

The Creative Industries in MI State House District 63

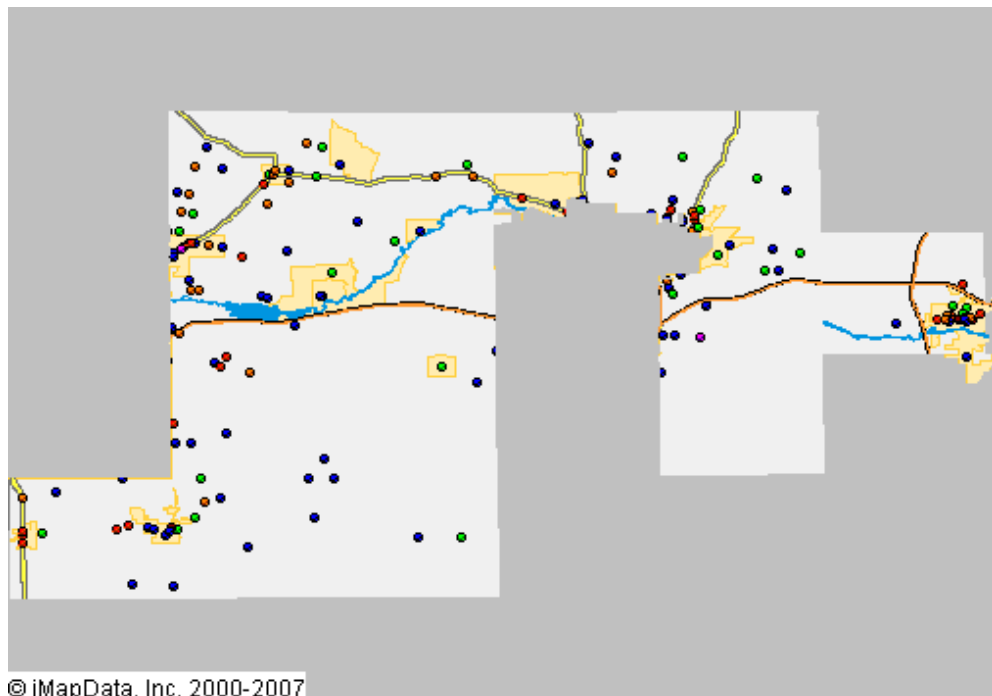
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 63**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 63 is home to 170 arts-related businesses that employ 562 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 63**, with each dot representing an arts-centric business.

170 Arts-Related Businesses in MI State House District 63 Employ 562 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 63 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	39
Museums	5	39
Performing Arts	32	180
Music	16	109
Theater	1	2
Services & Facilities	6	59
Performers	9	10
Visual Arts/Photography	77	158
Crafts	12	19
Visual Arts	10	12
Photography	44	112
Services	11	15
Film, Radio and TV	23	111
Motion Pictures	19	103
Television	3	7
Radio	1	1
Design and Publishing	29	68
Architecture	3	4
Design	13	22
Advertising	13	42
Arts Schools and Services	4	6
Arts Schools and Instruction	4	6
GRAND TOTAL	170	562

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 63 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	37	39	5.41%
Museums	4	5	25.00%	37	39	5.41%
Performing Arts	31	32	3.23%	181	180	-0.55%
Music	16	16	0.00%	110	109	-0.91%
Theater	1	1	0.00%	2	2	0.00%
Services & Facilities	7	6	-14.29%	61	59	-3.28%
Performers	7	9	28.57%	8	10	25.00%
Visual Arts/Photography	75	77	2.67%	154	158	2.60%
Crafts	11	12	9.09%	18	19	5.56%
Visual Arts	9	10	11.11%	10	12	20.00%
Photography	43	44	2.33%	110	112	1.82%
Services	12	11	-8.33%	16	15	-6.25%
Film, Radio and TV	19	23	21.05%	106	111	4.72%
Motion Pictures	17	19	11.76%	102	103	0.98%
Television	1	3	200.00%	3	7	133.33%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	28	29	3.57%	97	68	-29.90%
Architecture	5	3	-40.00%	10	4	-60.00%
Design	11	13	18.18%	49	22	-55.10%
Advertising	12	13	8.33%	38	42	10.53%
Arts Schools and Services	3	4	33.33%	4	6	50.00%
Arts Schools and Instruction	3	4	33.33%	4	6	50.00%
GRAND TOTAL	160	170	6.25%	579	562	-2.94%

Data Source: D&B January 2008 & January 2007

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