

The Creative Industries in MI State House District 74

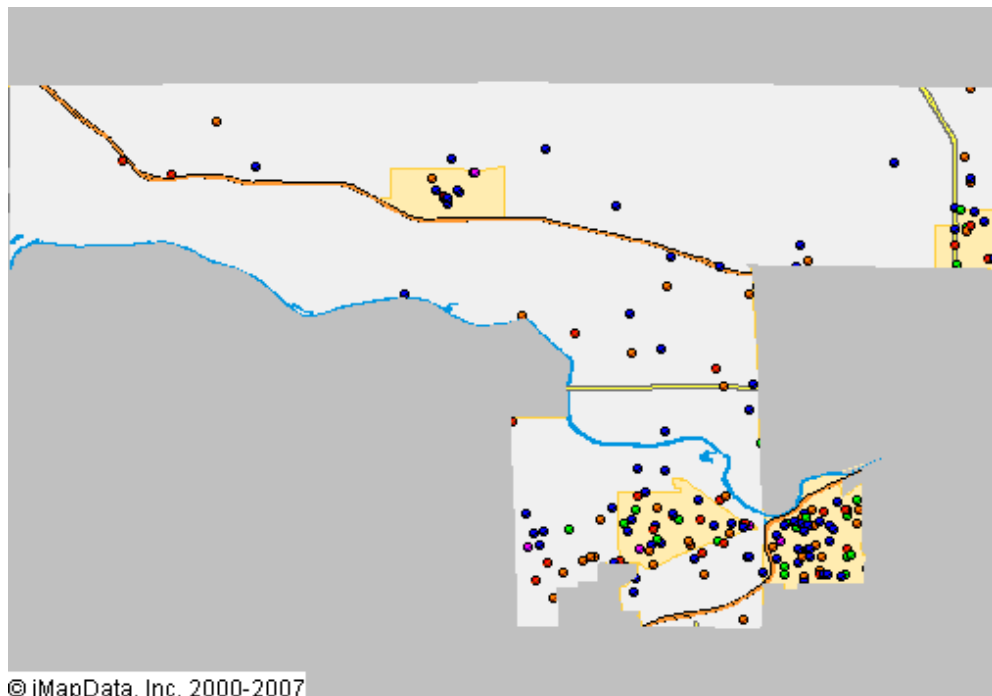
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 74**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 74 is home to 180 arts-related businesses that employ 668 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 74**, with each dot representing an arts-centric business.

180 Arts-Related Businesses in MI State House District 74 Employ 668 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 74 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	7
Museums	2	7
Performing Arts	24	116
Music	10	67
Services & Facilities	6	36
Performers	8	13
Visual Arts/Photography	80	324
Crafts	10	45
Visual Arts	1	1
Photography	55	233
Services	14	45
Film, Radio and TV	23	79
Motion Pictures	19	74
Television	1	2
Radio	3	3
Design and Publishing	44	120
Architecture	7	27
Design	24	67
Advertising	13	26
Arts Schools and Services	7	22
Arts Schools and Instruction	5	20
Agents	2	2
GRAND TOTAL	180	668

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 74 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	7	7	0.00%
Museums	2	2	0.00%	7	7	0.00%
Performing Arts	29	24	-17.24%	116	116	0.00%
Music	14	10	-28.57%	57	67	17.54%
Services & Facilities	7	6	-14.29%	46	36	-21.74%
Performers	8	8	0.00%	13	13	0.00%
Visual Arts/Photography	79	80	1.27%	850	324	-61.88%
Crafts	10	10	0.00%	40	45	12.50%
Visual Arts	1	1	0.00%	1	1	0.00%
Photography	55	55	0.00%	773	233	-69.86%
Services	13	14	7.69%	36	45	25.00%
Film, Radio and TV	21	23	9.52%	88	79	-10.23%
Motion Pictures	19	19	0.00%	86	74	-13.95%
Television	0	1	100.00%	0	2	200.00%
Radio	2	3	50.00%	2	3	50.00%
Design and Publishing	37	44	18.92%	109	120	10.09%
Architecture	6	7	16.67%	26	27	3.85%
Design	19	24	26.32%	57	67	17.54%
Advertising	12	13	8.33%	26	26	0.00%
Arts Schools and Services	6	7	16.67%	20	22	10.00%
Arts Schools and Instruction	4	5	25.00%	18	20	11.11%
Agents	2	2	0.00%	2	2	0.00%
GRAND TOTAL	174	180	3.45%	1,190	668	-43.87%

Data Source: D&B January 2008 & January 2007

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