%	0	0	0.00%
Services & Facilities	17	23	35.29%	207	188	-9.18%
Performers	13	15	15.38%	18	23	27.78%
Visual Arts/Photography	47	47	0.00%	129	122	-5.43%
Crafts	3	4	33.33%	8	9	12.50%
Visual Arts	5	4	-20.00%	16	13	-18.75%
Photography	26	26	0.00%	56	49	-12.50%
Services	13	13	0.00%	49	51	4.08%
Film, Radio and TV	33	34	3.03%	463	472	1.94%
Motion Pictures	23	24	4.35%	80	79	-1.25%
Television	7	8	14.29%	378	390	3.17%
Radio	3	2	-33.33%	5	3	-40.00%
Design and Publishing	49	60	22.45%	3,476	3,598	3.51%
Architecture	20	24	20.00%	541	646	19.41%
Design	8	10	25.00%	374	372	-0.53%
Publishing	2	3	50.00%	16	18	12.50%
Advertising	19	23	21.05%	2,545	2,562	0.67%
Arts Schools and Services	8	10	25.00%	22	26	18.18%
Arts Councils	2	3	50.00%	7	9	28.57%
Arts Schools and Instruction	6	7	16.67%	15	17	13.33%
GRAND TOTAL	194	219	12.89%	4,539	4,661	2.69%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org