



The Creative Industries in MI State House District 75

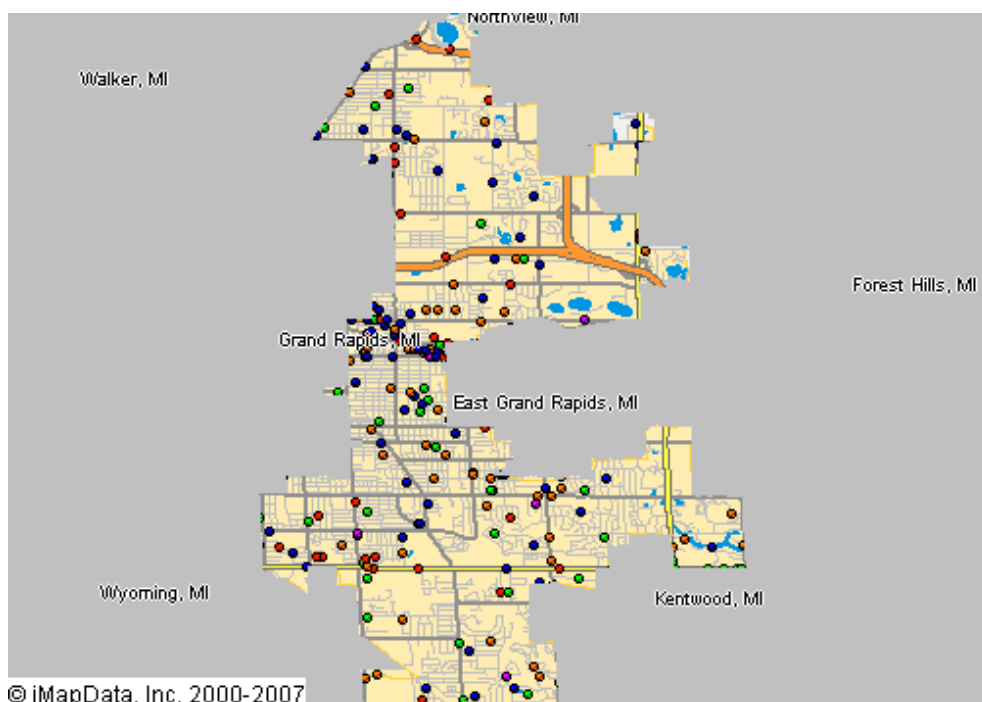
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 75**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 75 is home to 197 arts-related businesses that employ 884 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 75**, with each dot representing an arts-centric business.

197 Arts-Related Businesses in MI State House District 75 Employ 884 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 75 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	3	145
Museums	2	105
Zoos and Botanical	1	40
Performing Arts	30	67
Music	14	25
Services & Facilities	2	6
Performers	14	36
Visual Arts/Photography	73	168
Crafts	6	29
Visual Arts	6	8
Photography	49	101
Services	12	30
Film, Radio and TV	32	245
Motion Pictures	27	141
Television	1	100
Radio	4	4
Design and Publishing	55	253
Architecture	10	30
Design	21	29
Publishing	4	99
Advertising	20	95
Arts Schools and Services	4	6
Arts Schools and Instruction	4	6
GRAND TOTAL	197	884

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 75 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	3	50.00%	105	145	38.10%
Museums	2	2	0.00%	105	105	0.00%
Zoos and Botanical	0	1	100.00%	0	40	4000.00%
Performing Arts	26	30	15.38%	49	67	36.73%
Music	13	14	7.69%	24	25	4.17%
Services & Facilities	2	2	0.00%	7	6	-14.29%
Performers	11	14	27.27%	18	36	100.00%
Visual Arts/Photography	70	73	4.29%	162	168	3.70%
Crafts	5	6	20.00%	28	29	3.57%
Visual Arts	6	6	0.00%	7	8	14.29%
Photography	48	49	2.08%	102	101	-0.98%
Services	11	12	9.09%	25	30	20.00%
Film, Radio and TV	29	32	10.34%	239	245	2.51%
Motion Pictures	24	27	12.50%	135	141	4.44%
Television	1	1	0.00%	100	100	0.00%
Radio	4	4	0.00%	4	4	0.00%
Design and Publishing	49	55	12.24%	165	253	53.33%
Architecture	10	10	0.00%	30	30	0.00%
Design	23	21	-8.70%	32	29	-9.38%
Publishing	1	4	300.00%	19	99	421.05%
Advertising	15	20	33.33%	84	95	13.10%
Arts Schools and Services	4	4	0.00%	5	6	20.00%
Arts Schools and Instruction	4	4	0.00%	5	6	20.00%
GRAND TOTAL	180	197	9.44%	725	884	21.93%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org