

The Creative Industries in MI State House District 76

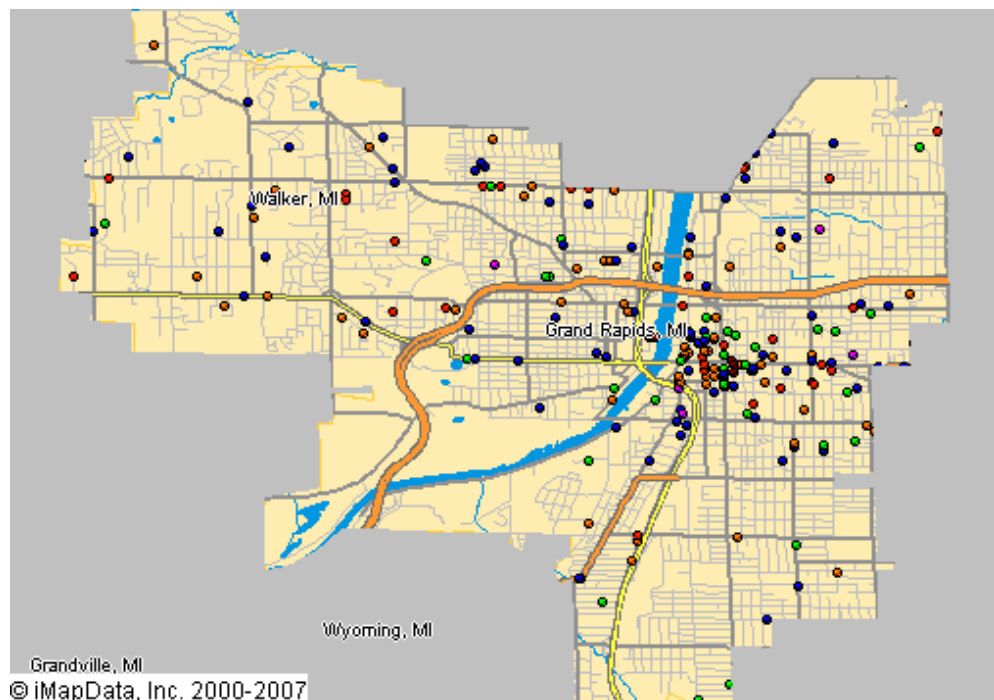
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 76**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 76 is home to 277 arts-related businesses that employ 1,990 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 76**, with each dot representing an arts-centric business.

277 Arts-Related Businesses in MI State House District 76 Employ 1,990 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 76 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	8	140
Museums	7	90
Planetarium	1	50
Performing Arts	44	279
Music	23	213
Theater	1	18
Opera	1	5
Services & Facilities	13	35
Performers	6	8
Visual Arts/Photography	98	378
Crafts	7	178
Visual Arts	13	25
Photography	68	143
Services	10	32
Film, Radio and TV	42	595
Motion Pictures	29	93
Television	6	409
Radio	7	93
Design and Publishing	79	552
Architecture	22	245
Design	25	96
Publishing	2	3
Advertising	30	208
Arts Schools and Services	6	46
Arts Schools and Instruction	5	45
Agents	1	1
GRAND TOTAL	277	1,990

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 76 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	8	8	0.00%	140	140	0.00%
Museums	7	7	0.00%	90	90	0.00%
Planetarium	1	1	0.00%	50	50	0.00%
Performing Arts	36	44	22.22%	215	279	29.77%
Music	18	23	27.78%	154	213	38.31%
Theater	2	1	-50.00%	20	18	-10.00%
Opera	1	1	0.00%	5	5	0.00%
Services & Facilities	11	13	18.18%	30	35	16.67%
Performers	4	6	50.00%	6	8	33.33%
Visual Arts/Photography	86	98	13.95%	378	378	0.00%
Crafts	8	7	-12.50%	184	178	-3.26%
Visual Arts	10	13	30.00%	19	25	31.58%
Photography	58	68	17.24%	143	143	0.00%
Services	10	10	0.00%	32	32	0.00%
Film, Radio and TV	42	42	0.00%	656	595	-9.30%
Motion Pictures	31	29	-6.45%	165	93	-43.64%
Television	4	6	50.00%	405	409	0.99%
Radio	7	7	0.00%	86	93	8.14%
Design and Publishing	75	79	5.33%	589	552	-6.28%
Architecture	23	22	-4.35%	257	245	-4.67%
Design	22	25	13.64%	88	96	9.09%
Publishing	3	2	-33.33%	66	3	-95.45%
Advertising	27	30	11.11%	178	208	16.85%
Arts Schools and Services	3	6	100.00%	43	46	6.98%
Arts Schools and Instruction	3	5	66.67%	43	45	4.65%
Agents	0	1	100.00%	0	1	100.00%
GRAND TOTAL	250	277	10.80%	2,021	1,990	-1.53%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org