

The Creative Industries in MI State House District 64

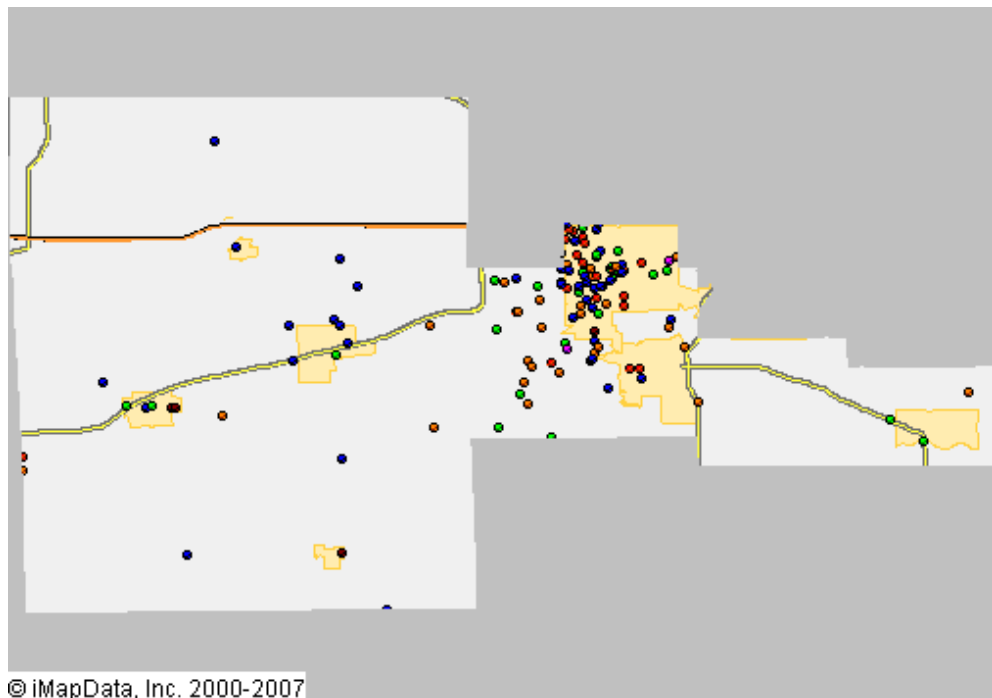
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 64**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 64 is home to 140 arts-related businesses that employ 379 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 64**, with each dot representing an arts-centric business.

140 Arts-Related Businesses in MI State House District 64 Employ 379 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 64 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	30
Museums	4	30
Performing Arts	30	51
Music	19	28
Services & Facilities	5	12
Performers	6	11
Visual Arts/Photography	49	85
Crafts	5	12
Visual Arts	4	5
Photography	33	57
Services	7	11
Film, Radio and TV	22	139
Motion Pictures	16	117
Television	3	18
Radio	3	4
Design and Publishing	32	67
Architecture	3	5
Design	19	35
Advertising	10	27
Arts Schools and Services	3	7
Arts Schools and Instruction	3	7
GRAND TOTAL	140	379

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 64 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	29	30	3.45%
Museums	4	4	0.00%	29	30	3.45%
Performing Arts	25	30	20.00%	46	51	10.87%
Music	14	19	35.71%	23	28	21.74%
Services & Facilities	6	5	-16.67%	13	12	-7.69%
Performers	5	6	20.00%	10	11	10.00%
Visual Arts/Photography	41	49	19.51%	71	85	19.72%
Crafts	4	5	25.00%	5	12	140.00%
Visual Arts	4	4	0.00%	5	5	0.00%
Photography	28	33	17.86%	52	57	9.62%
Services	5	7	40.00%	9	11	22.22%
Film, Radio and TV	17	22	29.41%	136	139	2.21%
Motion Pictures	14	16	14.29%	118	117	-0.85%
Television	1	3	200.00%	15	18	20.00%
Radio	2	3	50.00%	3	4	33.33%
Design and Publishing	24	32	33.33%	57	67	17.54%
Architecture	3	3	0.00%	9	5	-44.44%
Design	14	19	35.71%	27	35	29.63%
Advertising	7	10	42.86%	21	27	28.57%
Arts Schools and Services	2	3	50.00%	6	7	16.67%
Arts Schools and Instruction	2	3	50.00%	6	7	16.67%
GRAND TOTAL	113	140	23.89%	345	379	9.86%

Data Source: D&B January 2008 & January 2007

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