



The Creative Industries in MI State House District 7

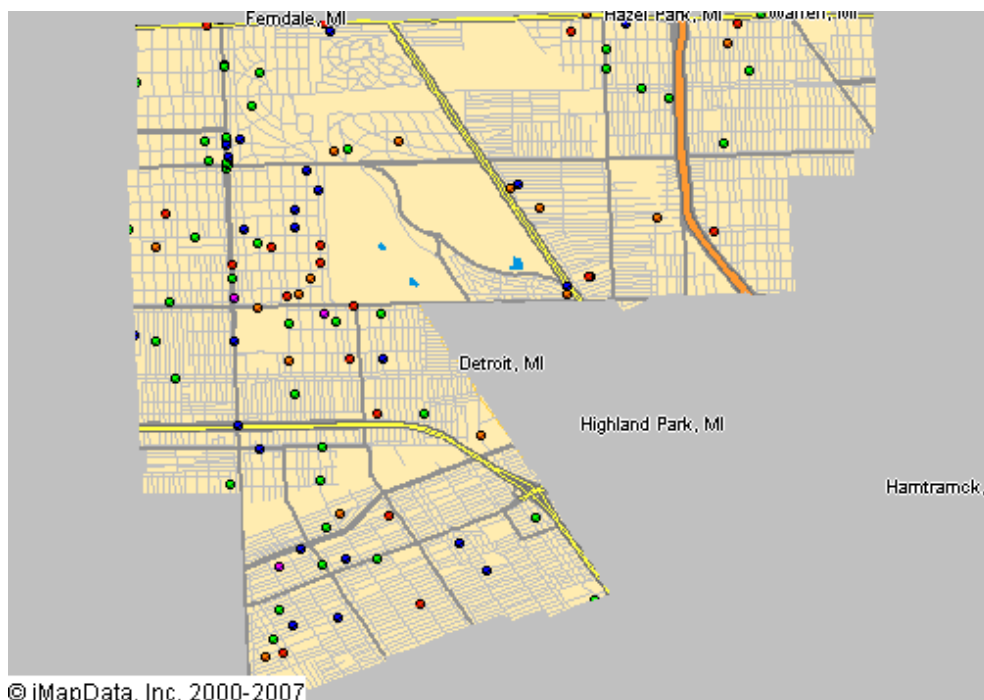
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 7**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 7 is home to 104 arts-related businesses that employ 299 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 7**, with each dot representing an arts-centric business.

104 Arts-Related Businesses in MI State House District 7 Employ 299 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 7 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	7
Museums	1	7
Performing Arts	40	114
Music	20	40
Theater	1	6
Services & Facilities	9	42
Performers	10	26
Visual Arts/Photography	25	71
Crafts	4	13
Visual Arts	1	1
Photography	17	47
Services	3	10
Film, Radio and TV	18	32
Motion Pictures	18	32
Design and Publishing	17	64
Architecture	4	32
Design	7	19
Publishing	2	4
Advertising	4	9
Arts Schools and Services	3	11
Arts Councils	1	2
Arts Schools and Instruction	1	5
Agents	1	4
GRAND TOTAL	104	299

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 7 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	1	1	0.00%	7	7	0.00%
Museums	1	1	0.00%	7	7	0.00%
Performing Arts	35	40	14.29%	107	114	6.54%
Music	17	20	17.65%	50	40	-20.00%
Theater	0	1	100.00%	0	6	600.00%
Services & Facilities	5	9	80.00%	35	42	20.00%
Performers	13	10	-23.08%	22	26	18.18%
Visual Arts/Photography	23	25	8.70%	47	71	51.06%
Crafts	4	4	0.00%	12	13	8.33%
Visual Arts	1	1	0.00%	1	1	0.00%
Photography	15	17	13.33%	23	47	104.35%
Services	3	3	0.00%	11	10	-9.09%
Film, Radio and TV	18	18	0.00%	36	32	-11.11%
Motion Pictures	18	18	0.00%	36	32	-11.11%
Design and Publishing	12	17	41.67%	47	64	36.17%
Architecture	4	4	0.00%	24	32	33.33%
Design	5	7	40.00%	12	19	58.33%
Publishing	2	2	0.00%	5	4	-20.00%
Advertising	1	4	300.00%	6	9	50.00%
Arts Schools and Services	3	3	0.00%	11	11	0.00%
Arts Councils	1	1	0.00%	2	2	0.00%
Arts Schools and Instruction	1	1	0.00%	5	5	0.00%
Agents	1	1	0.00%	4	4	0.00%
GRAND TOTAL	92	104	13.04%	255	299	17.25%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org