

The Creative Industries in MI State House District 62

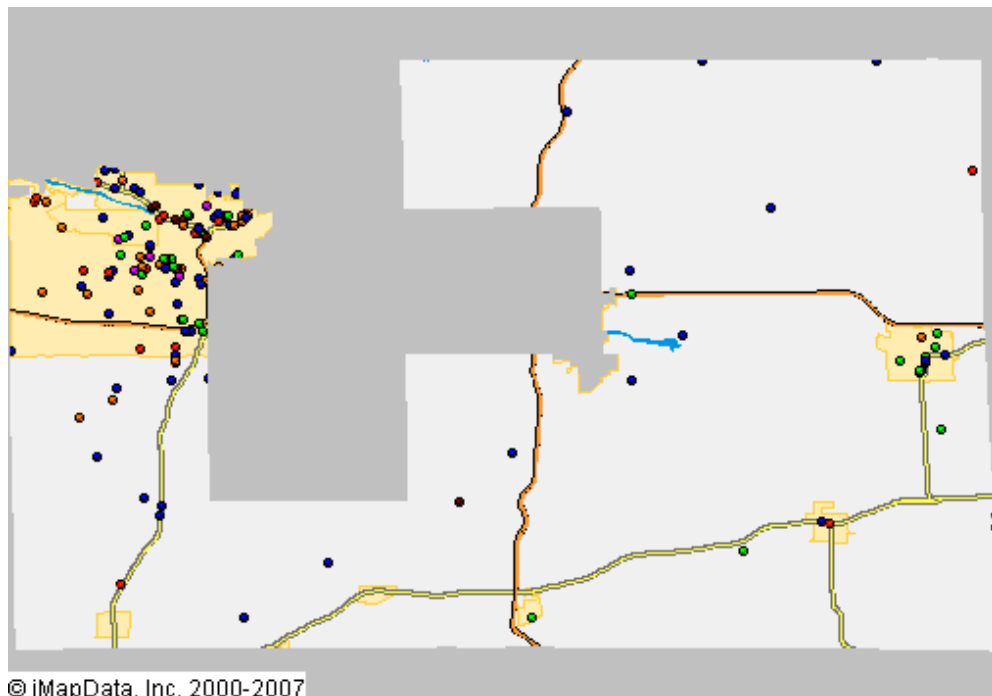
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 62**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 62 is home to 147 arts-related businesses that employ 588 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 62**, with each dot representing an arts-centric business.

147 Arts-Related Businesses in MI State House District 62 Employ 588 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 62 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	15	84
Museums	10	43
Zoos and Botanical	1	15
Historical Society	4	26
Performing Arts	28	206
Music	14	134
Services & Facilities	7	61
Performers	7	11
Visual Arts/Photography	49	103
Crafts	5	15
Visual Arts	2	4
Photography	32	69
Services	10	15
Film, Radio and TV	24	89
Motion Pictures	18	77
Television	3	8
Radio	3	4
Design and Publishing	26	75
Architecture	7	19
Design	8	10
Advertising	11	46
Arts Schools and Services	5	31
Arts Schools and Instruction	5	31
GRAND TOTAL	147	588

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 62 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	15	15	0.00%	103	84	-18.45%
Museums	10	10	0.00%	64	43	-32.81%
Zoos and Botanical	1	1	0.00%	15	15	0.00%
Historical Society	4	4	0.00%	24	26	8.33%
Performing Arts	30	28	-6.67%	214	206	-3.74%
Music	15	14	-6.67%	141	134	-4.96%
Theater	1	0	-100.00%	1	0	-100.00%
Services & Facilities	7	7	0.00%	61	61	0.00%
Performers	7	7	0.00%	11	11	0.00%
Visual Arts/Photography	43	49	13.95%	95	103	8.42%
Crafts	3	5	66.67%	12	15	25.00%
Visual Arts	0	2	200.00%	0	4	400.00%
Photography	31	32	3.23%	65	69	6.15%
Services	9	10	11.11%	18	15	-16.67%
Film, Radio and TV	24	24	0.00%	107	89	-16.82%
Motion Pictures	16	18	12.50%	86	77	-10.47%
Television	3	3	0.00%	15	8	-46.67%
Radio	5	3	-40.00%	6	4	-33.33%
Design and Publishing	27	26	-3.70%	98	75	-23.47%
Architecture	8	7	-12.50%	20	19	-5.00%
Design	6	8	33.33%	10	10	0.00%
Advertising	13	11	-15.38%	68	46	-32.35%
Arts Schools and Services	5	5	0.00%	31	31	0.00%
Arts Schools and Instruction	5	5	0.00%	31	31	0.00%
GRAND TOTAL	144	147	2.08%	648	588	-9.26%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org