

The Creative Industries in MI State House District 88

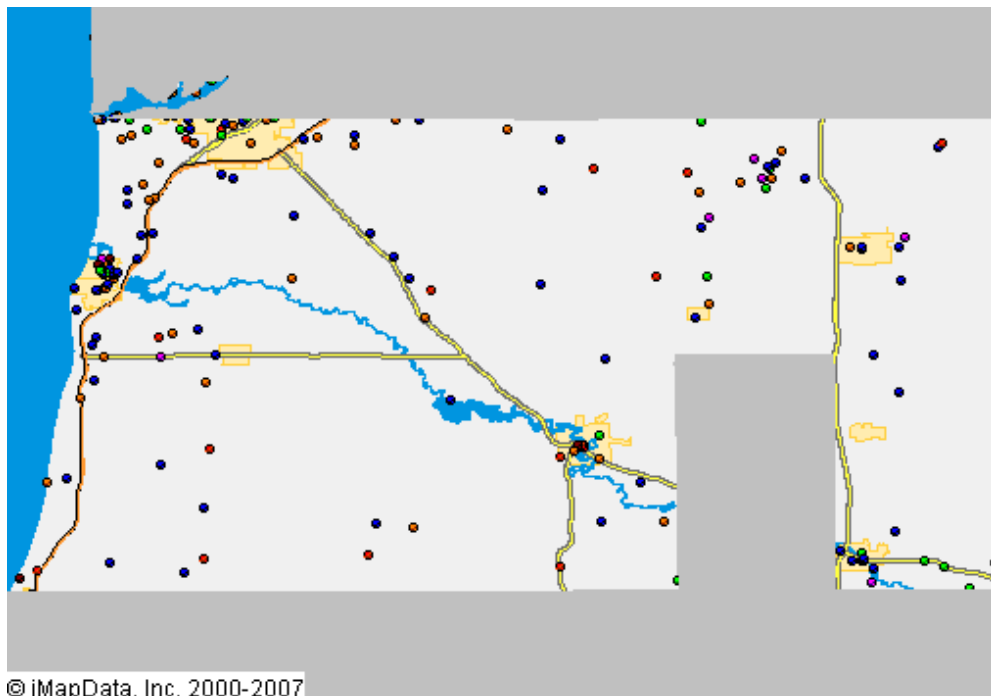
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **MI State House District 88**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, MI State House District 88 is home to 171 arts-related businesses that employ 454 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **MI State House District 88**, with each dot representing an arts-centric business.

171 Arts-Related Businesses in MI State House District 88 Employ 454 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in MI State House District 88 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	11
Museums	5	11
Performing Arts	19	152
Music	9	29
Theater	1	1
Services & Facilities	5	89
Performers	4	33
Visual Arts/Photography	84	140
Crafts	8	14
Visual Arts	14	20
Photography	39	61
Services	23	45
Film, Radio and TV	17	63
Motion Pictures	14	59
Radio	3	4
Design and Publishing	39	80
Architecture	4	11
Design	26	49
Publishing	3	5
Advertising	6	15
Arts Schools and Services	7	8
Arts Schools and Instruction	6	7
Agents	1	1
GRAND TOTAL	171	454

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in MI State House District 88 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	6	5	-16.67%	13	11	-15.38%
Museums	6	5	-16.67%	13	11	-15.38%
Performing Arts	20	19	-5.00%	156	152	-2.56%
Music	10	9	-10.00%	33	29	-12.12%
Theater	0	1	100.00%	0	1	100.00%
Services & Facilities	5	5	0.00%	89	89	0.00%
Performers	5	4	-20.00%	34	33	-2.94%
Visual Arts/Photography	79	84	6.33%	132	140	6.06%
Crafts	7	8	14.29%	10	14	40.00%
Visual Arts	13	14	7.69%	18	20	11.11%
Photography	34	39	14.71%	56	61	8.93%
Services	25	23	-8.00%	48	45	-6.25%
Film, Radio and TV	14	17	21.43%	47	63	34.04%
Motion Pictures	12	14	16.67%	45	59	31.11%
Radio	2	3	50.00%	2	4	100.00%
Design and Publishing	38	39	2.63%	71	80	12.68%
Architecture	3	4	33.33%	8	11	37.50%
Design	26	26	0.00%	45	49	8.89%
Publishing	3	3	0.00%	5	5	0.00%
Advertising	6	6	0.00%	13	15	15.38%
Arts Schools and Services	4	7	75.00%	5	8	60.00%
Arts Schools and Instruction	3	6	100.00%	4	7	75.00%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	161	171	6.21%	424	454	7.08%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org