

The Creative Industries in MI State House District 71

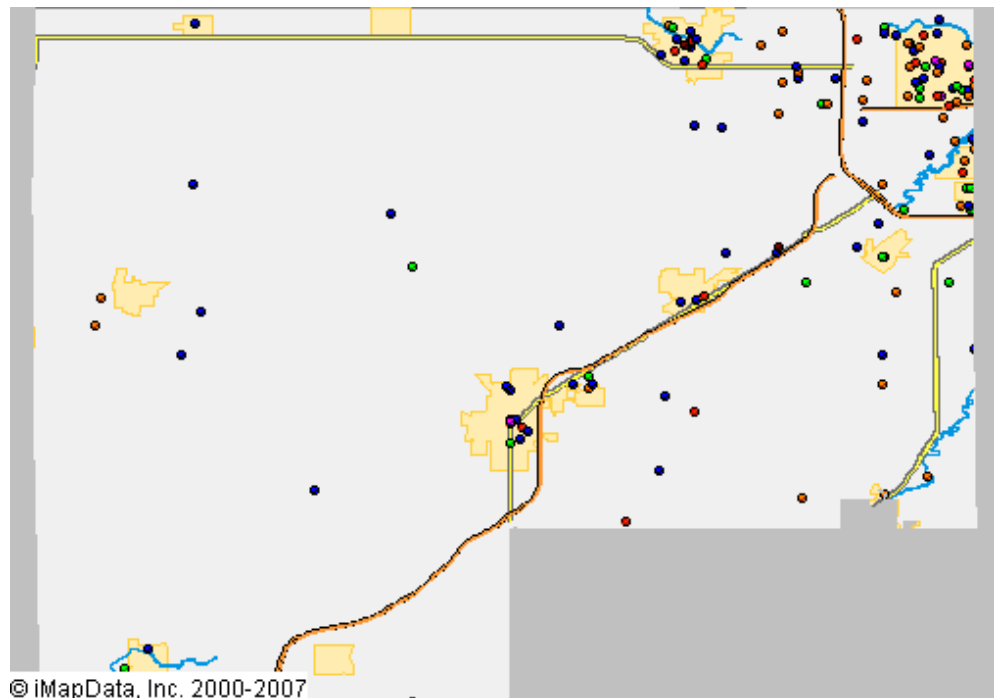
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 71**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 71 is home to 142 arts-related businesses that employ 447 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 71**, with each dot representing an arts-centric business.

142 Arts-Related Businesses in MI State House District 71 Employ 447 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 71 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	9
Museums	2	4
Zoos and Botanical	1	5
Performing Arts	22	45
Music	11	25
Theater	1	1
Services & Facilities	4	13
Performers	6	6
Visual Arts/Photography	56	154
Crafts	6	6
Visual Arts	2	2
Photography	41	115
Services	7	31
Film, Radio and TV	23	145
Motion Pictures	18	136
Television	1	4
Radio	4	5
Design and Publishing	33	83
Architecture	6	24
Design	16	28
Publishing	1	10
Advertising	10	21
Arts Schools and Services	5	11
Arts Councils	1	0
Arts Schools and Instruction	4	11
GRAND TOTAL	142	447

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 71 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	4	9	125.00%
Museums	2	2	0.00%	4	4	0.00%
Zoos and Botanical	0	1	100.00%	0	5	500.00%
Performing Arts	18	22	22.22%	46	45	-2.17%
Music	10	11	10.00%	29	25	-13.79%
Theater	0	1	100.00%	0	1	100.00%
Services & Facilities	4	4	0.00%	13	13	0.00%
Performers	4	6	50.00%	4	6	50.00%
Visual Arts/Photography	59	56	-5.08%	170	154	-9.41%
Crafts	7	6	-14.29%	10	6	-40.00%
Visual Arts	2	2	0.00%	2	2	0.00%
Photography	41	41	0.00%	122	115	-5.74%
Services	9	7	-22.22%	36	31	-13.89%
Film, Radio and TV	20	23	15.00%	151	145	-3.97%
Motion Pictures	16	18	12.50%	144	136	-5.56%
Television	1	1	0.00%	4	4	0.00%
Radio	3	4	33.33%	3	5	66.67%
Design and Publishing	33	33	0.00%	81	83	2.47%
Architecture	6	6	0.00%	24	24	0.00%
Design	14	16	14.29%	23	28	21.74%
Publishing	1	1	0.00%	10	10	0.00%
Advertising	12	10	-16.67%	24	21	-12.50%
Arts Schools and Services	7	5	-28.57%	16	11	-31.25%
Arts Councils	1	1	0.00%	3	0	-100.00%
Arts Schools and Instruction	6	4	-33.33%	13	11	-15.38%
GRAND TOTAL	139	142	2.16%	468	447	-4.49%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org