



The Creative Industries in MI State House District 87

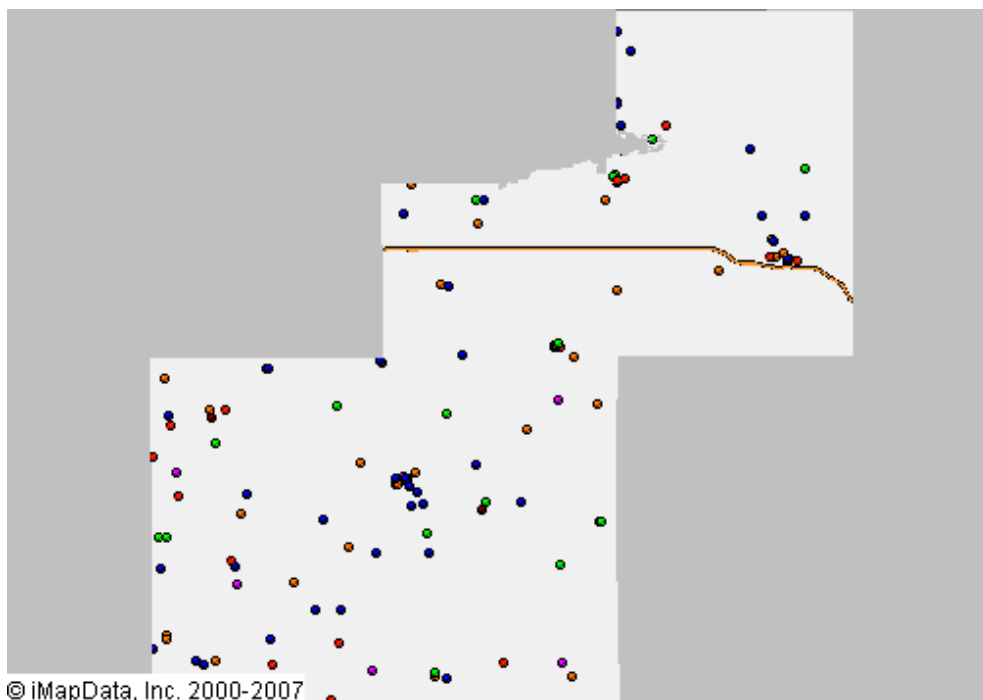
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 87**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 87 is home to 125 arts-related businesses that employ 318 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 87**, with each dot representing an arts-centric business.

125 Arts-Related Businesses in MI State House District 87 Employ 318 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 87 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	36
Museums	3	31
Historical Society	1	5
Performing Arts	18	28
Music	9	16
Services & Facilities	5	7
Performers	4	5
Visual Arts/Photography	49	78
Crafts	7	14
Visual Arts	5	6
Photography	30	47
Services	7	11
Film, Radio and TV	20	110
Motion Pictures	13	66
Television	4	42
Radio	3	2
Design and Publishing	25	42
Architecture	1	5
Design	19	27
Publishing	1	0
Advertising	4	10
Arts Schools and Services	9	24
Arts Councils	1	15
Arts Schools and Instruction	8	9
GRAND TOTAL	125	318

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries

www.AmericansForTheArts.org



Arts-Related Business and Employment in MI State House District 87 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	4	0.00%	38	36	-5.26%
Museums	3	3	0.00%	33	31	-6.06%
Historical Society	1	1	0.00%	5	5	0.00%
Performing Arts	16	18	12.50%	24	28	16.67%
Music	7	9	28.57%	11	16	45.45%
Services & Facilities	6	5	-16.67%	9	7	-22.22%
Performers	3	4	33.33%	4	5	25.00%
Visual Arts/Photography	44	49	11.36%	74	78	5.41%
Crafts	7	7	0.00%	14	14	0.00%
Visual Arts	4	5	25.00%	5	6	20.00%
Photography	25	30	20.00%	42	47	11.90%
Services	8	7	-12.50%	13	11	-15.38%
Film, Radio and TV	18	20	11.11%	101	110	8.91%
Motion Pictures	15	13	-13.33%	60	66	10.00%
Television	2	4	100.00%	40	42	5.00%
Radio	1	3	200.00%	1	2	100.00%
Design and Publishing	20	25	25.00%	34	42	23.53%
Architecture	1	1	0.00%	5	5	0.00%
Design	15	19	26.67%	20	27	35.00%
Publishing	1	1	0.00%	0	0	0.00%
Advertising	3	4	33.33%	9	10	11.11%
Arts Schools and Services	9	9	0.00%	24	24	0.00%
Arts Councils	1	1	0.00%	15	15	0.00%
Arts Schools and Instruction	8	8	0.00%	9	9	0.00%
GRAND TOTAL	111	125	12.61%	295	318	7.80%

Data Source: D&B January 2008 & January 2007

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